

Public Hospital District #2
Board Special Meeting Agenda
JUNE 17, 2016
12:00 to 4:30 PM
Verdant Community Wellness Center

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|----|--|---|---------------|
| 1. | Call to order & lunch served | | 12:00 - 12:30 |
| 2. | Executive Search discussion | | |
| | - Full board discussion with executive search firm | Waldron | 12:30 - 1:30 |
| | - 1x1 meetings with board members | | 1:30 - 2:00 |
| 3. | Verdant Strategic Plan review and updates. Discussion about: | George Kosovich | 2:00 - 2:45 |
| | - F1&F2: sustainability & alignment | | |
| | - D2: establish stronger connections with healthcare providers | | |
| 4. | Break | | 2:45 - 3:00 |
| 5. | Presentation on Senior Services program and possible expansion | Senior Services of Snohomish County | 3:00 - 3:30 |
| 6. | Discussion about expanded role of nursing and health studies interns | University of Washington Bothell: Clair Fraczek | 3:30 - 4:00 |
| 7. | Executive Session
-Discuss potential property acquisition | Carl Zapora | 4:00 - 4:10 |
| 8. | Open Commissioner discussion | Commissioners | 4:10 - 4:30 |

Strategic Plan 2016-2019

at a glance



HEALTH COMMISSION
SERVING SOUTH SNOHOMISH COUNTY

Mission: To improve the health and well-being of our community.

Vision: To be a sustaining public resource improving the health and well-being of South Snohomish County, collaboratively and creatively working to meet the needs of our community.

Community Program Goal: Long-term Prevention

A. Increase Mental Health & Decrease Adverse Childhood Experiences (ACEs)

1. Identify key family & youth risk factors for improvement
2. Identify, invest in new evidence-based prevention programs and initiatives
3. Evaluate funded programs, determine adjustments

B. Reduce Childhood Obesity

1. Measure & track community-level childhood obesity results
2. Evaluate funded programs, determine adjustments

C. Create Long-term Improvements that Support Healthy Lifestyle

1. Explore indoor rec facility (study complete)
2. Expand active transportation & recreation opportunities

Community Program Goal: Treatment/Access to Healthcare

D. Improve Treatment/Access to Healthcare

1. Identify & support capacity improvements for behavioral health system
2. Establish stronger connection with healthcare providers
3. Explore Geriatric Center for Excellence
4. Evaluate funded programs, determine adjustments

E. Improve Dental Care Access

1. Increase dental patient visits for uninsured residents
2. Decrease area emergency room visits from dental causes

continued...

Strategic Plan 2016-2019 at a glance

Verdant Organizational Goal

F. Strategic Alignment

1. Develop sustainability strategy for large grants
2. Ongoing assessment of current programs for alignment

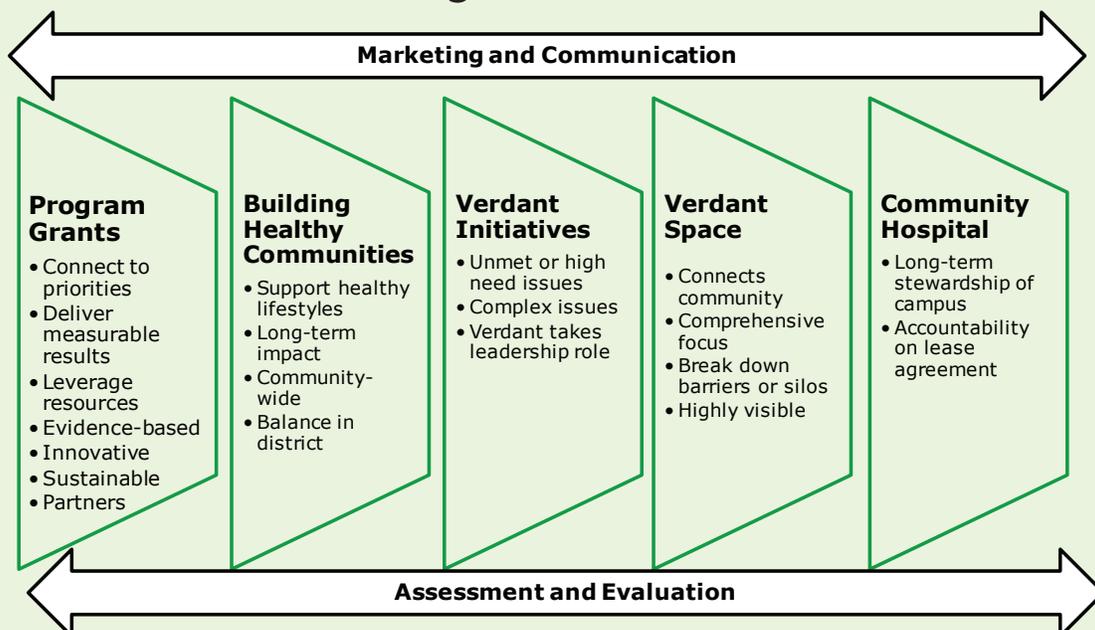
G. Community Need Data

1. Identify community data measures tied to Verdant Strategic Plan
2. Identify broad community health metrics and collect data for district
3. Consider piloting neighborhood-based focus groups and/or community meetings

