

PUBLIC HOSPITAL DISTRICT NO. 2 OF SNOHOMISH COUNTY, WASHINGTON
VERDANT HEALTH COMMISSION

BOARD OF COMMISSIONERS

Regular Meeting
VHC Board Room
June 26, 2013

Commissioners Present	Bob Knowles, President Fred Langer, Secretary J. Bruce Williams, M.D., Commissioner Karianna Wilson, Commissioner (arrive 8:10 AM) Deana Knutsen, Commissioner
Others Present	George Kosovich, Program Director Lisa King, Finance Director Jennifer Piplic, Marketing Director Karen Goto, Executive Assistant Howard Thomas, Consultant (via phone for Executive Session) Members of the community
Excused	Carl Zapora, Superintendent
Call to Order	The Regular Meeting of the Board of Commissioners of Public Hospital District No. 2, Snohomish County, was called to order at 8:00 a.m. by President Knowles.
Approval of Minutes	<i>Motion was made, seconded and passed unanimously to approve</i> the minutes of the regular meeting on May 22, 2013. <i>Motion was made, seconded and passed unanimously to approve</i> the minutes of the special meeting on June 14, 2013.
Executive Committee	President Knowles reported that the Executive Committee met on June 21, 2013 to review the June 26, 2013 board meeting agenda.
Board Finance Committee	The committee met on June 20, 2013 to review the financial statements. Ms. King reported on the financials for May 2013 (E:33:13).
Authorization for Payment of Vouchers &	Warrant Numbers 10275 through 10304 for May 2013 for payment in the amount of \$87,274.08 were presented for approval (E:34:13). <i>Motion was made, seconded and passed</i>

Payroll	<i>unanimously to approve.</i>
Program Oversight Committee Update	<p>Commissioner Knutsen reported that the Program Oversight Committee met on June 21, 2013 and reviewed two follow-up program applications and two new program funding applications (E:35:13). No conflicts of interest were reported by any of the commissioners.</p> <p>Follow-up Program Applications:</p> <p><i>Motion was made, seconded and passed unanimously to approve</i> funding Wonderland Development Center – Early Intervention in the amount of \$135,000 per year for three years.</p> <p><i>Motion was made, seconded and passed unanimously to approve</i> funding the Alzheimer’s Association of Western & Center WA Chapter – Direct Client Services in the amount of \$86,510 with the option to renew for a second year based on performance.</p> <p>New Program Applications for Funding:</p> <p>Free Range Health – Low Cost Acupuncture at Lynnwood Senior Center: no action taken on this application. Further discussion will occur at the Board mini retreat on Friday, 6.28.2013</p> <p><i>Motion was made, seconded and passed unanimously to approve</i> \$99,000 on a one-time basis to the Senior Services of Snohomish County for the build out of the Center for Healthy Living.</p>
Marketing Report	<p>Ms. Piplic reported (E:36:13):</p> <ol style="list-style-type: none">1. 6 Weeks to a Healthier You update: program has concluded with 323 registered, 257 participating in pre-biometrics, 197 participating in post-biometrics. Reunion session to be scheduled for November 2013.2. Verdant website update: Site to be launched after July 4th.3. Upcoming events: June 27 – American Diabetes Association’s Stop Diabetes Initiative free community dinner August 15 – Back to School Health & Resource Fair
Commissioner Comments	None
Superintendent’s Report	<p>Superintendent Zapora is attending the AWPHD Conference in Chelan. Mr. Kosovich provided the update:</p> <ol style="list-style-type: none">1. A meeting was held on June 12, 2013 to follow-up on the

Blue Zones discussion.

2. Reminder of board retreat on June 28, 2013, 12 to 5 PM at the Lynnwood Convention Center. Topics to be discussed include a media and public speaking training with Michael Shadow and a review of 2013 goals.

Public
Comments:

None

Executive
Session

President Knowles recessed the regular meeting at 8:45 a.m. into Executive Session to discuss ongoing litigation and potential real estate acquisition matters.

