

PUBLIC HOSPITAL DISTRICT NO. 2 OF SNOHOMISH COUNTY, WASHINGTON

SPECIAL MEETING

August 7, 2013

Verdant Health Commission Board Room

**Commissioners
Present**

Bob Knowles, President
Fred Langer, Commissioner
Deana Knutsen, Commissioner
J. Bruce Williams, MD, Commissioner
Karianna Wilson, Commissioner

Staff

Carl Zapora
George Kosovich
Jennifer Piplic
Karen Goto

Guests

Ursula Roosen-Runge
Members of the Community

Call to Order

The Special Meeting of the Board of Commissioners
was called to order by President Knowles at 5:30 p.m.

Presentation

Mr. Kosovich and Ms. Roosen-Runge presented the
results of the 2013 Community Health & Wellness
Assessment and options for future direction by the
Board based on the results.

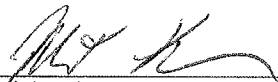
Special Meeting

Commissioners held a discussion on Verdant's
potential roles and investment opportunities
(E:44:13). No action was taken.

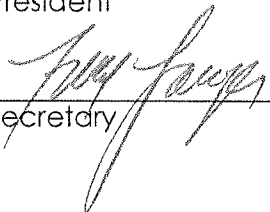
Adjourn

The meeting was adjourned at 7:40 p.m.

Attest By:



