

VERDANT HEALTH COMMISSION  
PUBLIC HOSPITAL DISTRICT NO. 2 OF SNOHOMISH COUNTY, WASHINGTON  
BOARD OF COMMISSIONERS  
Regular Meeting  
A G E N D A  
October 26, 2016  
8:00 a.m. to 9:50 a.m.

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	<u>ACTION</u>	<u>TIME</u>	<u>PAGE</u>
A. Call to Order	---	8:00	---
B. Approval of the Minutes			
a) September 28, 2016 Board Meeting	Action	8:01	1-5
b) October 11, 2016 Special Board Meeting	Action	8:02	6-7
C. Executive Committee Report			
a) Motion to schedule December Regular Board Meeting	Action	8:02	---
b) Meeting schedule for balance of year	Information	8:03	8
D. Superintendent Search Update – Ed Rogan/Waldron	Information	8:04	---
E. Finance Committee Report			
a) Financial statements and cash activity	Information	8:05	9-12
b) Authorization for payment of vouchers and payroll	Action	8:10	13
c) Public hearing on 2017 budget & revenue	Hearing	8:11	---
d) Resolution 2016:06 adopting the 2017 Property Tax Levy	Action	8:21	14-16
e) Resolution 2016:07 adopting the 2017 Budget	Action	8:26	17-20
F. Program Committee Report & Recommendations			
a) Needs Assessment Presentation	Information	8:28	21-39
b) Conflicts of Interest	Action	8:50	---
c) Program Investment Recommendations	Action	8:52	40-50
d) Verdant Community Wellness Center activities update	Information	9:07	51-52
G. Marketing Report	Information	9:10	53
H. Superintendent's Report	Information	9:15	---
I. Public Comments (please limit to three minutes per speaker)	---	9:20	---
J. Commissioner Comments	---	9:25	---
K. Executive Session	Information	9:30	---
a) Evaluate qualifications of applicants for public employment			
L. Open Session	---	9:45	---
M. Adjournment	---	9:50	---

PUBLIC HOSPITAL DISTRICT NO. 2 OF SNOHOMISH COUNTY, WASHINGTON  
VERDANT HEALTH COMMISSION

***BOARD OF COMMISSIONERS***

***Regular Meeting***

***Verdant Community Wellness Center***

**September 28, 2016**

<b>Commissioners Present</b>	Fred Langer, President J. Bruce Williams, M.D., Commissioner Bob Knowles, Commissioner
<b>Commissioners Excused</b>	Karianna Wilson, Commissioner
<b>Commissioners Absent</b>	Deana Knutsen, Commissioner
<b>Others Present</b>	Carl Zapora, Superintendent George Kosovich, Assistant Superintendent & Program Director Jennifer Piplic, Marketing Director Lisa King, Finance Director Sue Waldin, Community Wellness Program Manager Karen Goto, Executive Assistant Members of the community
<b>Guests</b>	Ed Rogan, Waldron
<b>Call to Order</b>	The Regular Meeting of the Board of Commissioners of Public Hospital District No. 2, Snohomish County, was called to order at 8:02 a.m. by President Langer.
<b>Approval of Minutes</b>	<b><i>Motion was made, seconded and passed unanimously to approve</i></b> the minutes of the regular meeting on August 24, 2016. <b><i>Motion was made, seconded and passed unanimously to approve</i></b> the minutes of the special board meeting on September 20, 2016.
<b>Executive Committee</b>	President Langer reported that the Executive Committee met on September 16, 2016 to review the September 28, 2016 board meeting agenda and met again on September 26, 2016 to receive an update on the Superintendent search from Waldron. No action was taken.

**Superintendent  
Search Update**

Mr. Ed Rogan of Waldron provided an update to the commissioners that the search process is moving forward. Approximately 40 applications were received, more than half of whom have been interviewed, and the field is being narrowed down with the assistance of the Executive Committee.

Waldron has completed the compensation survey using comparables from 40 different organizations with similar budgets and geographic area (E:56:16).

Numerous organizations provided Waldron with current salary information and the other organization's information was obtained from 990 forms, national compensation reviews, Archbright surveys, and United Way Snohomish County. The hiring range for the position is \$176,000 to \$205,000.

President Langer reiterated that the board is basing the salary on a market analysis and that this is a transparent process.

**Board Finance  
Committee**

The committee met on September 21, 2016. Ms. King reviewed the financial statements and cash activity for August 2016 (E:57:16). She noted that Verdant has so far underspent on operating expenses for the year and the net income is above budget. Warrant # 11805 to Enduris for \$35,129.00 was called out for annual insurance. Warrant #11831 to Electronic Business Machines for \$8,674.20 was also called out for the new copier/printer machine for the office.

**Authorization  
for Payment of  
Vouchers &  
Payroll**

Warrant Numbers 11796 through 11835 for August 2016 for payment in the amount of \$75,827.19 were presented for approval (E:58:16). ***Motion was made, seconded and passed unanimously to approve.***

**Resolution  
2016:05  
Surplus Property**

***Motion was made, seconded and passed unanimously to approve*** Resolution 2016:05 for surplus property at Swedish Edmonds that is no longer in use.

**Program  
Oversight  
Committee  
Update**

The Program Committee met on September 26, 2016 to review four new/renewal applications for funding, discuss the Building Healthy Communities Fund finalists, and review Lutheran Community Services NW health outreach program (E:59:16).

No conflicts of interest were reported by any of the commissioners present.

**Renewal Applications:**

President Langer reminded the commissioners that because there are three commissioner present today, the vote on any of these requests for funding must be unanimous.

***Motion was made, seconded and passed unanimously to approve*** the VaxPoint flu/TDAP vaccination program for another flu season to be paid on a per vaccine basis up to \$50,000.

***Motion was made, seconded and passed unanimously to approve*** the Edmonds Boys & Girls Club Healthy Habits program in the amount of \$246,235 for two years.

***Motion was made, seconded and passed unanimously to approve*** Kinderling's early intervention program/ABA therapy program in the amount of \$138,206 per year for two more years.

**Re-worked Funding Applications:**

President Langer had questions about the Edmonds School District/Alderwood Middle School's Equipping Students to Thrive program and requested that it be tabled until a future meeting.

**Building Healthy Communities Fund applications:**

The Program Committee ranked the three finalist projects as: 1) Volunteers of America (VOA), 2) SeaMar Community Health Center, and 3) Edmonds Senior Center (E:60:16).

A review of Verdant's programs and other resources in the community that may overlap with the three projects was provided to the commissioners.

President Langer stated that the board usually defers to the Program Committee recommendations and asked Commissioner Williams for his comments. Commissioner Williams stated that VOA's breadth of services and central location make their proposal appealing, that SeaMar's proposal includes direct provision of health

services which he was less interested in funding, and that the Edmonds Senior Center already has a good amount of funding and their location on the waterfront in Edmonds is not central to the district.

Commissioner Knowles expressed that all three are good proposals and he would like more time to consider all of them and hear from the other commissioners who are not present at today's meeting. President Langer tabled the final decision until the next regular board meeting in October 2016 when the full board is in attendance. He also asked the Program Committee to look at SeaMar again and clarify the need for Verdant to fund direct clinical services and how the project fits in with existing providers.

Mr. Kosovich provided an update on the Lutheran Community Services NW program which the Program Committee reviewed this month.

***Motion was made, seconded and passed unanimously to approve*** termination of funding to Lutheran Community Services NW for their Health Outreach for Underserved Communities Program.

**Verdant  
Community  
Wellness  
Center Update**

See (E:61:16) for this month's report. Ms. Waldin reported that there is a current focus on behavioral health programs at the Wellness Center. She also called out an upcoming DSHS training and Cocoon House Parenting class.

**Marketing  
Report**

The Canopy newsletter will be delivered during the week of October 10, 2016 (E:62:16). Commissioner Knowles asked if the flu shot clinic will be in the newsletter. The clinics will be listed on Verdant's website as the newsletter went to press already.

**Superintendent's  
Report**

None

**Public  
Comments**

Mr. Farrell Fleming of the Edmonds Senior Center thanked the commissioners for ongoing program support and their consideration of their funding request.

Mr. Phil Smith of Volunteers of America (VOA) agreed with the commissioners that funding should be inclusive of other community groups and thanked the commissioners for considering VOA's request.

Ms. Rowena Miller of the League of Women Voters commented that the league is always interested in fair taxation and hopes the commissioners will consider reducing or removing the current tax on residents of the hospital district as it can be burdensome to many residents.

**Commissioner  
Comments**

None

**Executive  
Session**

President Langer adjourned the regular meeting at 8:50 a.m. into Executive Session to evaluate qualifications of applicants for the Superintendent position. President Langer stated that no action would be taken and the session should last 15 to 20 minutes at which time the board would reconvene into open session.

**Open Session**

The board reconvened into Open Session at 9:10 a.m.

**Adjourn**

There being no further business to discuss, the meeting was adjourned at 9:10 a.m.

**ATTEST BY:**

\_\_\_\_\_  
President

\_\_\_\_\_  
Secretary

**PUBLIC HOSPITAL DISTRICT NO. 2 OF SNOHOMISH COUNTY, WASHINGTON**

**SPECIAL MEETING**

**October 11, 2016**

**5:30 p.m.**

**Verdant Community Wellness Center Cedar Room**

<b>Commissioners Present</b>	Fred Langer, President Deana Knutsen, Secretary J. Bruce Williams, MD, Commissioner (5:40 p.m. arrival) Bob Knowles, Commissioner Karianna Wilson, Commissioner (5:38 p.m. arrival)
<b>Staff</b>	Carl Zapora George Kosovich Jennifer Piplic Lisa King Sue Waldin Karen Goto
<b>Guests</b>	Erica Ash, Consultant Ed Rogan, Waldron
<b>Call to Order</b>	The Special Meeting of the Board of Commissioners was called to order by President Langer at 5:33 p.m.
<b>2017 Budget Discussion</b>	Ms. King presented the draft 2017 budget including process, revenue, expenses, capital outlay, debt and long-term reserve plans (E:63:16). Mr. Kosovich spoke to the detailed program budget. Discussion occurred and questions were asked by the commissioners and answered by staff. President Langer asked for clarification on Professional Services vs. Purchased Services. Ms. King also noted that the state no longer allows public hospital districts to invest in mutual funds, so Verdant's investments will need to be adjusted. The finance committee is working on an investment policy revision. Ms. King clarified for commissioners that 2016 non-operating expenses include estimates for Medicare settlements from Stevens Hospital. The 2017 budget does not include a Medicare settlement expense because we are equally likely to receive a refund.
<b>Public Comment</b>	None
<b>Commissioner Discussion</b>	None
<b>Executive Session</b>	President Langer recessed the special board meeting at 6:10 p.m. into Executive Session to discuss qualifications of applicants for public employment. President Langer stated that the board would

reconvene in 15 minutes and no action would be taken in Executive Session.

**Open Session**

The board reconvened into Open Session at 6:20 p.m.

**Adjourn**

There being no further business to discuss, the meeting was adjourned at 6:20 p.m.