President Knowles stated that no action would be taken in this Executive Session and the board would reconvene in approximately 15 minutes and possibly take action.

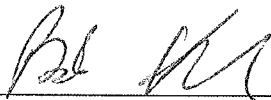
Open Session

President Knowles reconvened into open session at 9:05 a.m.

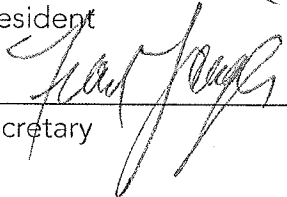
Adjourn

There being no further business to discuss, the meeting was adjourned at 9:05 a.m.

ATTEST BY:



President



Secretary

Balance Sheet

As of May 31, 2013

	A	B	C	D
	Dec 31, 2012	May 31, 2013	\$ Change	Comments:
1 ASSETS				
2 Current Assets				
3 Cash Balance	1,451,628	2,026,929	575,301	
4 Other Current Assets	42,012,053	43,670,846	1,658,793	Includes Investments
5 Total Current Assets	43,463,681	45,697,775	2,234,094	
6 Total Long-term & Fixed Assets	32,961,232	31,198,708	(1,762,524)	Depreciation
7 TOTAL ASSETS	<u>76,424,913</u>	<u>76,896,484</u>	<u>471,570</u>	
8 LIABILITIES & EQUITY				
9 Liabilities				
10 Current Liabilities	1,702,010	1,744,584	42,574	
11 Long-term Liabilities	6,107,870	6,107,870	-	2012 LTGO Bonds
12 Total Liabilities	7,809,880	7,852,454	42,574	
13 Total Equity	68,615,033	69,044,029	428,996	Annual Net Income
14 TOTAL LIABILITIES & EQUITY	<u>76,424,913</u>	<u>76,896,484</u>	<u>471,570</u>	

Profit & Loss

May 2013

	A	B	C	D	E	F
	May Actual	May Budget	Fav/(Unfav)	YTD Actual	YTD Budget	Fav/(Unfav)
1 INCOME						
2 Ordinary Income	846,686	853,488	(6,802)	4,184,748	4,195,442	(10,694)
3 EXPENSES						
4 Operating Expenses	102,178	115,705	13,527	538,821	638,269	99,449
5 Depreciation Expense	350,050	351,311	1,261	1,750,248	1,756,555	6,306
6 Program Expenses	221,212	525,000	303,788	1,012,407	2,625,000	1,612,593
7 Total Expenses	673,440	992,016	318,576	3,301,476	5,019,824	1,718,348
8 OTHER INCOME/(EXPENSE)						
9 Total Other Income/(Expense)	(719,990)	90,000	(809,990)	(454,276)	450,000	(904,276)
10 NET INCOME	<u>(546,744)</u>	<u>(48,528)</u>	<u>(498,216)</u>	<u>428,996</u>	<u>(374,382)</u>	<u>803,379</u>

Monthly Highlights

May 2013

Verdant received dividends payments of \$84,322 offset by an unusual unrealized loss of \$811,447 on our investment portfolio in May. A total of \$457,602 in dividends has been received in 2013 for a ending market value of \$42,633,375. We hope to recover some of the unrealized loss in the months to come.

Annual program commitments total \$2,682,578 and \$2,276,108 for 2013 and 2014, respectively. Estimated board approved internal programs, including the Community Needs Assessment, total \$237,150 for 2013. \$3,617,422 remains available to spend in 2013, of which \$314,920 is earmarked as Superintendent Discretionary.

A settlement for an outstanding Workers Compensation claim in the amount of \$145,000 was paid in May. There was no unusual income during the month.