H. Financial Reserves & Investments

1. Financial reserve approach to determine mix of cash vs. real estate
2. Evaluate, determine direction of Value Village development options

Strategic Framework



F: Verdant Organizational Goals

1. Develop sustainability strategy for large grants
2. Ongoing assessment of current programs for alignment

Different Definitions of Sustainability

- A. Clear plan to continue without further Verdant funding
- B. Path to stepped-down funding from Verdant and program continues
- C. Program or organization has internal resources/capacity to dedicate to program
- D. Program is structured as a pilot or without expectation of further funding
- E. Program has broad mix of funding, and/or solid opportunities for future funding leverage

Top 10 Verdant multi-year grants

		2016	2017
1	Senior Services of Snohomish County Center for Healthy Living	\$560,240	\$560,240
2	Edmonds School District Move 60!	\$518,637	\$354,857
3	Fire District 1/Lynnwood Fire Community Paramedic	\$344,000	\$344,000
4	Edmonds School District Student Support Advocate	\$310,586	
5	CHC of Snohomish County Behavioral Health Integration	\$300,000	\$25,000
6	ChildStrive Nurse Family Partnership	\$280,000	\$280,000
7	Therapeutic Health Services Youth Behavioral Program	\$200,000	\$100,000
8	Center for Human Services Youth Counseling	\$165,000	\$165,000
9	Compass Health Crisis Prevention & Integration Program	\$144,435	\$222,870
10	Senior Services of Snohomish County Care Coordination	\$135,000	

Examples

1. Senior Services of Snohomish County Center for Healthy Living:
 - Largest annual grant—includes new leased space and a 5-year funding commitment
 - Leverages significant funding sources for programming: \$2.8 million
 - No clear path to continue without Verdant funding and to increase services, additional Verdant funds likely required
2. Move 60!
 - Verdant major \$ funder, school district provides infrastructure and some admin support, has received smaller grants
 - No clear path to continue without Verdant funding and to increase services, ongoing Verdant funding required
3. Community Paramedic Program
 - Verdant sole \$ funder, fire departments provide infrastructure and program supervision
 - Possibility of ACH/transformation funding, but not yet clear
 - No clear path to continue without Verdant funding; although fire departments could use their own resources