**Attest By:**

\_\_\_\_\_  
President

\_\_\_\_\_  
Secretary





## Verdant Health Commission Upcoming Meetings for Remainder of 2016

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1. Wednesday, November 9, 2016, 8 a.m. @ Verdant – Special Board Meeting to discuss qualifications of candidates
2. Wednesday, November 16, 2016, 8 a.m. @ Verdant – Regular Board Meeting  
(Note: this is the **3<sup>rd</sup> Wednesday** of the month due to the Thanksgiving Holiday)
3. Friday, December 1, 2016, 12 to 5 p.m. (Lunch & Dinner provided) & Saturday, December 2, 2016, 8 a.m. to 12 p.m. (Breakfast provided) – Annual Board Retreat @ Paine Field Hilton Garden Inn, 8401 Paine Field Blvd., Mukilteo
4. Thursday, December 8, 2016, 4:30 – 6:30 p.m. @ Verdant – Special Board Meeting to celebrate the retirement of Superintendent Zapora
5. Wednesday, December 14, 2016, 8 a.m. @ Verdant – Regular Board Meeting  
(Note: this is the **2<sup>nd</sup> Wednesday** of the month due to the Christmas Holiday)

**Balance Sheet**  
As of September 30, 2016

	A	B	C	D
	Dec 31, 2015	Sep 30, 2016	\$ Change	Comments:
<b>1 ASSETS</b>				
<b>2 Current Assets</b>				
<b>3 Cash Balance</b>	2,928,196	2,348,781	(579,415)	
<b>4 Other Current Assets</b>	34,623,348	38,284,035	3,660,687	Includes Investments
<b>5 Total Current Assets</b>	37,551,544	40,632,816	3,081,272	
<b>6 Total Long-term &amp; Fixed Assets</b>	46,897,663	45,052,135	(1,845,528)	Includes Depreciation
<b>7 TOTAL ASSETS</b>	<b>84,449,208</b>	<b>85,684,952</b>	<b>1,235,744</b>	
<b>8 LIABILITIES &amp; EQUITY</b>				
<b>9 Liabilities</b>				
<b>10 Current Liabilities</b>	2,839,365	2,138,096	(701,269)	Includes BHCF
<b>11 Long-term Liabilities</b>	4,614,978	3,943,456	(671,522)	2012 LTGO Bonds/BHCF
<b>12 Total Liabilities</b>	7,454,343	6,081,552	(1,372,791)	
<b>13 Total Equity</b>	76,994,864	79,603,400	<b>2,608,535</b>	Annual Net Income
<b>14 TOTAL LIABILITIES &amp; EQUITY</b>	<b>84,449,208</b>	<b>85,684,952</b>	<b>1,235,744</b>	

**Profit & Loss**  
September 2016

	A	B	C	D	E	F
	Sep Actual	Sep Budget	Fav/(Unfav)	YTD Actual	YTD Budget	Fav/(Unfav)
<b>1 INCOME</b>						
<b>2 Ordinary Income</b>	861,892	862,090	(198)	7,553,193	7,573,787	(20,594)
<b>3 EXPENSES</b>						
<b>4 Operating Expenses</b>	210,373	203,367	(7,006)	1,562,827	1,804,868	242,041
<b>5 Depreciation Expense</b>	193,410	195,669	2,259	1,821,759	1,841,072	19,313
<b>6 Program Expenses</b>	431,410	538,000	106,590	3,830,175	5,392,000	1,561,825
<b>7 Total Expenses</b>	835,193	937,037	101,843	7,214,761	9,037,940	1,823,179
<b>8 OTHER INCOME/(EXPENSE)</b>						
<b>9 Total Other Income/(Expense)</b>	207,684	226,468	(18,784)	2,270,103	2,038,208	231,895
<b>10 NET INCOME</b>	<b>234,383</b>	<b>151,521</b>	<b>82,862</b>	<b>2,608,535</b>	<b>574,054</b>	<b>2,034,481</b>

BHCF Adj

**Monthly Highlights**  
September 2016

Verdant received dividends payments of \$48,608 and an unrealized gain of \$33,002 on our investment portfolio in September and closed with an ending market value of \$37,157,145.

Annual program commitments total \$6,459,786 and \$5,008,963 for 2016 and 2017, respectively. \$1,240,213 remains available to spend in 2016, of which \$38,087 is earmarked as Superintendent Discretionary.

Additional income of \$115,485 and expenses of \$66,615 from the Kruger Clinic were incurred, netting to an additional operating income of \$48,871 in September.

**Public Hospital District #2**

<b>Warrant Number</b>	<b>Transaction Date</b>	<b>Payee</b>	<b>Amount</b>	<b>Purpose</b>
<b>Warrant Activity:</b>				
11841	09/07/2016	Armstrong Services	1,100.00	Aug 2016 Janitorial
11842	09/07/2016	Barbara J. Davis	1,750.00	Initial Payment for Focus Groups
11843	09/07/2016	Comcast	272.04	Internet/Phone
11844	09/07/2016	Corporate Security LLC	284.00	Sept 2016 Parking Lot Security
11845	09/07/2016	Guardian Security Systems	240.00	10/1/2016-12/31/16 Elevator and AES Radio Monitoring
11846	09/07/2016	Parsi Properties LLC	2,500.00	July 2016 - Parking lot lease
11847	09/14/2016	Ash Consulting	191.00	Accounting Consulting
11848	09/14/2016	Comcast	521.59	Internet/Phone
11849	09/14/2016	Healthcare Realty	9,649.79	Property Management
11850	09/14/2016	AmeriFlex Business Solutions	23.00	Sept 2016 FSA Administration
11851	09/14/2016	US Bank	300.00	Acct # SNOHOS212
11852	09/14/2016	Lowe Graham Jones PLLC	150.00	Legal
11853	09/14/2016	Dataworks	80.00	IT Support
11854	09/14/2016	Shirley Champoux	769.09	Fitness Equipment
11855	09/15/2016	Lisa King	2,500.00	Reimbursement for Professional Development
11856	09/15/2016	Aukema & Associates	1,093.75	Website Updates
11857	09/15/2016	Fast Signs	106.60	2 x foamcore signs Welcome to VCWC for Birch & Cedar rooms
11858	09/21/2016	Foster Pepper PLLC	14,213.00	Legal fees Feb 2016
11859	09/21/2016	Sound Dietitians	1,844.24	WC 129 - Lifestyle Change Check-in session& Cooking Classes
11860	09/21/2016	Staples	128.61	Supplies
11861	09/21/2016	Yomira Vazquez	105.00	Childcare (7 hours)
11862	09/28/2016	Consolidated Landscape Maintenance, Inc.	438.11	Oct 2016 Landscaping Maintenance
11863	09/28/2016	Parsi Properties LLC	2,500.00	Oct 2016 - Parking lot lease
11864	09/28/2016	Principal	1,121.60	EE Life Insurance
11865	09/28/2016	Regence BlueShield	4,843.43	Sept 2016 Health Insurance
11866	09/28/2016	Snohomish County PUD	1,069.47	Electricity
11867	09/28/2016	Center for Human Services	3,150.00	WC 126 - Instructor Reimb for 7 wk Spanish parenting class & childcare
11868	09/28/2016	Dataworks	216.86	IT Support
11869	09/28/2016	Jason Becker Creative	1,905.00	Photography and graphic design for Canopy Newsletter
11870	09/28/2016	Wells Fargo	626.63	Misc.
11871	09/28/2016	Wells Fargo	2,110.34	Misc.
11872	09/28/2016	City of Lynnwood	1,100.38	Aug 2016 After Hours Support (73.5 hrs)
11873	09/28/2016	US Postal Service	12,731.44	Canopy Newsletter Mailing
11874	09/28/2016	Discovia	2,376.25	Public Records Request
11875	09/28/2016	Eberle Vivian	4,037.70	4Q16 Self Insurance Work Comp Claims Administration
11876	09/28/2016	Waste Management	223.13	Garbage/Recycling
		Total Warrants	<u>76,272.05</u>	

Warrant Number	Transaction Date	Payee	Amount	Purpose
<b>Wire/ACH Activity:</b>				
	9/2/2016	Payroll	18,846.91	ACH payroll transfer
	9/2/2016	Department of Treasury	6,880.55	Payroll taxes for 8/27/16 pay period ending
	9/2/2016	Valic	3,015.62	Payroll 401(a)/457 Deposit
	9/2/2016	Paychex	100.18	Fee for payroll processing
	9/16/2016	Payroll	18,246.88	ACH payroll transfer
	9/16/2016	Department of Treasury	6,876.13	Payroll taxes for 9/10/16 pay period ending
	9/16/2016	Valic	3,015.34	Payroll 401(a)/457 Deposit
	9/16/2016	Paychex	90.74	Fee for payroll processing
	9/30/2016	Payroll	19,719.64	ACH payroll transfer
	9/30/2016	Department of Treasury	6,922.12	Payroll taxes for 9/24/16 pay period ending
	9/30/2016	Valic	3,000.22	Payroll 401(a)/457 Deposit
	9/30/2016	Paychex	100.18	Fee for payroll processing
	9/10/2016	Wells Fargo Merchant Services	70.00	Merchant Services
	9/12/2016	Wells Fargo	23.08	Bank Fees
	9/15/2016	Alpha Supported Living Services	5,416.67	Program Payment
	9/15/2016	Alzheimer's Association Western & Central	7,209.16	Program Payment
	9/15/2016	American Diabetes Association	6,250.00	Program Payment
	9/15/2016	CampFire	4,166.67	Program Payment
	9/15/2016	Cascade Bicycle Club Education Foundation	2,666.67	Program Payment
	9/15/2016	Center for Human Services	13,750.00	Program Payment
	9/15/2016	ChildStrive	23,333.33	Program Payment
	9/15/2016	City of Lynnwood	24,344.08	Program Payment
	9/15/2016	Community Health Center of Snohomish Co	25,000.00	Program Payment
	9/15/2016	Compass Health	18,572.50	Program Payment
	9/15/2016	Domestic Violence Services Snohomish Co	1,855.50	Program Payment
	9/15/2016	Edmonds Community College Foundation	4,396.33	Program Payment
	9/15/2016	Edmonds School District No. 15	70,239.34	Program Payment
	9/15/2016	Edmonds Senior Center	9,166.67	Program Payment
	9/15/2016	Kinderling	7,500.00	Program Payment
	9/15/2016	Korean Women's Association	5,000.00	Program Payment
	9/15/2016	Lutheran Community Services NW	7,837.58	Program Payment
	9/15/2016	Mary Porter, RDN	450.00	Program Payment
	9/15/2016	Medical Teams International	5,500.00	Program Payment
	9/15/2016	PEPS	2,987.50	Program Payment
	9/15/2016	Project Access Northwest	7,500.00	Program Payment
	9/15/2016	Puget Sound Christian Clinic	25,911.11	Program Payment
	9/15/2016	Puget Sound Kidney Centers Foundation	4,166.67	Program Payment
	9/15/2016	Senior Services of Snohomish County	57,936.67	Program Payment
	9/15/2016	Snohomish County Fire District 1	28,666.67	Program Payment
	9/15/2016	Snohomish County Music Project	2,416.67	Program Payment
	9/15/2016	Therapeutic Health Services	16,666.67	Program Payment
	9/15/2016	Volunteers of America Western WA	6,362.92	Program Payment
	9/15/2016	YWCA of Seattle, King and Snohomish Co	8,333.33	Program Payment
	9/15/2016	Prescription Drug Assistance Foundation	12,500.00	Program Payment
	9/15/2016	City of Mountlake Terrace	5,360.00	Program Payment

Warrant Number	Transaction Date	Payee	Amount	Purpose
<b>Wire/ACH Activity:</b>				
	9/5/2016	AmeriFlex Business Solutions	178.46	FSA Payments
	9/8/2016	AmeriFlex Business Solutions	52.10	FSA Payments
	9/19/2016	AmeriFlex Business Solutions	178.46	FSA Payments
	9/25/2016	WA Department of Revenue	780.73	B&O tax
		Total Wires/ACH Transactions	<u>509,560.05</u>	
<b>Workers Compensation Claims Activity:</b>				
305325-328	Sept 2016	Various Claimants/Vendors	<u>9,919.13</u>	Administered by Eberle Vivian
<b>Kruger Clinic Activity:</b>				
595-616	Sept 2016	Various Claimants/Vendors	<u>24,006.52</u>	Administered by Healthcare Realty
		<b>Total Disbursements</b>	<u><u>\$ 619,757.75</u></u>	

	Transaction Date	Payer	Amount	Purpose
<b>Deposits:</b>				
	9/1/2016	Swedish/Edmonds	781,073.72	Monthly leases
	9/1/2016	Raymond Liu, D.D.S.	3,487.73	Kruger Clinic monthly lease
	9/1/2016	Kean Lawlor	19,729.94	Kruger Clinic monthly lease
	9/1/2016	Brian Takagi, MD	84.63	Kruger Clinic monthly lease
	9/7/2016	Puget Sound Gastro	27,540.80	Kruger Clinic monthly lease
	9/1/2016	Value Village	25,490.56	Monthly lease
	9/10/2016	Snohomish County	14,256.14	Levy
	9/27/2016	Healthcare Realty Services, Inc.	4,663.72	Ground Lease
		<b>Total Deposits</b>	<u><u>\$ 876,327.24</u></u>	

VERDANT HEALTH COMMISSION  
PUBLIC HOSPITAL DISTRICT #2  
SNOHOMISH COUNTY, WASHINGTON

WARRANT APPROVAL

We, the undersigned Board of Commissioners of Public Hospital District #2 of Snohomish County, Washington, do hereby certify that the merchandise or services hereinafter specified have been received and that Warrant Numbers 11841 through 11876 have been issued for payment in the amount of \$76,272.05. These warrants are hereby approved.