Public Hospital District #2 of Snohomish County
Summary of Cash Receipts and Disbursements
May 2013

	May 2013	
	Amount	
Receipts:		
Other Rental Income	26,678.67	Value Village
Swedish/Edmonds Rental Income	636,540.00	
Snohomish County Tax Levy	720,461.87	
Ground Lease Payments	4,166.67	
Misc. Reimbursements/Refunds	12,773.76	6WHY Registration, Reimbursement & Interest Income
Total Receipts	<u>1,400,620.97</u>	
Disbursements:		
Professional Services:		
Legal Fees	11,862.50	Litigation and Professional Liability Legal Fees
Accounting Fees	6,079.58	Ash Consulting, Moss Adams, WA State Auditors
Consulting Fees	24,000.00	April & May Consulting Services
Professional Services	11.50	Benefit Solutions Administrator
Purchased Services	584.30	Paychex, Bank Service Fees
Payroll	46,279.79	3 pay periods Plus Benefit Solutions
Payroll Taxes	20,392.21	3 pay periods
Employee Insurance	3,790.59	Regence Medical & Dental, Principal Life
Employee Retirement Contributions	6,178.53	Valic
Program Expenditures	201,986.01	Includes 6WHY & Community Needs Assessment
Workers Compensation	154,307.48	Eberle Vivian
Other Miscellaneous Expenses	9,206.92	Supplies, Rent, Canon Lease, Dues, Interest Expense, Taxes
Total Disbursements	<u>484,679.41</u>	

Public Hospital District #2

Cash Activity

Warrant Number	Transaction Date	Payee	Amount	Purpose
Warrant Activity:				
10275	5/15/2013	Catholic Community Services	3,000.00	Programs - Fall Prevention
10276	5/1/2013	Washington Employers	99.00	Registration for HR training
10277	5/15/2013	Consolidated Press Printing Company, Inc	3,894.31	Printing - 6WHY Workbooks
10278	5/15/2013	Quality Reimbursement Services	2,333.00	Legal
10279	5/1/2013	Comcast	317.31	Internet
10280	5/15/2013	Strategic Learning Resources, Inc.	19,179.64	Programs - Community Health Assessment
10281	5/1/2013	Pacific Art Press Inc	791.14	Printing - 6WHY Workbooks
10282	5/1/2013	Institute for Fitness and Health	65.49	6WHY - Joe Piscatella Travel
10283	5/8/2013	Edmonds Community College	5,000.00	Programs - Celebration of Food Festival
10284	5/8/2013	Moss Adams - Audit	3,660.55	2012 Financial Audit
10285	5/8/2013	Void	-	Void
10285	5/15/2013	Thomas & Associates	24,000.00	April & May Consulting Services
10286	5/8/2013	Leadership Snohomish County	2,250.00	Commissioner Knowles to attend Leadership Training
10287	5/8/2013	Benefit Solutions Inc	11.50	FSA Administration
10288	5/8/2013	Ash Consulting	742.50	Accounting Consulting
10289	5/8/2013	Fast Signs	67.93	Marketing
10290	5/22/2013	Canon Financial Services	301.13	Copy Machine Lease
10291	5/8/2013	Pacific Art Press Inc	160.06	Printing - 6WHY
10292	5/22/2013	Enginuity Advantage, LLC	174.00	Professional Services - 6WHY
10293	5/8/2013	Quality Reimbursement Services	6,260.00	Legal
10294	5/22/2013	Lynnwood PFD	3,045.00	Rent
10295	5/22/2013	Regence Blueshield	3,167.55	Medical Insurance
10296	5/22/2013	Staples	96.75	Supplies
10297	5/22/2013	State Auditor's	1,676.53	2011 State Audit
10298	5/22/2013	Economic Alliance Snohomish County	50.00	Registration to attend annual meeting
10299	5/29/2013	Wells Fargo	1,964.90	Miscellaneous
10300	5/29/2013	Institute for Fitness and Health	191.05	6WHY - Joe Piscatella Travel
10301	5/29/2013	Principal Financial Group	623.04	Life Insurance
10302	5/29/2013	Wells Fargo	107.12	Miscellaneous
10303	5/29/2013	Enginuity Advantage, LLC	130.50	Professional Services - 6WHY
10304	5/30/2013	Lynnwood Convention Center	3,914.08	6WHY Convention Space
Total Warrants			87,274.08	

Workers Compensation Claims Activity:

305022-305032	May 2013	Various Claimants/Vendors	154,307.48	Administered by Eberle Vivian
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Professional Liability Claims Activity:

380000460-462	May 2013	Various Claimants/Vendors	3,269.50	Administered by Sedgwick
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Wire/ACH Activity:

Date	Payee	Amount	Purpose
5/3/2013	Payroll	13,722.10	ACH payroll transfer
5/3/2013	Department of Treasury	5,539.38	Payroll taxes for 4/27/13 pay period ending
5/3/2013	Paychex	69.64	Fee for payroll processing
5/3/2013	Valic	1,814.74	Payroll 401(a)/457 Deposit
5/17/2013	Payroll	17,423.18	ACH payroll transfer
5/17/2013	Department of Treasury	8,722.59	Payroll taxes for 5/11/13 pay period ending
5/17/2013	Paychex	65.14	Fee for payroll processing
5/17/2013	Valic	2,478.64	Payroll 401(a)/457 Deposit
5/31/2013	Payroll	15,019.13	ACH payroll transfer
5/31/2013	Department of Treasury	6,130.24	Payroll taxes for 5/25/13 pay period ending
5/31/2013	Paychex	69.64	Fee for payroll processing
5/31/2013	Valic	1,885.15	Payroll 401(a)/457 Deposit
5/14/2013	Wells Fargo	252.27	Bank Service Fee
5/14/2013	Wells Fargo	52.15	Bank Service Fee
5/14/2013	Wells Fargo	55.63	Bank Service Fee
5/15/2013	Bank of America - Fees	19.83	Bank Service Fee
5/15/2013	American Diabetes Association	4,166.67	Program Payment
5/15/2013	American Heart Association	800.00	Program Payment
5/15/2013	Boys & Girls Club of Snohomish County	9,328.25	Program Payment
5/15/2013	Cascade Bicycle Club Education Foundation	6,416.67	Program Payment
5/15/2013	Center for Human Services	13,523.67	Program Payment
5/15/2013	City of Lynnwood	6,455.67	Program Payment
5/15/2013	Community Health Center of Snohomish Co	8,333.33	Program Payment
5/15/2013	Domestic Violence Services Snohomish Co	1,621.08	Program Payment
5/15/2013	Edmonds School District No. 15	28,056.82	Program Payment
5/15/2013	Edmonds Senior Center	5,764.50	Program Payment
5/15/2013	Little Red Schoolhouse	22,000.00	Program Payment
5/15/2013	Medical Teams International	4,000.00	Program Payment
5/15/2013	Parent Trust for WA Children	2,083.33	Program Payment
5/15/2013	Program for Early Parent Support	3,333.33	Program Payment
5/15/2013	Project Access Northwest	6,666.67	Program Payment
5/15/2013	Providence Hospice & Home Care Foundation	12,916.67	Program Payment
5/15/2013	Puget Sound Christian Clinic	6,250.00	Program Payment
5/15/2013	Senior Services of Snohomish County	11,208.33	Program Payment
5/15/2013	Strategic Learning Resources, Inc.	4,166.66	Program Payment
5/15/2013	YWCA of Seattle, King and Snohomish Co	6,020.00	Program Payment
5/15/2013	Lutheran Community Services NW	2,000.00	Program Payment
5/15/2013	American Red Cross	152.09	Program Payment
5/15/2013	Team Child	222.00	Program Payment
5/8/2013	Benefit Solutions Inc.	57.69	FSA Payments
5/22/2013	Benefit Solutions Inc.	57.69	FSA Payments
5/29/2013	WA Department of Revenue	907.78	B&O tax for April 2013
	Total Wires/ACH Transactions	239,828.35	
	Total Disbursements	\$ 484,679.41	

Deposits:

Date	Payer	Amount	Purpose
5/1/2013	Swedish/Edmonds	636,540.00	Monthly lease
5/1/2013	Value Village	26,678.67	Monthly lease
5/16/2013	Healthcare Realty Services, Inc.	4,166.67	Monthly lease
5/10/2013	Snohomish County	720,461.87	Levy
5/2/2013	Richard Polson	98.00	6WHY Registration
5/2/2013	Benjamin Hanchinamani	39.00	6WHY Registration
5/2/2013	FAIN ANDERSON AND VANDERHOEF PLLC	115.00	Reimbursement for overpayment of P/L Claims
5/2/2013	WA Department of Revenue	935.12	Refund for interest credit on 2012 B&O
5/7/2013	Deanna Delisanti	39.00	6WHY Registration
5/7/2013	Marie Coyle	49.00	6WHY Registration
5/9/2013	PFD - Copies	92.25	Copies
5/16/2013	Linda Laurine Bearden	39.00	6WHY Registration
5/23/2013	Eventbrite	11,351.41	6WHY Registration
5/31/2013	Wells Fargo Interest	15.53	Interest income
5/31/2013	Commerica Interest	0.45	Interest income
Total Deposits		\$ 1,400,620.97	


E: 34:13
6.26.2013

VERDANT HEALTH COMMISSION
PUBLIC HOSPITAL DISTRICT #2
SNOHOMISH COUNTY, WASHINGTON

WARRANT APPROVAL

We, the undersigned Board of Commissioners of Public Hospital District #2 of Snohomish County, Washington, do hereby certify that the merchandise or services hereinafter specified have been received and that Warrant Numbers 10275 through 10304 have been issued for payment in the amount of \$87,274.08. These warrants are hereby approved.

Attest:




Lisa M. King



Commissioner



Commissioner



Commissioner



Commissioner



Commissioner

Warrants Processed:	5-1-13 – 5-31-13	87,274.08
Work Comp Claims Pd:	5-1-13 – 5-31-13	154,307.48
Prof. Liability Claims Pd:	5-1-13 – 5-31-13	3,269.50
Payroll:	4-14-13 – 4-27-13	13,722.10
	4-28-13 – 5-11-13	17,423.18
	5-12-13 – 5-25-13	<u>15,019.13</u>
		46,164.41
Electronic Payments:	Payroll Taxes	20,392.21
	Paychex	204.42
	Valic Retirement	6,178.53
	Benefit Solutions	115.38
	Bank Fees	379.88
	WA State Dept Revenue	907.78
	Program Expenditures	<u>165,485.74</u>
		<u>193,663.94</u>
Grand Total		<u>\$484,679.41</u>

June 2013 Program Summary

Summary of Programs for Discussion

- 2 applications with follow-up from program committee Q&A's
- 2 new program funding applications

Follow-up Program Applications

Wonderland Development Center – Early Intervention: Wonderland is seeking \$135,000 in annual funding to expand its services for infants and toddlers with developmental delays. The Q&A session with the program committee clarified how the services fit in with the school district and other health care providers. Most services are provided directly in families' homes, and there is a service gap for families seeking intensive local services for their children. Funds would be used to hire additional staff including a speech pathologist, occupational therapist, and special educator. **The committee is recommending fully funding the program at \$135,000 per year for three years.**

Alzheimer's Association of Western & Central WA Chapter – Direct Client Services: The Alzheimer's Association is seeking \$86,510 in annual funding for services to individuals and families, including one-on-one care consultations in the home; 24/7 Helpline access; monthly support group meetings; early stage memory loss programs; educational trainings; and community forums and conferences. Based on the Q&A discussion, it is clear that there is an opportunity to expand services in Verdant's service area, and the meeting helped clarify how the funds would be spent. **The committee is recommending funding the program fully at \$86,510 with the option to renew for a second year based on performance.** The committee is expecting to see a significant expansion in the reach of the programs in South Snohomish County.