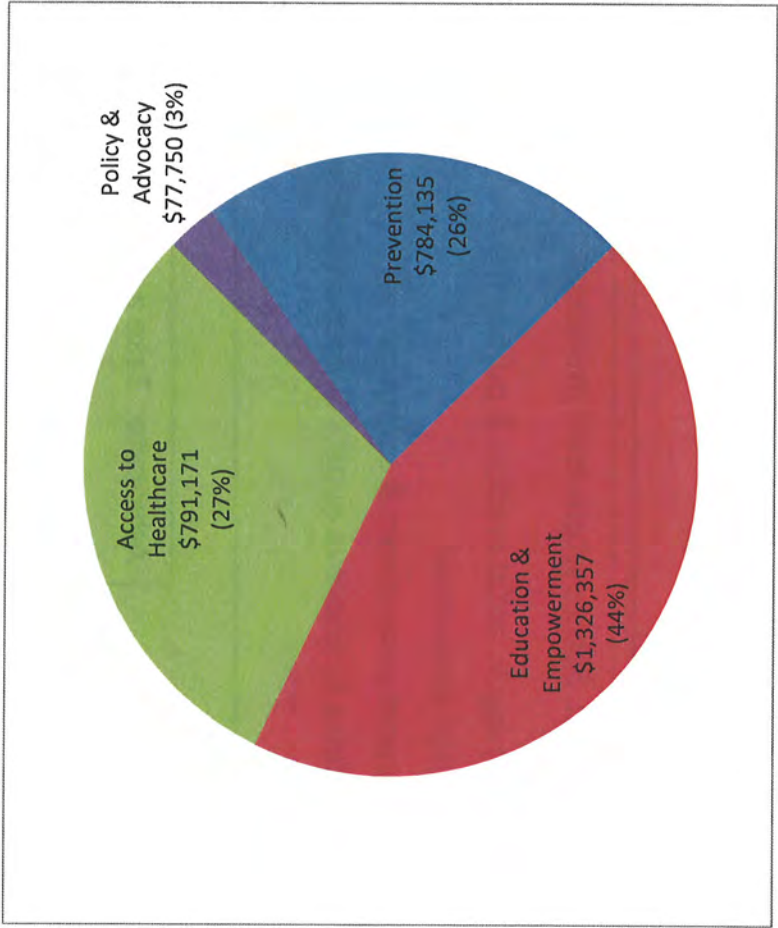
President



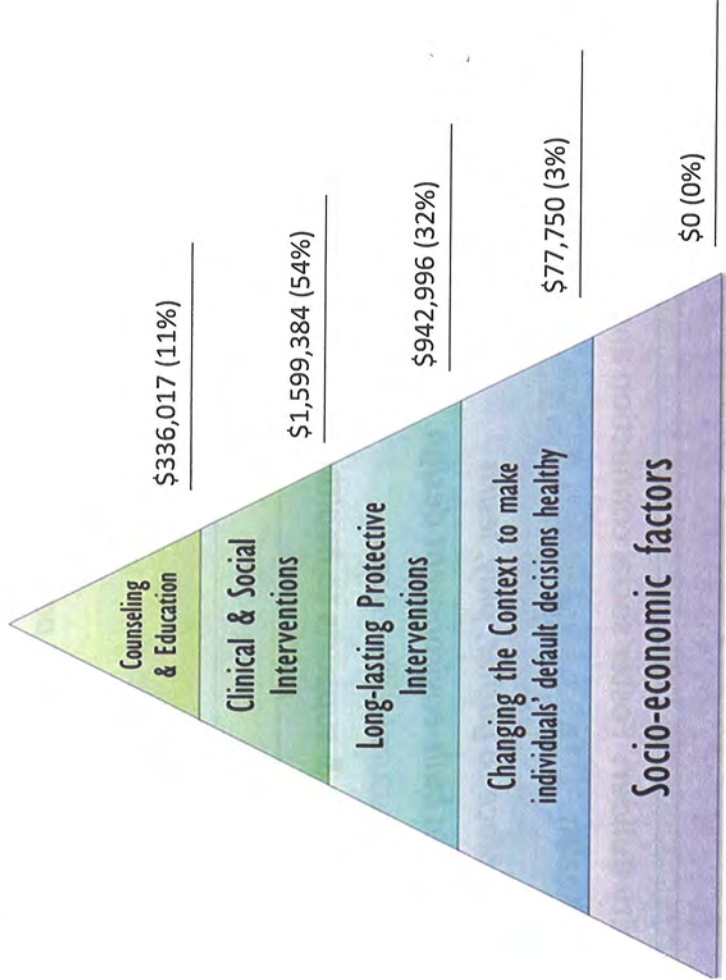
Secretary

Verdant Annual Program Spending by Category

Verdant Priorities



Health Impact Pyramid



E: 44:13
8. 7. 2013



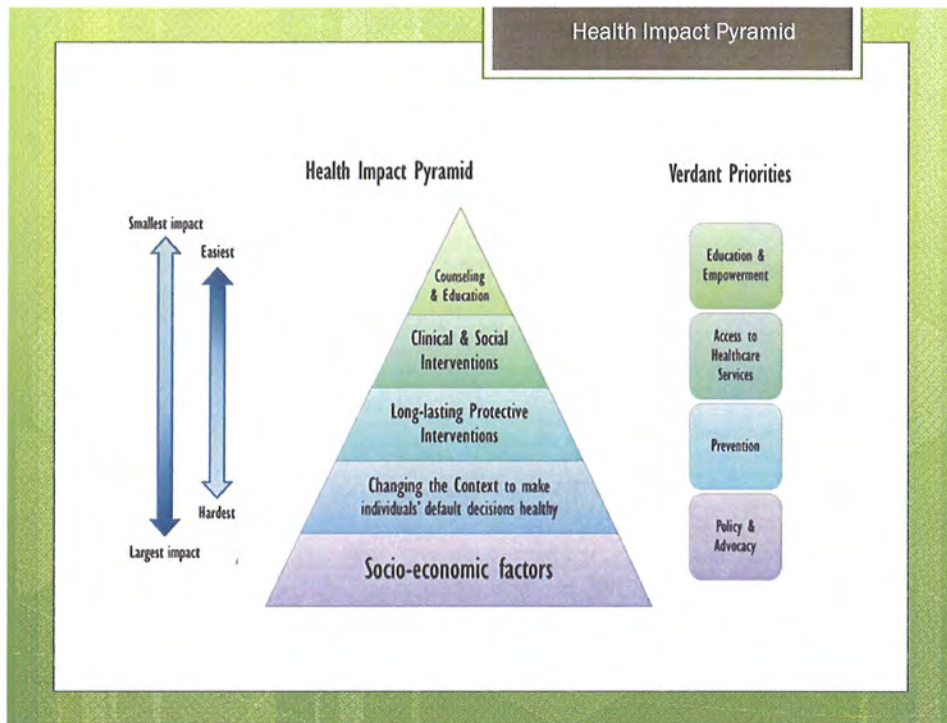
Notes



What this study session is about

- ◆ Review where we are now and what we have learned from the assessment
- ◆ Exploring the roles and opportunities for the future
- ◆ Setting directions for strategic investments