Attest:

\_\_\_\_\_  
Lisa M. King

\_\_\_\_\_  
Commissioner

\_\_\_\_\_  
Commissioner

\_\_\_\_\_  
Commissioner

\_\_\_\_\_  
Commissioner

\_\_\_\_\_  
Commissioner

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Warrants Processed:	9-1-16 – 9-30-16		\$76,272.05
Work Comp Claims Pd:	9-1-16 – 9-30-16		9,919.13
Kruger Clinic Processed:	9-1-16 – 9-30-16		24,006.52
Payroll:	8-14-16 – 8-27-16	18,846.91	
	8-28-16 – 9-10-16	18,246.88	
	9-11-16 – 9-24-16	19,719.64	
			56,813.43
Electronic Payments:	Payroll Taxes	20,678.80	
	Paychex	291.10	
	Valic Retirement	9,031.18	
	AmeriFlex FSA	409.02	
	Bank Fees	93.08	
	WA State Dept Revenue	780.73	
	Program Expenditures	<u>421,462.71</u>	
			<u>452,746.62</u>
	Grand Total		<u>\$619,757.75</u>

PUBLIC HOSPITAL DISTRICT NO. 2  
SNOHOMISH COUNTY, WASHINGTON

RESOLUTION NO. 2016-06

A resolution of the Commission of Public Hospital District No. 2, Snohomish County, Washington (the "District"), approving the dollar amount and percentage increase in the District's regular property tax levy for calendar year 2017.

WHEREAS, RCW 84.55.120 requires a taxing district, other than the state, that collects regular levies to hold a public hearing on revenue sources for the district's following year's current expense budget; and

WHEREAS, RCW 84.55.120 further requires the hearing to include consideration of possible increases in property tax revenues and requires that the hearing be held prior to the time the taxing district levies the taxes or makes the request to have the taxes levied; and

WHEREAS, RCW 84.55.120 authorizes the taxing district to hold a public hearing in conjunction with its annual budget hearing required by RCW 70.44.060(6); and

WHEREAS, a hearing in compliance with RCW 84.55.120 and RCW 70.44.060(6) was held on October 26, 2016; and

WHEREAS, the Board of Commissioners of the District, after hearing and duly considering all relevant evidence and testimony presented, determined that the District requires an increase in property tax revenue from the previous year, in addition to that resulting from the addition of new construction, increases in assessed value due to construction of electric generation wind turbine facilities classified as personal property, improvements to property and any increase in the value of state-assessed property, in order to discharge the expected expenses and obligations of the District; NOW, THEREFORE,

BE IT RESOLVED by the Commission of Public Hospital District No. 2, Snohomish County, Washington, as follows:

Section 1. The Board of Commissioners hereby determines that the District requires a regular levy in calendar year 2017 of \$2,270,000 which amount is exclusive of the additional tax revenue resulting from the addition of new construction, increases in assessed value due to construction of electric generation wind turbine facilities classified as personal property, improvements to property and any increase in the value of state-assessed property, and amounts authorized by law as a result of any refunds made, in order to discharge the expected expenses and obligations of the District.

Section 2. The Board of Commissioners hereby approves an increase in the District's regular property tax levy for calendar year 2017 in the amount of \$21,142.85, which is a percentage

increase of 0.953% from calendar year 2016. This increase shall be in addition to the increase in tax revenue resulting from the addition of new construction, increases in assessed value due to construction of electric generation wind turbine facilities classified as personal property, improvements to property and any increase in the value of state-assessed property.

Section 3. The Superintendent is directed to certify to the County Assessor, no later than November 30, 2016, a copy of this Resolution showing its adoption; and to perform such other duties as are necessary or required by law to the end that the maximum levy capacity available to the District under chapter 84.55 RCW, as determined by the Washington State Supreme Court, is banked for use in future years.

ADOPTED AND APPROVED by the Board of Commissioners of Public Hospital District No. 2, Snohomish County, Washington, at an open public meeting thereof, this 26<sup>th</sup> day of October, 2016, the following commissioners being present and voting in favor of the resolution.

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President and Commissioner

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Commissioner

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Commissioner

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Commissioner

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Secretary and Commissioner



I, Deana Knutsen, Secretary to the Board of Commissioners of Public Hospital District No. 2, Snohomish County, Washington, certify that the attached copy of Resolution No. 2016-06 is a true and correct copy of the original resolution adopted on October 26, 2016, as that resolution appears on the Minute Book of the District.

DATED this 26<sup>th</sup> day of October, 2016.

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Deana Knutsen  
Secretary to the Board of Commissioners

PUBLIC HOSPITAL DISTRICT NO. 2  
SNOHOMISH COUNTY, WASHINGTON

RESOLUTION NO. 2016-07

A resolution of the Commission of Public Hospital District No. 2, Snohomish County, Washington (the "District"), approving and adopting the District's budget for calendar year 2017.

WHEREAS, RCW 70.44.060 requires the Superintendent of the District to prepare a proposed budget of the contemplated financial transactions of the District for the ensuing year and to file the budget in the records of the Commission on or before the first day in November; and

WHEREAS, RCW 70.44.060 further requires the District to publish public notice of the proposed budget and the date and place of a hearing on the budget, which is required to be held on or before the fifteenth day of November, for two consecutive weeks in a newspaper printed and of general circulation in Snohomish County; and

WHEREAS, in compliance with the requirements of RCW 70.44.060, the Superintendent has prepared, filed and provided notice of the District's proposed 2016 budget, which proposed budget is attached hereto as Exhibit A (the "2017 Budget"); and

WHEREAS, the Commission held a public hearing on the 2016 Budget on October 26, 2016, in compliance with the requirements of RCW 70.44.060 and RCW 84.55.120; and

WHEREAS, the Board of Commissioners of the District, in the course of considering the budget for calendar year 2017, reviewed all sources of revenues and examined all anticipated expenses and obligations; and

WHEREAS, the Board of commissioners of the District has met and considered its budget for the calendar year 2017; NOW, THEREFORE,

BE IT RESOLVED by the Commission of Public Hospital District No. 2, Snohomish County, Washington, as follows:

Section 1. The Commission hereby adopts the 2017 Budget as the budget for the District for calendar year 2017.

Section 2. The Superintendent is directed to certify to the County Assessor, no later than November 30, 2016, a copy of this Resolution showing its adoption.

ADOPTED AND APPROVED by the Commission of Public Hospital District No. 2, Snohomish County, Washington, at an open public meeting thereof, held this 26<sup>th</sup> day of October, 2016.

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President and Commissioner

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Commissioner

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Commissioner

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Commissioner

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Secretary and Commissioner

I, Deana Knutsen, Secretary to the Board of Commissioners of Public Hospital District No. 2, Snohomish County, Washington, certify that the attached copy of Resolution No. 2016-07 is a true and correct copy of the original resolution adopted on October 26, 2016, as that resolution appears on the Minute Book of the District.

DATED this 26<sup>th</sup> day of October, 2016.

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Deana Knutsen  
Secretary to the Board of Commissioners

**EXHIBIT A**  
**Public Hospital District No 2**  
**of Snohomish County, Washington**

Operating Revenue	\$ 11,928,961
Program Expenditures	7,891,246
Other Operating Expenses (excluding depreciation)	2,335,330
Maintenance and Operations Levy	2,238,746
Other Non-Operating Revenue	500,000
Depreciation Expense	<u>2,113,656</u>
Net Income	<u><u>\$2,307,474</u></u>
Capital Outlay	<u><u>\$337,000</u></u>



# Verdant Health Commission: 2016 Health Needs Assessment



Verdant Health Commission Board Meeting  
October 26, 2016

## Today's Agenda

Big picture  
of health

versus

Little picture  
of health



2013  
Assessment

versus

2016  
Assessment

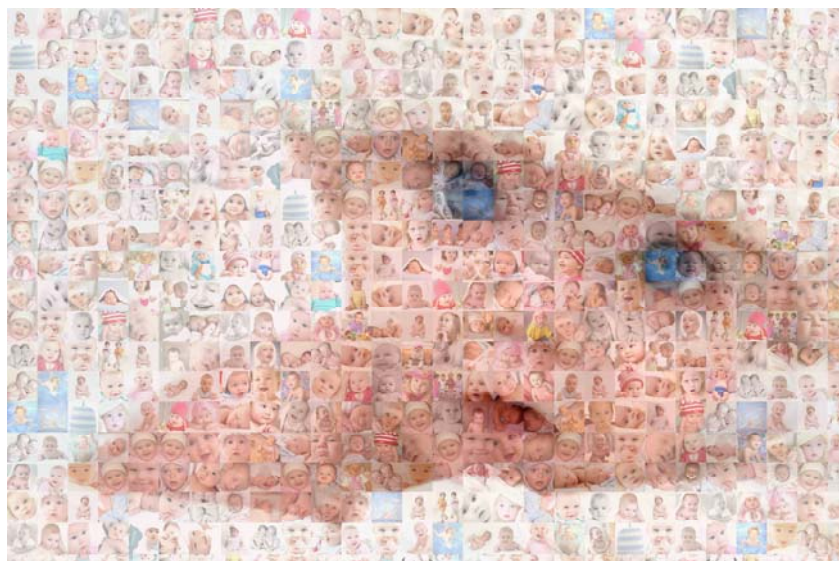


# Today's Agenda

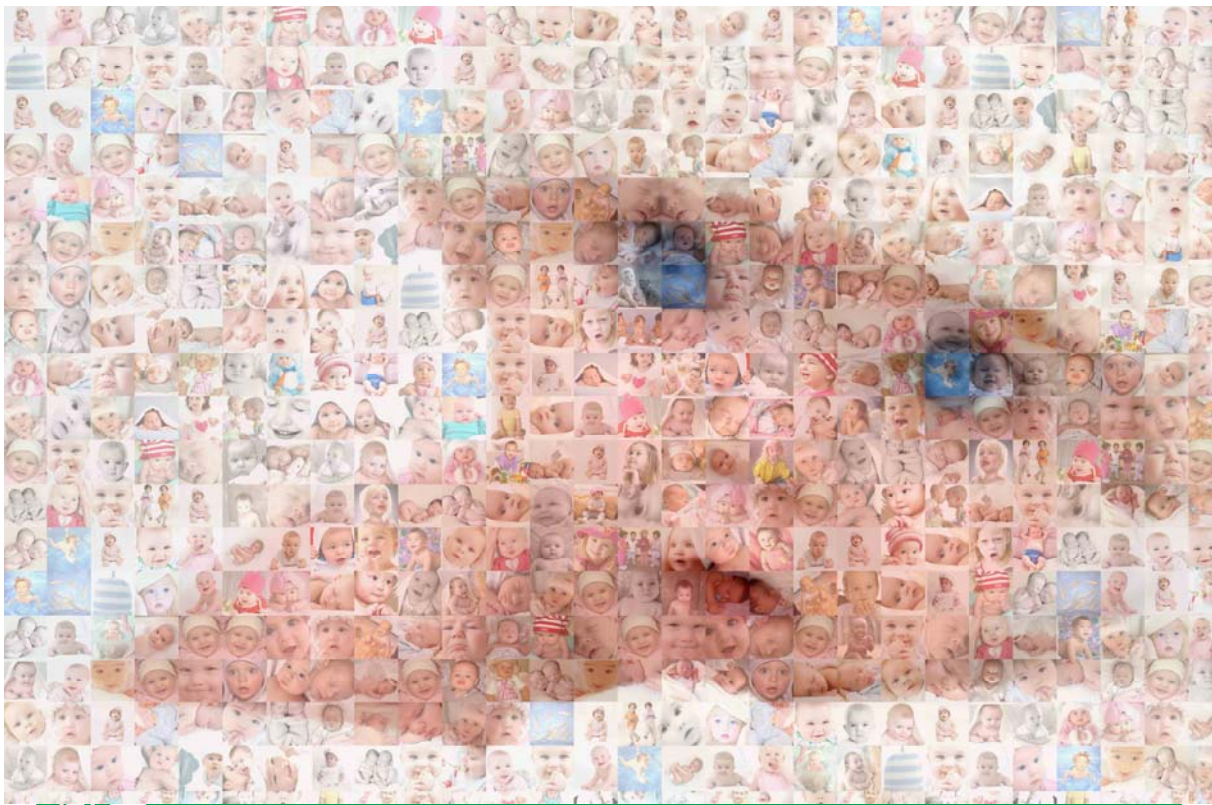
- Overview of health
- Social determinants of health
- Health needs assessment brief
- Data presentation
- Questions



## Health in Snohomish County







HEALTH DISTRICT  
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## Social Determinants of Health

- Conditions in which we live, learn, work, and play are significant factors that impact our health.
- Life enhancing resources whose distribution across populations determines length and quality of life.
- Responsible for unfair and avoidable differences in health seen within and between communities in Snohomish County.