New Program Applications for Funding

Free Range Health – Low Cost Acupuncture at Lynnwood Senior Center: a proposal to provide low-cost acupuncture services to individuals at the Lynnwood Senior Center. The program is expected to serve 400 individuals and is designed to help patients cope with chronic health conditions. Similar services are currently provided by Free Range Health at senior centers in Darrington and the City of Snohomish. **The committee is recommending fully funding the program fully at \$21,209 for one-year.**

Senior Services of Snohomish County -- Build out of Center for Healthy Living: A one-time request to complete the build out of the Center for Healthy Living. The request would cover ADA compliance, IT, medical/dental room remodel, plumbing, carpentry, electrical, and other site work. This request is above and beyond landlord provided tenant improvements (\$35k) and Senior Service's contribution (\$37k) to the startup costs. **The committee is recommending fully funding the program request at \$99,000 on a one-time basis.**

Verdant Health Commission Proposal Summary June 2013

	A		B	C	Request for funding			E	F	G	H	I	J
	Programs for June Review									Priority Area			
	#	Name	Description	Year 1	Year 2	Year 3	Education & Empowerment	Prevention	Access to Healthcare	Policy & Advocacy	Primary Population Served		
1		Wonderland Development Center - Early Intervention	Wonderland, based in Shoreline, is seeking funding to expand its services for infants and toddlers with developmental delays. Funds would be used to hire additional staff including a speech pathologist, occupational therapist, and special educator. The organization, which is one of two early intervention contractors for the Edmonds School District, would also seek to expand its play and learn groups and referral network in South Snohomish County.	\$135,000	\$135,000	\$135,000	X	X	X		Infants, toddlers and their families		
2		Alzheimer's Association Western & Central WA Chapter - Direct Client Services	The Alzheimer Association is seeking funding for its direct services, including one-on-one care consultations in the home; 24/7 Helpline access; monthly support group meetings for caregivers and those diagnosed with Alzheimer's and other dementias; early stage memory loss programs; and educational trainings, community forums, and regional conferences on a variety of topics and interests.	\$86,510	\$86,510	\$86,510	X	X	X	X	Individuals living with Alzheimer's or dementia and caregivers		
3		Free Range Health--Low Cost Acupuncture Services at Lynnwood Senior Center	A one-year request from a new non-profit called Free Range Health Services to provide low-cost acupuncture services to individuals at the Lynnwood Senior Center. The program is expected to serve 400 individuals and is designed to help patients cope with chronic health conditions. Similar services are currently provided by Free Range Health at senior centers in Darrington and the City of Snohomish.	\$21,209					X		Seniors		
4		Senior Services of Snohomish County -- Build out of Center for Healthy Living	A one-time request to complete the build out of the Center for Healthy Living. The request would cover ADA compliance, IT, medical/dental room remodel, plumbing, carpentry, electrical, and other site work. This request is above and beyond landlord provided tenant improvements (\$35k) and Senior Service's contribution (\$37k) to the start up costs.	\$99,000			X	X	X		Seniors & Individuals with chronic conditions		
Subtotal				\$341,719	\$221,510	\$221,510							

Program Payout Schedule (June 2013)