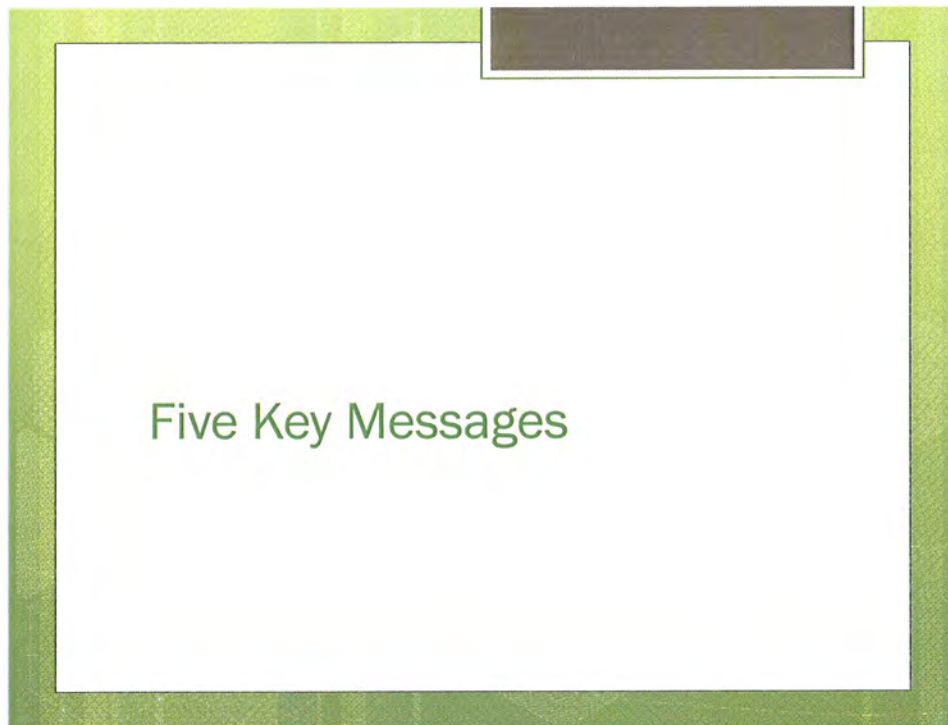
Notes



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Place and Demography Matters

- ◆ The District is not homogenous.
- ◆ Significant differences exist by neighborhood and by ethnic group.
- ◆ These differences create challenges but also mean that Verdant can choose to strategically focus its efforts on the neediest.

Notes

Five miles apart

	In Edmonds	North-99
% of residents living below poverty	6.2%	18.5%
Median Age - Years	57.6	30.4
Owner Occupied Homes	94%	24%
% of Households that are single parent	3.3%	9.9%
% of Households that moved into current unit within last 5 years (2005 or later)	38.6%	81.4%

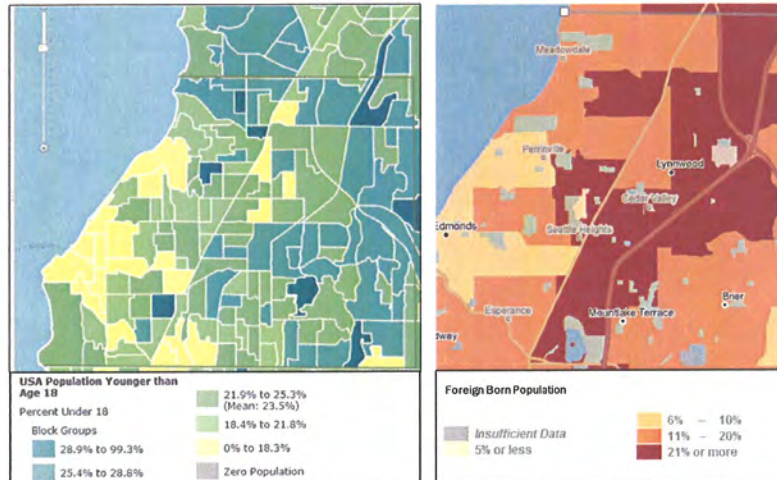
"Inequities in health arise because of the circumstances in which people grow, live, work, and age, and the systems put in place to deal with illness. ...the conditions in which people live and die are, in turn, shaped by political, social, and economic forces."