SNOHOMISH  
HEALTH DISTRICT  
WWW.SNOHD.ORG



# 2016 Health Assessment

**Task:** Re-assess the health needs of community served by Public Hospital District No 2 (PHD2)

**Want to answer two questions...**

1. Have health outcomes improved since 2011?
2. Does health vary by place (comparing residents in PHD2 to larger Snohomish County)?



## Methods

**Update data tables from 2013 Health Assessment, including:**

- Age
- Race
- Mortality
- Hospitalization
- Cancer incidence
- Birth risk factors
- Self-reported health status



# Methods

## Population denominators (2015)

Geographic Area	Comparison to HD	Population
Edmonds School District	< Hospital District	165,921
Zip codes	> Hospital District	271,421
Census tracts	= Hospital District	187,338

Source: Washington State Office of Financial Management, Forecasting Division, single year intercensal estimates 2001-2015, June, 2015.



# Methods

## Data sources

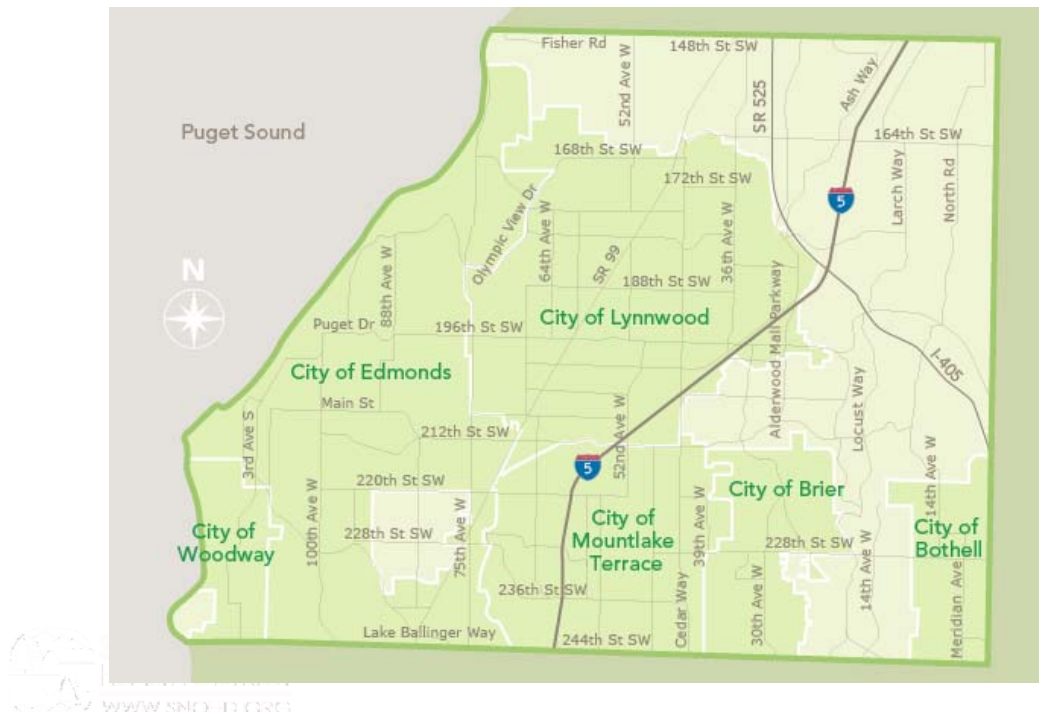
- American Community Survey
- Birth and death certificate data
- WA State Cancer Registry
- Behavioral Risk Surveillance System Survey
- Healthy Youth Survey
- Comprehensive Hospitalization Abstract Reporting System