	A	C	C
		Budget 2013	Budget 2014
1	7100 . Grants		
2	Committed		
3	Edmonds Senior Center Enhanced Wellness	\$ 61,695	\$ 61,695
4	Edmonds School District Move 60!	\$ 382,188	\$ 315,466
5	3rd Grade Swim Lessons	\$ 137,430	\$ 137,430
7	Boys & Girls Club Healthy Habits	\$ 111,939	\$ 111,939
8	City of Lynnwood Move 60: Teens!	\$ 77,468	\$ 77,468
9	City of Lynnwood Get Movin'	\$ 52,250	\$ 52,250
10	Senior Services Care Coordination	\$ 100,875	\$ -
11	Little Red Nurse Family Partnership	\$ 264,000	\$ -
12	Center for Human Services Youth Counseling	\$ 162,284	\$ 162,284
13	Project Access Northwest	\$ 80,000	\$ 66,667
14	Community Health Center ER Diversion	\$ 100,000	\$ 100,000
15	PSCC Edmonds Mobile Medical Clinic	\$ 75,000	\$ -
16	Parent Trust Continuum of Family Support Services	\$ 25,000	\$ 25,000
17	Domestic Violence Services Teen Prevention	\$ 19,453	\$ 19,453
18	Providence Hospice & Home Care Foundation	\$ 155,000	\$ 155,000
19	YWCA Children's Domestic Violence	\$ 25,000	\$ 25,000
20	Medical Teams Intl. Mobile Dental Program	\$ 48,000	\$ 48,000
21	Lynnwood Fire Department Cardiac Care	\$ 15,625	\$ -
22	Program for Early Parent Support (PEPS)	\$ 40,000	\$ 40,000
23	YWCA Mental Health Counseling	\$ 25,000	\$ 25,000
24	Cascade Bicycling Club Advanced Basics	\$ 32,000	\$ 32,000
25	Cascade Bicycling Club Policy Proposal	\$ 45,000	\$ 25,000
26	American Diabetes Association Stop Diabetes	\$ 50,000	\$ 50,000
27	Snohomish County Fall Prevention	\$ 3,000	\$ -
28	Cascade Bicycling Club Helmets	\$ 5,660	\$ -
29	Snohomish County MRC Health & Beauty Fair	\$ 2,625	\$ -
30	EdCC Student Health & Wellness Program	\$ 70,273	\$ 136,216
31	Senior Services Center for Healthy Aging	\$ 186,747	\$ 560,240
32	Prescription Drug Foundation	\$ 29,167	\$ 50,000
33	Team Child Policy/Advocacy Project	\$ 32,750	\$ -
34	American Red Cross CPR Training	\$ 10,000	\$ -
35	Edmonds Senior Center Healthy Living Fair	\$ 2,000	\$ -
36	LSC Back to School Health Fair	\$ 8,000	\$ -
37	Sight Connection Low Vision Expo	\$ 10,000	
38	Total Committed	\$ 2,445,428	\$ 2,276,108
39	Not Committed (Available to Spend)	\$ 3,302,502	TBD
40	Total Grants	\$ 5,747,930	TBD
41	7300 . Internal Programs		
42	Whooping Cough	\$ 24,000	
43	6 Weeks to a Healthier You	\$ 80,000	
44	Community Needs Assessment	\$ 133,150	
45	Total Internal Programs	\$ 237,150	\$ -
46			
47	7200 . Discretionary		
48	Committed		
49	Gowns for Health Screening	\$ 80	\$ 80
50	Total Committed	\$ 80	\$ 80
51	Not Committed (Available to Spend)	\$ 314,920	TBD
52	Total Discretionary Programs	\$ 315,000	TBD
53			
54	TOTAL	\$ 6,300,000	TBD

E: 36:13
6.26.2013

June 2013 Marketing Report

6 Weeks to a Healthier You Update

- **Total registered:** 323
- **Participated in pre biometrics:** 257 (80% of registrants)
- **Participated in post biometrics:** 197 (61% of registrants)
- **Participated in both pre and post biometrics:** 164 (51% of registrants)
- **Survey feedback** shows very positive response to the program, with respondents rating the sessions from 4.57-4.84 on a scale of 1-5 (with 108 completing the survey).
- **Survey feedback** shows 23% have “much better” health than before the program began and 64% have “slightly better” health.
- **UW Bothell master’s students** will assist us with a deeper analysis of the biometrics data and review of the program this summer. We will share this information with you at a later date.

Website Update

- **See it now:** Link to new site distributed via email yesterday (<http://verdant.pushdesign.net>).
- **Revisions:** Currently making revisions and updating content now that we’ve received training from the developer.
- **Developer:** Some glitches still being worked out by developer.
- **Launch date:** Goal is to launch site soon after July 4th – commissioners will be notified when site is fully “live.”
- **Content:** Continued conversations with health and wellness content providers. I plan to revisit this topic through the Program Committee in the next month or two.

Upcoming Events

- June 27: Free community dinner as part of the American Diabetes Association’s Stop Diabetes Initiative, 6:30-8 p.m. at Volunteers of America, 16300 Motor Place, Lynnwood.
- August 15: Back to School Health and Resource Fair, 6-9 p.m. at Cedar Valley Community School