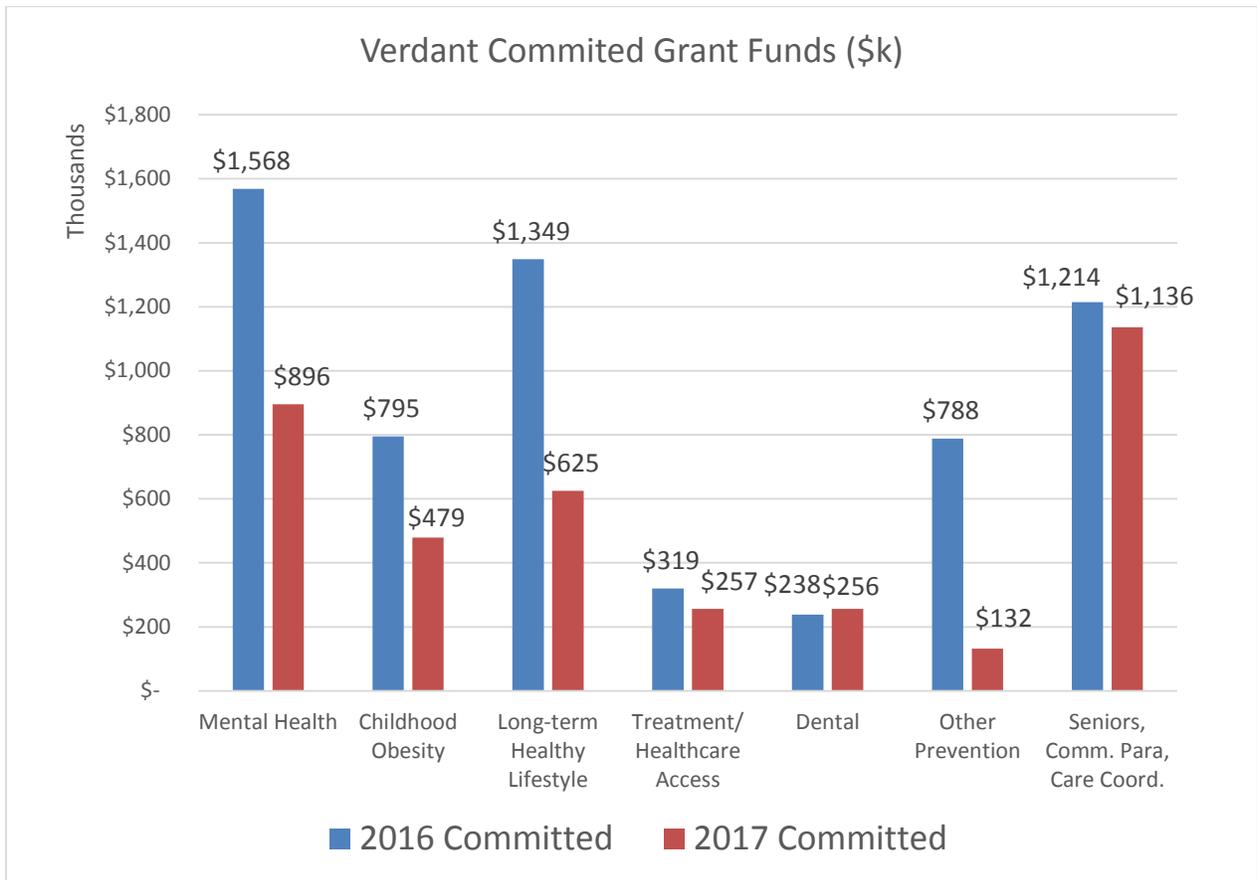
Summary Thoughts on Sustainability

- Many programs are new, starting-up because of Verdant funding.
- Verdant often seeks to fund gaps in services: ex. CHS counseling program that serves mostly non-Medicaid eligible youth, CHC dental program. By definition, choosing to address gaps means programs are less sustainable.
- Multiple organizations working together complicates expectations, promise of cost savings from one organization to healthcare providers hard to prove.
- Popular and visible programs build constituencies.
- Funding expectations up front are helpful.
- Does not have to be an “all or nothing” discussion.
- Public entity grant recipients have their own unique challenges (limited funding, other mandates, salary/union structure).
- Sometimes hard to separate sustainability discussion from other criteria (ex. program effectiveness).

Board Member Discussion Questions for Today:

1. Do you have ideas or thoughts on our approach with existing large grant-funded programs?
 - a. Ongoing board presentations;
 - b. Address funding requests as they come up for renewal and we discuss other program considerations;
 - c. Make sure programs are a good fit up front and expectations for ongoing funding are clear.
2. Are there other sustainability considerations you would like us to explore or include?

Ongoing Assessment of Current Programs for Alignment



Programs that are not Tightly Aligned to Verdant Strategic Plan

- Early intervention services for young children
- Disease/condition specific prevention and management programs
- Programs serving individuals with disabilities
- General safety and prevention programs: ex. CPR, fire prevention, swim lessons

Ongoing "Other Prevention" Programs	2016
3rd Grade Swim Lessons	\$ 50,000
Alzheimer's Association	\$ 86,510
American Red Cross CPR Training	\$ 7,500
Brain Injury Alliance Support Program	\$ 42,500
Cascade Bicycling Club Advanced Basics	\$ 32,000
Korean Women's Association Everyday Prevention	\$ 60,000
EdCC Student Health & Wellness Program	\$ 29,847
Kindering Early Intervention	\$ 67,500
MRC Training Program	\$ 10,100
PEPS	\$ 35,850
Puget Sound Kidney Center	\$ 45,833
Seattle Visiting Nurses Flu Vaccines	\$ 19,671
Alpha Supported Living (formerly Smithwright)	\$ 65,000
American Diabetes Association	\$ 25,000
Wonderland Development Center	\$ 90,000
American Red Cross Family Fire Prevention	\$ 5,000

Goals of Funding Alignment

- Focus efforts on highest priority issues
- Maintain focus to achieve long-term change
- Balance alignment with flexibility to address emerging issues and support effective programs

D2: Stronger Connections to Healthcare Providers

Strengths

- Broad partnerships, comprehensive programs
- Programs complementary, rather than competitive
- 2-1-1 for basic needs and tough to serve patients
- Positive associations with funded programs
- Connected to providers with education programs (ex. Swedish, Pac Med)

Weaknesses

- Lack of clear and consistent referral path for programs for “average” patient
- Do not have a feedback loop to providers
- Data not integrated
- Disconnected from insurance and billing systems
- Lack of regional scale, including limited geography

Opportunities

- 2-1-1 network and database
- Behavioral health & dental
- Payment reform/transformation to include social determinants
- ACH/ACOs/AHC
- Technology

Threats

- Healthcare providers building out wellness and education (i.e. “we’re already doing that”)
- Insurance and practice silos
- Individual provider information overload

Verdant Opportunities Under Exploration

- Evidence-Based Chronic Disease Management Programs, including peer-led programs
- Community Health Workers
- Health Coaching
- More targeted provider outreach, including targeted marketing materials

Board Member Discussion Questions for Today

1. What are your thoughts on opportunities to explore?
 - a. Populations?
 - b. Program or topic areas?
 - c. Approaches?