# Let's look at the results

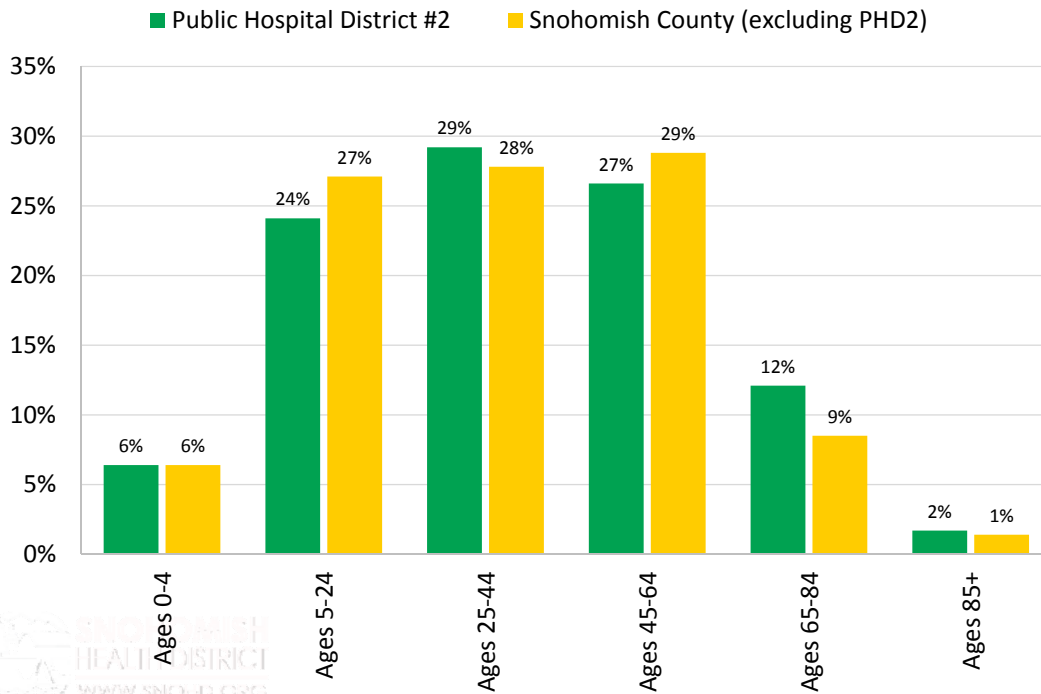


## South Snohomish County

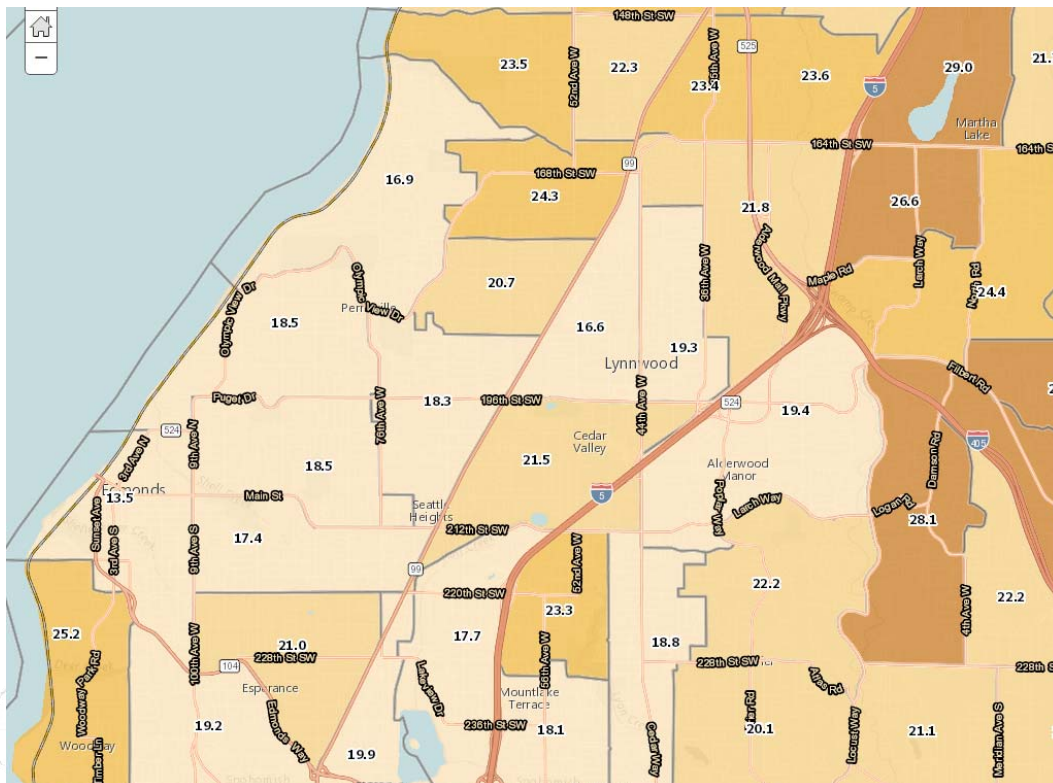


Source: Verdant Health Commission

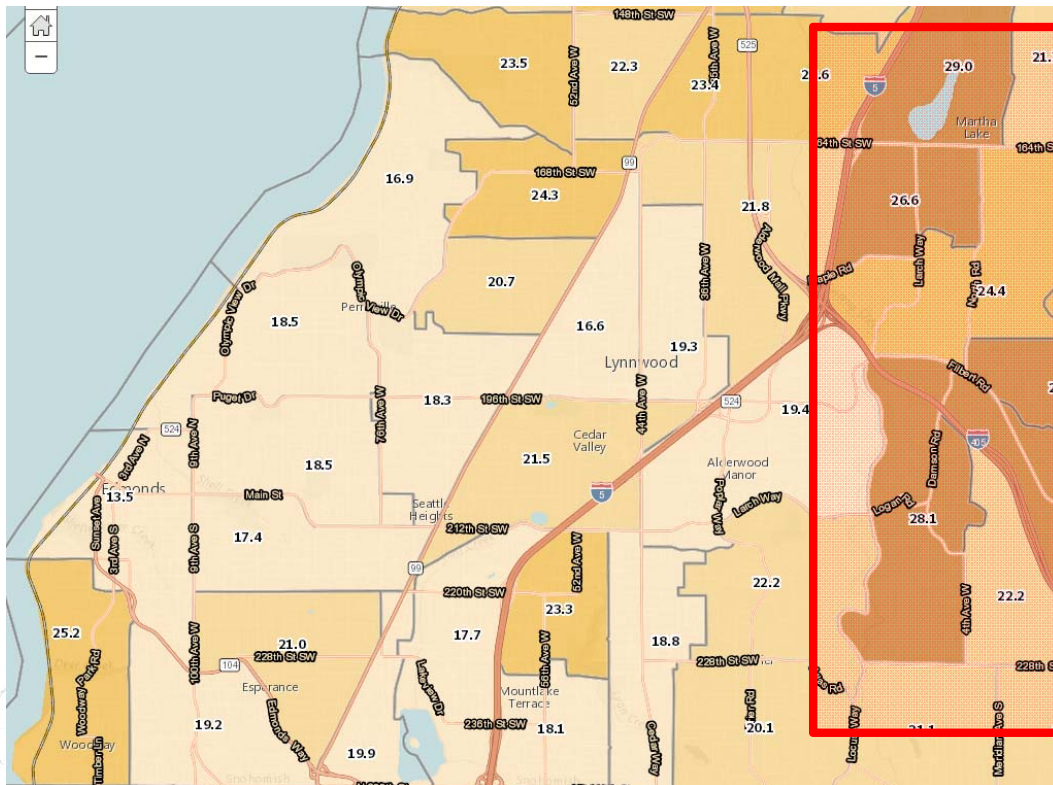
# Age in Snohomish County



## Population in South Snohomish, Ages 0 -17 years

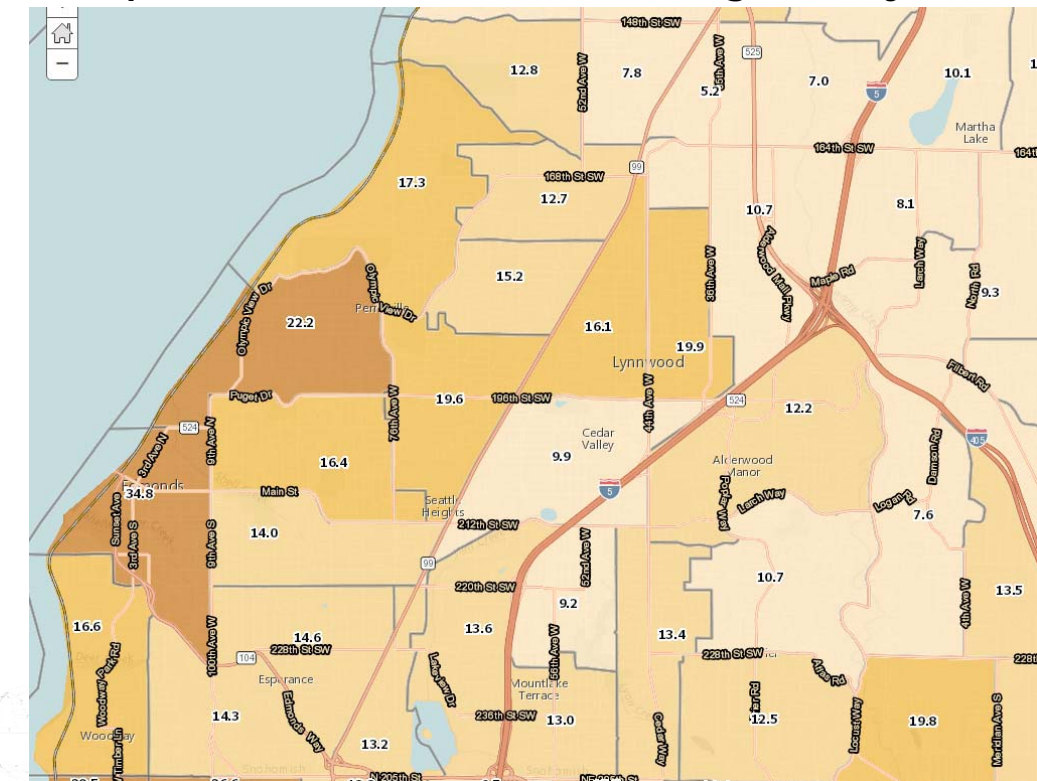


## Population in South Snohomish, Ages 0 -17 years



Source: U.S. Census Bureau, 2010-2014 American Community Survey 5-Year Estimates

## Population in South Snohomish, Ages 65+ years



Source: U.S. Census Bureau, 2010-2014 American Community Survey 5-Year Estimates



[illegible]

Race/Ethnicity	Public Hospital District #2 (%)	Snohomish County (excluding PHD2) (%)
White - NH	69%	77%
Black - NH	3%	2%
AIAN - NH	1%	1%
Asian - NH	15%	6%
Pacific Islander - NH	0%	0%
Multi-race/Other - NH	5%	4%
Hispanic	8%	9%

SNOMOMISH HEALTH DISTRICT  
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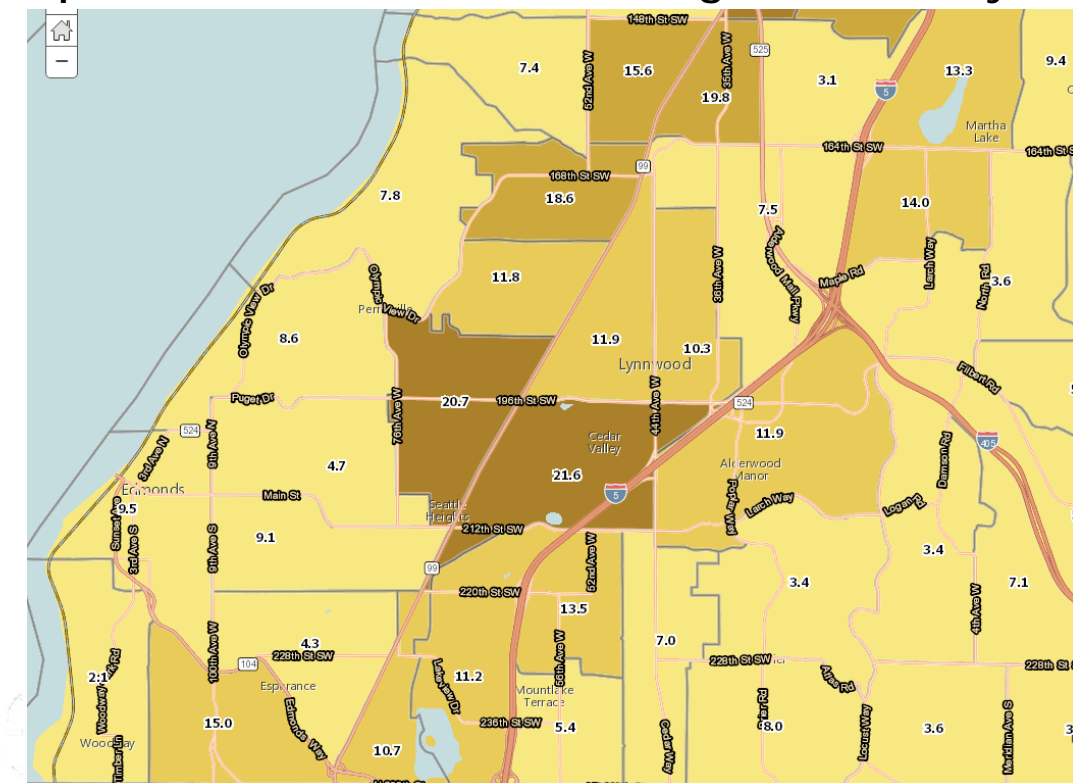
## Sociodemographics

Indicator	Public Hospital District #2	Snohomish County (excluding PHD2)
Population living below 100% of federal poverty level	9%	11%
Children living below 100% of federal poverty level	11%	15%
Single-parent households	23%	27%
Education level		
High school graduate/GED	23%	25%
Bachelor's degree	31%	16%
Graduate degree	14%	6%



Source: U.S. Census Bureau, 2010-2014 American Community Survey 5-Year Estimates

## Population in South Snohomish Living Below Poverty Line



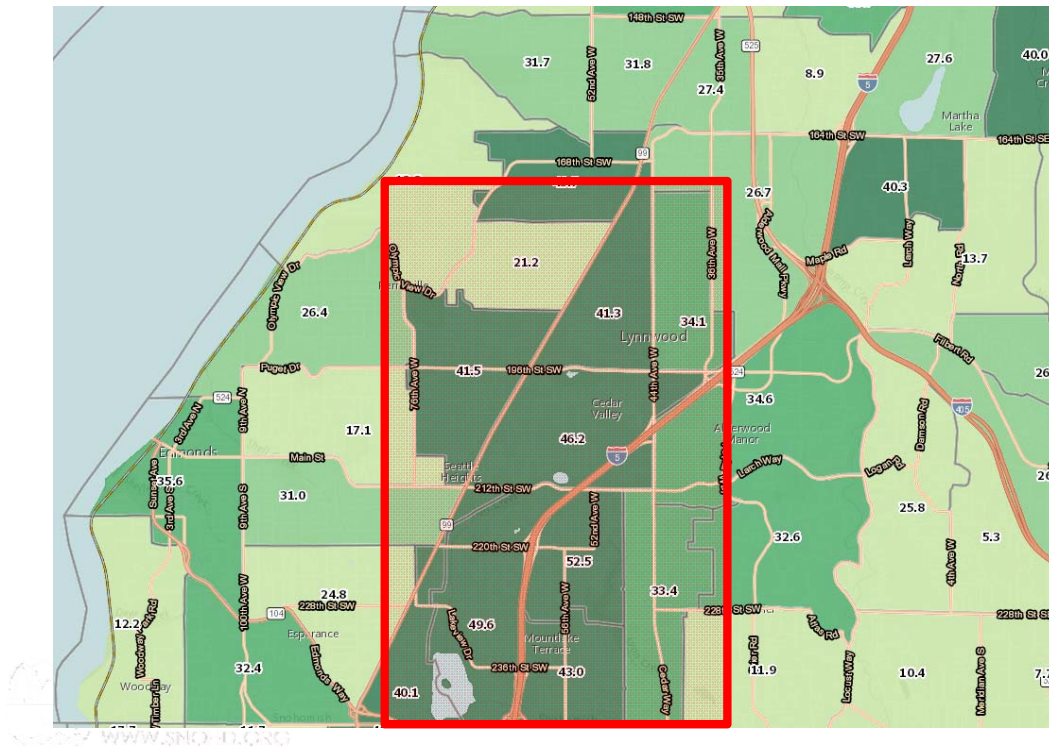
Source: U.S. Census Bureau, 2010-2014 American Community Survey 5-Year Estimates

This map displays the Lynnwood, WA area, including surrounding regions like Cedar Valley and Alverwood Manor. The map features a network of roads, including major highways like I-5 and SR-520, and local streets such as 148th St SW, 168th St SW, 188th St SW, 204th St SW, 220th St SW, 236th St SW, 248th St SW, 264th St SW, 280th St SW, 300th St SW, 316th St SW, 332nd St SW, 348th St SW, 364th St SW, 380th St SW, 396th St SW, 412th St SW, 428th St SW, 444th St SW, 460th St SW, 476th St SW, 492nd St SW, 508th St SW, 524th St SW, 540th St SW, 556th St SW, 572nd St SW, 588th St SW, 604th St SW, 620th St SW, 636th St SW, 652nd St SW, 668th St SW, 684th St SW, 700th St SW, 716th St SW, 732nd St SW, 748th St SW, 764th St SW, 780th St SW, 796th St SW, 812th St SW, 828th St SW, 844th St SW, 860th St SW, 876th St SW, 892nd St SW, 908th St SW, 924th St SW, 940th St SW, 956th St SW, 972nd St SW, 988th St SW, 1004th St SW, 1020th St SW, 1036th St SW, 1052nd St SW, 1068th St SW, 1084th St SW, 1100th St SW, 1116th St SW, 1132nd St SW, 1148th St SW, 1164th St SW, 1180th St SW, 1196th St SW, 1212th St SW, 1228th 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## Single-Parent Households in South Snohomish



Source: U.S. Census Bureau, 2010-2014 American Community Survey 5-Year Estimates

## Health assessment will answer two questions:

1. Have health outcomes changed since 2011?

If they have, you'll see these colors:



In **PHD2**,  
significant difference comparing  
health outcome in  
**2011 to 2015**



In **Snohomish County**,  
significant difference comparing  
health outcome in  
**2011 to 2015**

2. Does health vary by place (comparing residents in PHD2 to larger Snohomish County)?

If it does, you'll see this color:



Significant difference  
comparing  
**PHD2 to Snohomish County**



## General Health

Indicator	Public Hospital District #2		Snohomish County (excluding PHD2)	
	2011	2015	2011	2015
Life expectancy at birth (in years) [2014]	81	82 <sup>†</sup>	80	80 <sup>†</sup>
Mortality rate* (per 100,000 people) [2014]	666	607 <sup>†</sup>	701	709 <sup>†</sup>
Infant mortality rate (per 1,000 live births) [2015]	3.8	2.5	3.7	5
Hospitalization rate* (per 100,000 people) [2015]	7,226 <sup>•</sup>	6,648 <sup>•†</sup>	8,260 <sup>•</sup>	7,943 <sup>•†</sup>

Notes:

\* Age-adjusted rate; <sup>†</sup> 2015 estimates are significantly different from each other; <sup>•</sup> 2011/2015 estimates are significantly different from each other

Sources: Washington State Department of Health, Center for Health Statistics, Birth Certificate Data, 1990–2014, August 2015.  
Washington State Department of Health, Center for Health Statistics, Death Certificate Data, 1990–2014, August 2015.  
WA Hospital Discharge Data, Comprehensive Hospitalization Abstract Reporting System (CHARS) 1987–2015. Washington State Department of Health, Center for Health Statistics. August 2016.