Social Determinants of Health Initiative

Notes

Key Message 2

The District is complex and social connection is hard to find



Notes

Social connection = Wellbeing

Providers:

- ◆ Community center – bring diverse communities together & offer healthy activities
- ◆ Families mentoring families
- ◆ Increased connection will build compassion and understanding
- ◆ Collaboration across agencies – a connected team leads to client success
- ◆ Gather providers together for sharing of information and breaking down of silos

Residents:

- ◆ Affordable indoor activities for children and youth
- ◆ Day program for seniors with dementia or other disabilities
- ◆ Place for “innocent fun”
- ◆ Time with grandchildren and family

Notes

Key Message 3

The complexity of service systems is a barrier for both providers and clients



"It is hard to learn the language and the landscape."

Provider

"If it takes 6-8 months to get in, its not emergency shelter."

Previously homeless mom

I think when they were making these programs; I don't think they understood what happens to put it all together. You know what I mean?

Teen at Cocoon House

Notes

Cost of care and a lack of insurance are the greatest obstacles for adults seeking care

Insurance

- ◆ Overall 17% of residents under 65 do not have health insurance – ranging from 4% to 20% depending on neighborhood.
- ◆ 31-34% have no dental insurance

Cash

- ◆ Even middle class seniors find copays prohibitive when they or their spouse frequent care
- ◆ There is no sliding scale the very poor can afford.

"At times we don't go to the doctor because we actually don't have the \$25."
Spanish-speaking parent

Notes

Gaps in Insurance



Notes

Care-givers need support

- ◆ Attending to caregivers could make systems and families stronger
 - ✧ Providers would like to set aside red tape & foster relationship with their clients
 - ✧ Family caregivers of elderly need respite, connection & time for their own health
 - ✧ Single parents need emergency child care and help navigating services



Notes



Roles and Investment Opportunities

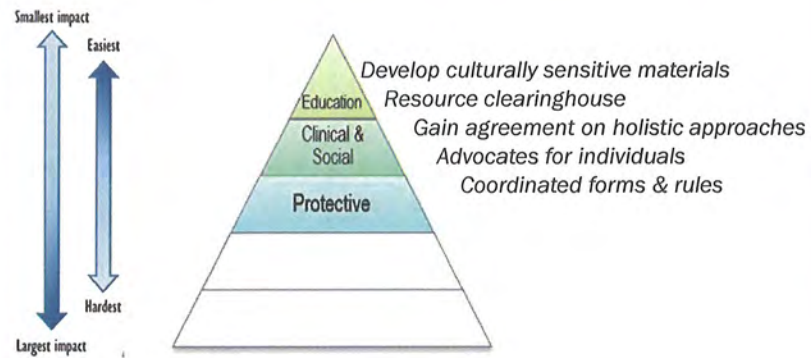
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Strategic assistance for acute needs



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Create bridges between systems



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Convene to solve system level problems



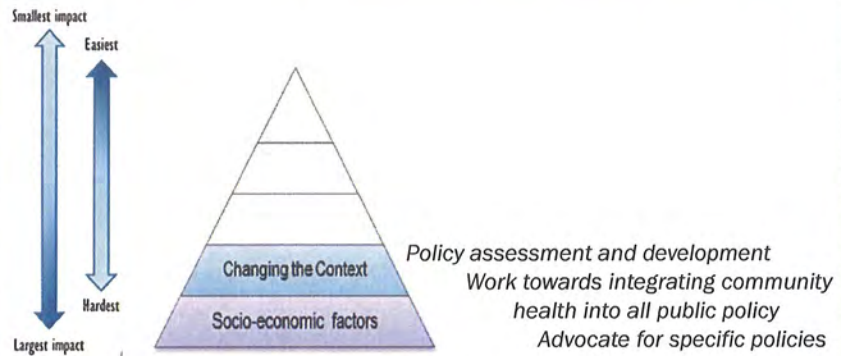
Notes

Foster social connection and culture of health



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Take a stand for health & well-being



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How do these roles resonate
with you?

What might they mean for Verdant?