## General Health

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## General Health

Indicator	Public Hospital District #2		Snohomish County (excluding PHD2)	
	2011	2015	2011	2015
Life expectancy at birth (in years) [2014]	81	82 <sup>+</sup>	80	80 <sup>+</sup>
Mortality rate* (per 100,000 people) [2014]	666	607 <sup>+</sup>	701	709 <sup>+</sup>
Infant mortality rate (per 1,000 live births) [2015]	3.8	2.5	3.7	5
Hospitalization rate* (per 100,000 people) [2015]	7,226 <sup>•</sup>	6,648 <sup>•+</sup>	8,260 <sup>•</sup>	7,943 <sup>•+</sup>

Notes:

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Washington State Department of Health, Center for Health Statistics, Death Certificate Data, 1990–2014, August 2015.  
WA Hospital Discharge Data, Comprehensive Hospitalization Abstract Reporting System (CHARS) 1987–2015. Washington State Department of Health, Center for Health Statistics. August 2016.

## Access to Care

Indicator	Public Hospital District #2	Snohomish County (excluding PHD2)
Older adults with no health insurance coverage	0.5%	2%
No primary health care provider	19%	22%
Unable to see doctor because of cost	13%	16%
Not visited doctor in past 2 years	22%	23%
Dental insurance coverage	71%	66%
Not had dental visit in past year	27% <sup>+</sup>	35% <sup>+</sup>

Notes: <sup>+</sup> 2011–2015 estimates are significantly different from each other



## Access to Care

Indicator	Public Hospital District #2	Snohomish County (excluding PHD2)
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Unable to see doctor because of cost	13%	16%
Not visited doctor in past 2 years	22%	23%
Dental insurance coverage	71%	66%
Not had dental visit in past year	27% <sup>†</sup>	35% <sup>†</sup>

Notes: <sup>†</sup> 2011-2015 estimates are significantly different from each other



Source: Behavioral Risk Surveillance System Survey, 2011-2015

## Health Risk Behaviors

Indicator	Public Hospital District #2	Snohomish County (excluding PHD2)
Hypertension or high blood pressure	29%	33%
High cholesterol	42%	35%
Current cigarette smoker	13%	18%
Obese (BMI $\geq$ 30)	25%	28%
Drink alcohol heavily	6%	6%
Did not meet physical activity guidelines	36%	33%

Notes:

Heavy drinking: For men, heavy drinking is typically defined as consuming 15 drinks or more per week. For women, heavy drinking is typically defined as consuming 8 drinks or more per week.



Source: Behavioral Risk Surveillance System Survey, 2011-2015

## Mental Health

Indicator	Public Hospital District #2		Snohomish County (excluding PHD2)	
	2011	2015	2011	2015
14 or more days where mental health is not good (past 30 days)	9% <sup>†</sup>		13% <sup>†</sup>	
Serious mental illness	3%		5%	
Suicide rate* (per 100,000 population) [2014]	13	19	12	15

Notes: \* Age-adjusted rate; <sup>†</sup> 2015 estimates are significantly different from each other



Source: Behavioral Risk Surveillance System Survey, 2011-2015

## Mental Health

Indicator	Public Hospital District #2		Snohomish County (excluding PHD2)	
	2011	2015	2011	2015
14 or more days where mental health is not good (past 30 days)	9% <sup>†</sup>		13% <sup>†</sup>	
Serious mental illness	3%		5%	
Suicide rate* (per 100,000 population) [2014]	13	19	12	15

Notes: \* Age-adjusted rate; <sup>†</sup> 2015 estimates are significantly different from each other



Source: Behavioral Risk Surveillance System Survey, 2011-2015

## Adolescent Health: Mental Health

Indicator	Public Hospital District #2		Snohomish County (excluding PHD2)	
	2012	2014	2012	2014
Symptoms of depression	26%*	32%*	29%*	32%*

Note: \* 2012/2014 estimates are significantly different from each other



Source: Healthy Youth Survey, 2012-2014

## Adolescent Health: Mental Health

Indicator	Public Hospital District #2		Snohomish County (excluding PHD2)	
	2012	2014	2012	2014
Symptoms of depression	26%*	32%*	29%*	32%*

Note: \* 2012/2014 estimates are significantly different from each other



Source: Healthy Youth Survey, 2012-2014

## Adolescent Health: Physical Activity & Weight Status

Indicator	Public Hospital District #2		Snohomish County (excluding PHD2)	
	2012	2014	2012	2014
Overweight (85th-95th percentile)	14%	14%	14%	14%
Obese (>95th percentile)	9%	9%	10%	11%
Did not meet physical activity guidelines	80%	74%	77%	73%

Note: Physical activity guidelines specify children and youth aged 5–17 should accumulate at least 60 minutes of moderate- to vigorous-intensity physical activity daily.



Source: Healthy Youth Survey, 2012-2014

## What Do These Data Mean?

- PHD2, compared to Snohomish County, is slightly more racially diverse, more educated, and has fewer families and children living below the federal poverty line.
- Health status among residents of PHD2 is similar to, if not better than, the rest of Snohomish County.



# What Do These Data Mean?

- Although health status in PHD2 is excellent, there are areas of concern:
  - **Suicide rate**, increased (non-significant) between 2011 and 2015
  - Youth symptoms of **depression**, increased between 2012 and 2014
  - **Flu shot** use among older adults, only 63% vaccinated
  - **Obesity** (BMI  $\geq 30$ ), 25% of population is obese
  - **Physically activity**, 36% of population not meeting guidelines; 75% of youth not meeting guidelines
  - **Dental insurance coverage**, 29% do not have coverage
  - **Dental visit**, 27% of population has not had a dental visit in the past year





## October 2016 Program Summary

1. Presentation from Snohomish Health District on South Snohomish County Health Data
2. Three New and Two Renewal Applications for Discussion
3. Building Healthy Community Fund Discussion & Decision

### Applications Recommended for Funding

- **Wonderland Developmental Center – Next Level Program:** a renewal request for Wonderland’s program that delivers intensive early intervention services for children with a variety of diagnoses, such as autism spectrum disorder, Down Syndrome, cerebral palsy, fetal alcohol syndrome, and general developmental delays. The program has exceeded service goals and grew from 70 families served to 166 last year. Wonderland has also established relationships with special populations, including families with fetal drug & alcohol exposure and foster families.

The applicant requested an increase funding from \$135,000 per year to \$149,500 per year (an 11% increase) for three years. **Given the increased number of families served and high program demand, the program committee is recommending fully funding the request at \$149,500 per year for three years.**

- **The Leukemia and Lymphoma Society (LLS) – Transportation Assistance Program:** a program that will provide funding for patients and their families undergoing treatment to access direct transportation assistance in the form of prepaid cards and vouchers. The program would be managed by the LLS Patient Access Manager who will distribute applications to social workers and other hospital employees and agencies. LLS would make the program available to any area residents undergoing blood cancer treatment regardless of insurance status or income. One hundred percent of Verdant grant funds would be used for direct transportation costs. **The program committee is recommending fully funding the project at \$15,000 per year for three years.**
- **Edmonds School District/Alderwood Middle School – Equipping Students to Thrive:** a reworked request at Alderwood Middle School designed to build resiliency and support middle school youth. The goal of the project would be to pilot interventions around Adverse Childhood Experience (ACEs) with the goal of reducing school discipline problems, improving attendance, and increasing access to therapeutic and behavioral health services. The applicant has reworked its proposal and included district resources—Verdant would pay for 0.3 FTE and some direct program costs, and the school district would cover 0.7 FTE.

**The program committee is recommending funding the project as a pilot at \$50,000 per year for two years.**

## **Applications Recommended for Follow-Up by Program Committee**

- **Puget Sound Kidney Centers (PSKC) Chronic Kidney Disease Education & Prevention Program:** a renewal request for a Chronic Kidney Disease Education & Prevention Program. The program focuses on educating, supporting, and empowering chronic kidney disease patients at stage 3 or 4 and other pre-dialysis patients interested in learning about their disease.

**PSKC is seeking 3 additional years of funding for a total of \$125,000 and the program committee would like additional information about:**

- The organization's sustainability plan for the program, including more information about how the PSKC Foundation is contributing and leveraging funds for the project;
  - Additional information about the depth of services provided in the first two years. The committee had some concerns about the cost per person served.
- **Center for Human Services - Edmonds Family Medicine: PCP and Behavioral Health Integration:** a request to support two mental health clinicians from the Center for Human Services at Edmonds Family Medicine. The program is designed to integrate behavioral health and primary health care at a medical clinic. EFM patients would be screened for probability of behavioral health issues, and, when appropriate, provided with a "warm hand-off" to a behavioral health clinician. After referral, the patient will be screened more thoroughly and, if appropriate, participate in brief interventions (averaging 6 sessions). Center for Human Services is requesting \$190,999 per year for three years for the program.

**The program committee had several follow-up questions about the project, and wanted more information about:**

1. What portions of this program could be reimbursable through insurance? Why couldn't some of the screenings and interventions be billable activities?
2. To what extent would the program financially benefit EFM via reimbursement through capitated or bonus payments from insurance?

### Purpose of Building Healthy Community Fund

1. Projects that increase opportunities for residents to live active and healthy lives, or
2. Projects that significantly increase the capacity/service level in high-need areas such as behavioral health, dental, access to healthcare or health & wellness services for seniors.

### Building Healthy Community Fund Summary Following Study Session

	Strengths	Weaknesses
Edmonds Senior Center (\$1.75M request)	<ul style="list-style-type: none"><li>- Specific evidence-based health programs</li><li>- Regional scale and broad community support</li><li>- Current site obsolete and new facility would increase capacity</li><li>- Scheduled to break ground in 2017</li></ul>	<ul style="list-style-type: none"><li>- Verdant already funds operating expenses for some of these programs</li><li>- Less direct connection of funding to health programs vs. facility</li></ul>
VOAWW/Trinity Lutheran Project (\$1.5M request)	<ul style="list-style-type: none"><li>- Community need in immediate neighborhood</li><li>- Comprehensive programs from youth through seniors</li></ul>	<ul style="list-style-type: none"><li>- Less direct connection of funding to health programs vs. facility</li><li>- Some parts of project are less connected to health (ex. afterschool care, Gym)</li><li>- Least defined fundraising path to completion</li></ul>
Sea Mar Community Health Center (\$1.0M request)	<ul style="list-style-type: none"><li>- Direct connection to specific health programs and outcomes</li><li>- Clear need for Medical/Dental/Behavioral Health Access</li><li>- Would begin construction in 2016/2017</li></ul>	<ul style="list-style-type: none"><li>- Collaboration with other providers (ex. CHC of Snohomish County) not clear</li></ul>

October 6, 2016

Verdant Health Commission Board of Commissioners  
4710 196th St. SW  
Lynnwood, WA 98036

**Re: Additional information from the Edmonds Senior Center concerning our application for a grant from Verdant's Building Healthy Communities Fund**

Dear Commissioners:

The Edmonds Senior Center made a presentation to a special meeting of the Commissioners on September 20, 2016 in support of our application for a grant from the Building Healthy Communities Fund (BHCF). We also attended the Commission's regular Board meeting on September 28, 2016. It is our sense from these two meetings that it would be useful to put a few points in writing for the Commission's consideration of our application. In our presentation on the 20<sup>th</sup> we gave new information that was not in our application as we had just learned of it.

**Rick Steves increases his donation to \$2M with an additional \$1M if matched by community**

We learned on September 18<sup>th</sup> that Rick Steves wishes to increase his donation from \$1M to \$2M and also to make an additional \$1M donation (for a total of \$3M) if matched by the community. Our Board is totally committed to ensuring that the match is secured and is confident that we will be successful.

**Impact of Rick's donation on the amount of our request from Verdant**

Our request from Verdant was \$1.75M based on the information we had at the end of June. In light of Rick's increased donation and a favorable hearing (on September 22) from the State's Building Communities Fund for our application of \$2.25M, a \$1M grant from Verdant would allow us to meet our critical funding milestones (see attached fundraising plan update).

**Verdant "stamp of approval" important for our project**

Verdant is known as the region's leader in promoting health & wellness programs. A grant from Verdant serves as a stamp of approval in the eyes of other key State and foundation funding sources. In addition, to be most competitive with funders you must show evidence of local support as this is an indicator of future sustainability. A grant from Verdant would help bolster this for our project.

**A Regional Service Provider**

We are indeed at "the edge" of the District being on the Edmonds waterfront. However, for seniors all over the region this is not an obstacle, but the very reason they come. The new Waterfront Center with its stunning views will be even more of a draw throughout the region and beyond. For the last five years approximately 50% of our participants reside outside Edmonds. Four Community Transit bus routes terminate within easy walking distance to the Senior Center, and the ferry terminal and train station are close by.

**Program funding by Verdant**

Verdant is funding two of our programs, Enhance Wellness and PEARLS. We currently offer 29 health and wellness programs. With the City of Edmonds partnership and new programs planned by ESC in conjunction with the new center, this figure will go much higher. A concern was raised that if the new building increases program participation significantly that we would request additional program funds. We do not anticipate needing additional program funding from Verdant as the new building will provide a number of new income sources that should cover the additional program expenses.

**Investing in the Future**

We very much appreciate the opportunity to submit this Building Healthy Communities Fund grant application. Investing in community infrastructure allows a stable base from which effective programs can be offered for generations to come. All the finalists have earned excellent reputations for providing vital programs that improve the health and well-being of south Snohomish County communities.

The Edmonds Senior Center and Verdant have been long time program partners. We offer services that closely align with Verdant's priorities. The nature of our integrated programs allows easy access to quality health and wellness programs and empowers participants to make healthy life choices. Replacing the failing building with a state of the art, sustainable, model community facility that serves citizens of all ages promises lasting community impact.

Sincerely,



Farrell B. Fleming  
Executive Director

# Fundraising Plan Updates

**3B. Please describe any other sources of funding or other resources in place for this project or program.**

	Original Figures	Revised Figures	Change
Leadership (individuals)	\$ 1,026,000	\$ 2,026,000	\$ 1,000,000
Board	\$ 145,426	\$ 146,226	\$ 800
State Appropriation	\$ 1,250,000	\$ 1,250,000	\$ -
City of Edmonds	\$ 500,000	\$ 500,000	\$ -
Foundations	\$ 30,000	\$ 30,000	\$ -
Community at large	\$ 22,241	\$ 22,366	\$ 125
<b>Total Revenue</b>	<b>\$ 2,973,667</b>	<b>\$ 3,974,592</b>	<b>\$ 1,000,925</b>

## Highlights:

- Rick Steves \$2M pledge, additional \$1M for match  
3rd \$1M match conditional so not included above
- \$2.25 pending from Washington State Building Community Fund
- \$500K pending from C. Keith Birkenfeld Charitable Trust
- \$500K request being considered by Snohomish County
- Will submit \$1M in foundation grants in the next 60 days
- Several major donor requests are pending
- Senator Maria Cantwell is hosting a funding roundtable in October

**3D. Project/Program Budget (Updated)**

Revenue	Original Budget	Revised Budget	Change
Fund from Verdant Health	\$ 1,750,000	\$ 1,000,000	\$ (750,000)
Leadership (individuals)	\$ 2,500,000	\$ 3,500,000	\$ 1,000,000
Board	\$ 300,000	\$ 300,000	\$ -
Government	\$ 3,750,000	\$ 3,750,000	\$ -
Foundations	\$ 2,000,000	\$ 2,000,000	\$ -
Business	\$ 400,000	\$ 400,000	\$ -
Community Campaign	\$ 300,000	\$ 300,000	\$ -
<b>Total Revenue</b>	<b>\$ 11,000,000</b>	<b>\$ 11,250,000</b>	<b>\$ 250,000</b>

- Budget figure revised upward by \$250,000 to account for escalating construction cost in the Puget Sound region

October 4, 2016

Rogelio Riojas  
Executive Director  
Sea Mar Community Health Centers  
1040 S. Henderson St.  
Seattle, WA 98108

Dear Mr. Riojas:

As the Chief Strategy Officer for Providence St. Joseph Health – NW Washington Region, I would like to offer my organization's support for Sea Mar Community Health Center's project to add a new clinic in Lynnwood, Washington to provide medical, dental and behavioral health services to low-income, uninsured, Medicaid beneficiaries, and other community members in need.

For many years, Sea Mar Community Health Centers and Providence have collaborated to improve access to care for the underserved populations. Your leadership actively served on our Access to Primary Care Task Force during our Community Needs Assessment and Plan process and made many meaningful contributions. We are on verge of starting the Family Practice Residency program with you as a host hospital. Our specialists have served many SeaMar patients and referral providers whom they hold in high regard. Through these relationships, I know Sea Mar's plan to provide services in South Snohomish County will significantly increase its ability to effectively provide high-quality primary care, improve health outcomes, and reduce health disparities for the Lynnwood community.

As in most of the nation, the only access to primary health services for people in South Snohomish County without commercial insurance is through sliding fee self-pay or Medicaid/Medicare. We operate a primary care clinic in Lynnwood as well and know that there is a shortage of health care providers in general, let alone providers who accept Medicaid clients or offer sliding fee scale options. As other health care resources disappear, Sea Mar shared commitment to serve the most vulnerable becomes an ever more important safety net. This clinic will allow Sea Mar increase access to services in our community and we encourage the Verdant Health Commission to fund your application.

Thank you for serving our shared community.

Sincerely,

A handwritten signature in blue ink that reads "Tom Brennan".

Tom Brennan  
Chief Strategy Officer

September 29, 2016

Rogelio Riojas  
Sea Mar Community Health Centers  
1040 S. Henderson St.  
Seattle, WA 98108

**ARLINGTON CLINIC**

326 S. Stillaguamish Ave.  
Arlington, WA 98223  
Medical: (360) 572-5400  
Dental: (360) 572-5430  
Pharmacy: (360) 572-5454

**EDMONDS CLINIC**

23320 Hwy 99  
Edmonds, WA 98026  
Medical: (425) 640-5500  
Dental: (425) 640-5533  
Pharmacy: (425) 640-5530

**EVERETT-NORTH CLINIC**

1424 Broadway  
Everett, WA 98201  
Medical: (425) 789-2000  
Dental: (425) 551-1000  
Pharmacy: (425) 789-2050

**EVERETT-SOUTH CLINIC**

1019 112th St. SW  
Everett, WA 98204  
Medical: (425) 551-6200  
Dental: (425) 551-6001  
Pharmacy: (425) 551-6521

**LYNNWOOD CLINIC**

4111 194th St. SW  
Lynnwood, WA 98036  
Medical Walk-In: (425) 835-5200  
Dental: (425) 835-5204  
Pharmacy: (425) 835-5202

**ADMINISTRATION**

8609 Evergreen Way  
Everett, WA 98208  
(425) 789-3700

Dear Rogelio,

As CEO of Community Health Center of Snohomish County, I would like to offer my organization's support of Sea Mar Community Health Centers' change in scope application to open a new site in order to relocate and expand behavioral health services in Lynnwood, Washington.

Community Health Center of Snohomish County (CHC) shares a same service area with Sea Mar and acknowledges that sharing this area is of benefit to the low income residents in this community. CHC is a non-profit Federally Qualified Health Center offering preventative and primary health care services to low-income and homeless populations living in Snohomish County. Founded in 1983, the organization received its first Bureau of Primary Health Care federal funding in 1994 and since then has grown into a network of medical, dental, mental health, and pharmacy sites that serve increasingly diverse low-income populations within the community. CHC's agency Mission is to provide our diverse community with access to high quality, affordable, primary health care.

We are familiar with Sea Mar's work in serving the health needs of low income, Latino, migrant, and homeless populations in western Washington and we support their efforts to provide behavioral health services at a time when there is a great need.

In western Washington, as in most of the nation, the only way residents without commercial or state-sponsored insurance can pay for health care services is through self-pay or qualifying for Medicaid or Medicare. Many private providers are not accepting Medicaid/Medicare patients or offering sliding fee discounts to low income, uninsured patients. As scarce health care resources disappear, Sea Mar remains a part of an important safety net provider for our underserved populations. I urge you to approve Sea Mar's change in scope application, which will allow the organization to continue vital behavioral health services in our community.

Best Regards,

Bob Farrell  
CEO



## Building Healthy Community Fund Scenarios

### Option 1: Fund All Three Projects

	Request	Total Budget
VOA/Trinity Project	\$1.5M	\$15.7M
Sea Mar CHC	\$1.0M	\$5.9M
Edmonds Senior Center	\$1.75M	\$10.65M
<b>Total</b>	<b>\$4.25M</b>	

2017	2018	2019	Total
		\$1.0	\$ 1.0
\$1.0			\$ 1.0
	\$1.0		\$ 1.0
<b>\$1.0</b>	<b>\$1.0</b>	<b>\$1.0</b>	<b>\$ 3.0</b>

### Option 2: Sea Mar/VOA

	Request	Total Budget
VOA/Trinity Project	\$1.5M	\$15.7M
Sea Mar CHC	\$1.0M	\$5.9M
Edmonds Senior Center	\$1.75M	\$10.65M
<b>Total</b>	<b>\$4.25M</b>	

2017	2018	2019	Total
	\$0.75	\$0.75	\$ 1.5
\$1.0			\$ 1.0
			\$ -
<b>\$1.0</b>	<b>\$0.75</b>	<b>\$0.75</b>	<b>\$ 2.50</b>

### Option 3: Sea Mar/ESC

	Request	Total Budget
VOA/Trinity Project	\$1.5M	\$15.7M
Sea Mar CHC	\$1.0M	\$5.9M
Edmonds Senior Center	\$1.75M	\$10.65M
<b>Total</b>	<b>\$4.25M</b>	

2017	2018	2019	Total
			\$ -
\$1.0			\$ 1.0
	\$1.0		\$ 1.0
<b>\$1.0</b>	<b>\$1.0</b>	<b>\$ -</b>	<b>\$ 2.0</b>

### Possible Funding Contingencies:

- **All Projects:** raise sufficient funds to proceed with build out before Verdant funds are disbursed.
- **Sea Mar CHC:**
  - Cooperation with CHC of Snohomish County or HRSA site approval.
  - Confirmation of location, financing, etc.
- **VOAWW:**
  - Specific health & wellness programs tied to Verdant funding.
  - Set end date by when funds must be raised (ex. Dec. 2018).
- **Edmonds Senior Center:** specific health & wellness programs tied to Verdant funding

**Program Payout Schedule  
as of October 2016**

A		B	C	
		Budget 2016	Budget 2017	Program End
<b>7100 . Grants</b>				
	<b>Committed</b>			
	Center for Human Services Counseling	\$ 165,000	\$ 165,000	Dec-17
	CHC Behavioral Health Integration	\$ 300,000	\$ 25,000	Feb-17
	ChildStrive Nurse Family Partnership	\$ 280,000	\$ 280,000	Dec-18
	Domestic Violence Services Teen Prevention	\$ 22,266	\$ 22,266	Jun-18
	Edmonds Community College Veteran's Support	\$ 52,756	\$ 30,774	Jul-17
	Edmonds Schools Student Support Advocate	\$ 310,586	\$ 395,000	Dec-19
	PSCC Mental Health Counseling Program	\$ 25,000	\$ 25,000	Aug-19
	Snohomish County Music Project	\$ 26,583		Nov-16
	Therapeutic Health Services Youth Behavioral	\$ 200,000	\$ 100,000	Jun-17
	YWCA Children's Domestic Violence	\$ 25,000	\$ 25,000	Jul-18
	YWCA Mental Health Counseling	\$ 25,000	\$ 25,000	Dec-18
	Boys & Girls Club Healthy Habits	\$ 164,226	\$ 246,235	Aug-18
	Compass Health CPIT Program	\$ 144,435	\$ 222,870	Jul-18
	Campfire	\$ 50,000	\$ 50,000	Dec-17
	City of Lynnwood Move 60: Teens!	\$ 73,729	\$ 73,729	Dec-17
	Edmonds School District Move 60!	\$ 518,637	\$ 354,857	Aug-17
	Snohomish County Health Leadership Coalition	\$ 50,000		Mar-17
	LCSNW Health Access for Underserved	\$ 70,538		Complete
	Prescription Drug Assistance Program	\$ 50,000	\$ 50,000	Jun-19
	Project Access Northwest	\$ 90,000	\$ 90,000	Jun-18
	PSCC Mobile Medical Clinic	\$ 102,600	\$ 96,000	Dec-17
	CHC of Snohomish County Dental Program	\$ 62,500		Jun-16
	MTI Mobile Dental Program	\$ 66,000	\$ 66,000	Aug-18
	PSCC Dental Clinic	\$ 110,000	\$ 190,000	Jun-19
	3rd Grade Swim Lessons	\$ 50,000	\$ 50,000	Sep-17
	Alzheimer's Association	\$ 86,510		Dec-16
	American Red Cross CPR Training	\$ 7,500		Jul-16
	Brain Injury Alliance Support Program	\$ 42,500	\$ 30,000	Jun-18
	Cascade Bicycling Club Advanced Basics	\$ 32,000	\$ 32,000	Dec-18
	City of Lynnwood Fire Mobile Integrated Care	\$ (58,355)		Complete
	Community Paramedic	\$ 344,000	\$ 344,000	Dec-18
	FD1/OMF Veteran's Project	\$ 22,310	\$ 89,240	tbd
	Korean Women's Association Everyday Prevention	\$ 60,000	\$ 60,000	Dec-17
	EdCC Student Health & Wellness Program	\$ 29,847		Jun-17
	Edmonds Senior Center Enhanced Wellness	\$ 110,000	\$ 82,500	Sep-17
	Kinderling Early Intervention	\$ 102,052	\$ 138,206	Sep-18
	MRC Training Program	\$ 10,100		Jun-17
	PEPS	\$ 35,850		Dec-16
	Puget Sound Kidney Center	\$ 45,833		Nov-16
	Seattle Visiting Nurses Flu Vaccines	\$ 28,585	\$ 30,000	Mar-18
	Senior Services Center for Healthy Living	\$ 560,240	\$ 634,040	Sep-18
	Senior Services Care Coordination	\$ 135,000		Dec-16
	Alpha Supported Living (formerly Smithwright)	\$ 65,000		Dec-16
	American Diabetes Association	\$ 25,000	\$ 15,000	Dec-18
	Wonderland Development Center	\$ 90,000		Aug-16
	American Red Cross Family Fire Prevention	\$ 5,000	\$ 5,000	May-18

**Program Payout Schedule  
as of October 2016**

	Cocoon House	\$ -	\$ 60,000	Dec-18
	<b>Total Committed</b>	<b>\$ 4,813,828</b>	<b>\$ 4,102,717</b>	
	<b>Not Committed (Available to Spend)</b>	<b>\$ 1,173,526</b>	<b>\$ 2,397,283</b>	
	<b>Total Grants</b>	<b>\$ 5,987,354</b>	<b>\$ 6,500,000</b>	
	<b>7300 . Internal Programs</b>			
	<b>Committed</b>			
	VWCW Programs (budget)	\$ 105,000	\$ 125,600	
	VOAWW 211 Community Resource Advocate	\$ 78,646	\$ 78,646	Dec-16
	<b>Total Committed</b>	<b>\$ 183,646</b>	<b>\$ 204,246</b>	
	<b>Not Committed (Available to Spend)</b>	<b>\$ 0</b>	<b>\$ -</b>	
	<b>Total Internal Programs</b>	<b>\$ 183,646</b>	<b>\$ 204,246</b>	
	<b>7200 . Discretionary</b>			
	<b>Committed</b>			
	ASEdCC Food Choice Goal Committee	\$ 613		One-time
	Cedar Way PTO 5k	\$ 300		One-time
	Edmonds Chamber 5k	\$ 2,500		One-time
	Washington Alliance for Better Schools Showcase of Success	\$ 500		One-time
	Edmonds Senior Center Health Fair	\$ 1,000		One-time
	Edmonds Senior Center CAFÉ	\$ 5,000		One-time
	NAACP Ubuntu Event at EdCC	\$ 1,000		One-time
	City of Edmonds Health & Fitness Expo	\$ 2,000		One-time
	<b>Total Committed</b>	<b>\$ 12,913</b>	<b>\$ -</b>	
	<b>Not Committed (Available to Spend)</b>	<b>\$ 37,087</b>	<b>\$ 50,000</b>	
	<b>Total Discretionary Programs</b>	<b>\$ 50,000</b>	<b>\$ 50,000</b>	
	<b>7500 . Building Healthy Communities Fund</b>			
	City of Edmonds Fitness Center Upgrade	\$ -	\$ -	
	Woodway Recreation Campus Renovation	\$ 625,000	\$ 625,000	Jan '17 final pmt
	Bike2Health	\$ 724,000		Dec '16 final pmt
	<b>Total Committed</b>	<b>\$ 1,349,000</b>	<b>\$ 625,000</b>	
	<b>Not Committed (Available to Spend)</b>	<b>\$ -</b>	<b>\$ -</b>	
	<b>Total BHCF Programs</b>	<b>\$ 1,349,000</b>	<b>\$ 625,000</b>	
	<b>7400 . One time Events</b>			
	<b>Committed</b>			
	Back to School Health Fair	\$ 12,000		One-time
	Hope Heart Institute	\$ 5,000		One-time
	Edmonds School Foundation Summer Meals	\$ 8,400		One-time
	LETI Latino Expo	\$ 5,000		One-time
	<b>Total Committed</b>	<b>\$ 30,400</b>	<b>\$ -</b>	
	<b>Not Committed (Available to Spend)</b>	<b>\$ 29,600</b>	<b>\$ 60,000</b>	
	<b>Total One Time Events Programs</b>	<b>\$ 60,000</b>	<b>\$ 60,000</b>	
	<b>TOTAL</b>	<b>\$ 7,630,000</b>	<b>\$ 7,439,246</b>	
	<b>Likely Renewals Requests in 2016-2017</b>		<b>2017</b>	
	Mental Health		\$ 423,565	
	Childhood Obesity		\$ 213,780	
	Treatment/Healthcare Access/Dental		\$ 100,000	
	Other Prevention		\$ 337,360	
	Seniors, Comm. Para, Care Coord.		\$ 162,500	
	<b>Total</b>		<b>\$ 1,237,205</b>	

**Verdant Community Wellness Center Summary**  
**October 2016**

**Completed Programs**

<b>1. General Community and Provider Events</b>	<b>Attendance</b>
1. Verdant Promotora/Community Health Worker Training (9/16 – 11/4)*	21
2. Basic Food Forum (9/26)	45
3. Swedish-Edmonds Focus Groups (September 9/26, 29)	20
4. Advanced Care Planning Open House (9/29)*	10
5. ARC Mothers of Children with Disabilities Monthly Support (10/1)	17
6. SHIBA Monthly Update Meeting (10/4)	36
7. Korean Women's Association: Everyday Food & Medical Benefits (10/6)*	60
8. Evergreen Home Health (10/12, 18)	50
9. DSHS Overview Training for Social Service Providers (10/12)	90
10. SCAEYC Childcare Provider Training (10/15)	55
11. Early Achievers Strengthening Families Training (10/15)	8
12. Understanding Medicare Monthly Workshops (10/21)	20
13. Ongoing – Community Support for Prescription Assistance (weekly)*	varies

<b>2. Nutrition and Healthy Behaviors</b>	<b>Attendance</b>
1. Surviving & Thriving with Chronic Kidney Disease (9/14 – 10/12)*	16
2. Fall Harvest Cooking Demo (9/29)*	22
3. Move More, Sit Less & Jump Start Your Fitness (10/6 – 11/10)*	8
4. Stop Diabetes Initiative Workshop (10/8)*	21
5. Parent Workshop: Nutrition for Children (10/12, 19)*	13
6. Getting to Goal Weight Reduction Class (10/18)*	31
7. Chronic Kidney Disease Fitness Class (10/19)*	11
8. CHC Cooking Class for Diabetic Patients (10/21)	8
9. Spanish Language Nutrition for Better Blood Sugar Control (10/22)*	20
10. Lifestyle Change Check-Ins (drop – in 1 <sup>st</sup> and 3 <sup>rd</sup> Tuesdays)*	8-16
11. Getting to Goal Program (Weight Management Consultations)*	10-20 clients

<b>3. Behavioral Health &amp; Substance Use</b>	<b>Attendance</b>
1. YWCA Managing Difficult Emotions Support Group (9/19 – 11/7)*	8-10
2. Brain Health and Wellness Classes (10/3, 10, 17, 24, 31)*	Varies
3. Yoga: Mind, Movement and Meditation (10/3, 10, 17)*	49
4. Foster Parent Caregiver Core Training Series (10/3 – 11/28)	6-8
5. Snohomish Co. Caregiver and Kinship Caregiver Support (10/6, 18)	Varies
6. WRAPS Recovery Training for Providers (10/11)	40
7. Evergreen Bereavement Informational Workshop (10/12)	6-8
8. YWCA Anxiety & Depression Support Group (10/12 – 11/30)*	8-10
9. Dementia & Alzheimers in Spanish (10/13)*	5
10. National Alliance on Mental Illness "Connections" Support Grp (10/13, 27)	4-8
11. YWCA Building Family Strengths Parenting Class (10/18 – 12/6)*	12
12. Adult Children of Alcoholics Weekly Support Group (ongoing)	8-12
13. Veterans Drop-In Support (weekly - City of Lynnwood & monthly - County)	varies

<b>4. Other Programs</b>	<b>Attendance</b>
1. Play and Learn Group, Wonderland Development Center (weekly)*	25-30

## **Verdant Community Wellness Center Summary**

### **October 2016**

#### **Upcoming Programs**

##### **A. General Community and Provider Events**

1. Verdant Promotora/Community Health Worker Training (September 16 – November 4)\*
2. Medicare Open Enrollment (October 25, November 1, 15)
3. Edmonds School District OT/PT Training (October 26)
4. SHIBA Monthly Update Meeting (November 1)
5. Korean Women's Association: Everyday Food and Medical Benefits (November 3)\*
6. ARC Mothers of Children with Disabilities Monthly Support Network (November 5)
7. WABS Natural Leaders Parent Trainings (November 7, 21)
8. Evergreen Home Health (November 8, 10)
9. Senior Services of Snohomish County Social Worker Training (November 9)
10. Medical Reserve Corps Training (November 12)
11. Understanding Medicare Monthly Workshops (November 18)

##### **B. Nutrition and Healthy Behaviors**

1. Surviving & Thriving with Chronic Kidney Disease (September 14 – October 12)\*
2. Move More, Sit Less & Jump Start Your Fitness (October 6 – November 10)\*
3. Parent Workshop: Nutrition for Growing Teens Ages 12+ (October 26)\*
4. Soups & Stews Cooking Demo (October 27)\*
5. Family Cooking Class: Naturally Sweet Halloween Treats (October 29)\*
6. Strength Training for Adults: A Beginners Guide (November 3)\*
7. Teens in the Kitchen Hands On Cooking Class: (November 5)\*
8. Sugar Detox: Cut the Cravings (November 9)\*
9. Stop Diabetes Initiative Workshop (November 12)\*
10. Lower Sodium Holiday Foods (November 14)\*
11. Sleep Matters (November 30)\*

##### **C. Behavioral Health & Substance Use Focus**

1. YWCA Managing Difficult Emotions Support Group (September 19 – November 7)\*
2. Foster Parent Caregiver Core Training Series (October 3 – November 28)
3. YWCA Anxiety & Depression Support Group (October 12 – November 30)\*
4. YWCA Building Family Strengths Parenting Class (October 18 – December 6)\*
5. Spanish language WayOUT Parenting Seminar (October 29, November 5)\*
6. YWCA Managing the Holiday Blues (November 1 – January 3)
7. Wonderland – Hanen Speech Therapy Parent Workshops (November 2 - December 14)
8. Brain Health and Wellness Classes (November 3, 4, 10, 14, 17, 21, 28, December 5)\*
9. Snohomish County Caregiver and Kinship Caregiver Support Groups (November 3, 15, 17)
10. THS Drop In Parent Coaching Sessions (October 29, November 10, 17)\*
11. Evergreen Bereavement Informational Workshop (November 9)
12. National Alliance on Mental Illness "Connections" Support Group (November 10, 24)
13. Spanish language Suicide Prevention (November 17)\*
14. International Survivors of Suicide Loss Day (November 19)\*
15. Developing Appropriate Self Esteem in Children Ages 2-12 (November 29)\*

**\* = Grant/Program Funded Partner**

## **October 2016 Marketing Report**

### **The Canopy**

- The Fall 2016 Canopy newsletter was delivered to homes and businesses beginning Wednesday, Oct. 12 (approx. 78,000 copies).
- Phone calls and online registrations have been high as a result, with one class already filling based off of interest from Canopy readers and several others that are now more than half-full.

### **Verdant Healthier Community Conference**

- Save the date for Monday, Feb. 27, 2017.
- Two keynote speakers planned: Kevin Breel, a writer, comedian, and mental health advocate, will be our lunchtime speaker, and we are finalizing the details to have Dr. Tony Iton of the California Endowment, to speak about health equity, as our breakfast speaker.