## VERDANT HEALTH COMMISSION PUBLIC HOSPITAL DISTRICT NO. 2 OF SNOHOMISH COUNTY, WASHINGTON

BOARD OF COMMISSIONERS

Regular Meeting

A G E N D A

August 22, 2012

8:00 AM to 9:25 AM

	<u>ACTION</u>	<u>TIME</u>	<u>PAGE</u>
A. Call to Order Pledge of Allegiance		8:00	
<ul><li>B. Approval of the Minutes</li><li>a) July 25, 2012 regular Board meeting</li></ul>	Action	8:01	2-5
C. Executive Committee Report	Information	8:05	
<ul><li>D. Board Finance Committee Report</li><li>a) Review financial statement and cash activity</li><li>b) Authorization for payment of vouchers and payroll</li></ul>	Action Action	8:10 8:15	6-13 14
<ul> <li>E. Program Oversight Committee Report &amp; Recommendations</li> <li>a) Conflicts of interest</li> <li>b) Program investment recommendations</li> <li>c) Pertussis project update</li> <li>d) "6 Weeks to a Healthier You" follow-up</li> <li>e) Jeremiah Center update</li> </ul>	Action Action Action Action Information	8:25 8:27 8:30 8:35 8:40	15-17 18-19 20 21
F. Marketing Report	Information	8:45	
G. Commissioner Comments	Information	8:50	
H. Superintendent's Report	Information	8:55	
I. Public Comments (please limit to three minutes per speaker)		9:00	
J. Executive Session		9:05	
K. Open Session	Action	9:25	
L. Adjournment		9:25	

## PUBLIC HOSPITAL DISTRICT NO. 2 OF SNOHOMISH COUNTY, WASHINGTON VERDANT HEALTH COMMISSION

#### **BOARD OF COMMISSIONERS**

Regular Meeting VHC Board Room July 25, 2012

Commissioners

Present

Fred Langer, President Bob Knowles, Secretary

Deana Knutsen, Commissioner

J. Bruce Williams, M.D., Commissioner

Karianna Wilson, Commissioner

Others Present

Carl Zapora, Superintendent

George Kosovich, Program Director

Lisa King, Finance Director

Jennifer Piplic, Marketing Director Karen Goto, Executive Assistant

Call to Order

The Regular Meeting of the Board of Commissioners of Public Hospital District No. 2, Snohomish County, was called to order at 8:05 a.m. by President Langer.

Approval of Minutes

Motion was made, seconded and passed unanimously to approve the minutes of the regular meeting on June 27, 2012 and the special meeting on July 11, 2012.

Executive Committee

President Langer reported that the committee met on both July 20 and 23, 2012 due to calendar issues.

Board Finance Committee Ms. King reported on the financials for June (E:35:12). Commissioner Knutsen requested a program payout detail by month to be added to Program Committee meetings and the board packet.

Authorization for Payment of Vouchers & Payroll Warrant Numbers 10590 through 10597 and 10000 through 10013 for June 2012 for payment in the amount of \$164,663.06 were presented for approval (E:36:12). *Motion was made, seconded and passed* 

unanimously to approve.

Mid Year Budget Adjustment Ms. King presented the mid year budget adjustment (E:37:12) and noted that revenue is higher than budgeted and expenses are lower. Discussion by

commissioners on whether a formal budget adjustment by a Resolution was necessary.

Resolution 2012-06: Amendment to District 2012 Budget No action was taken.

Program
Oversight
Committee
Update

Commissioner Knutsen reported that the Program Oversight Committee met on July 12, 2012 and reviewed three new proposals and two requests for expanded funding (E:38:12).

No conflicts of interest regarding the proposals were reported by any of the commissioners.

Motion was made, seconded and passed unanimously to approve funding the Lynnwood Fire Department Emergency Cardiac Care proposal in the amount of \$82,433 on a one-time basis.

Motion was made, seconded and passed unanimously to approve the Swedish Medical Center Foundation 2012 Imagine Gala & Expansion of Cardiovascular Diagnostic Imaging Center in the amount of \$10,000 on a one-time basis.

Funding was not recommended for the Snohomish County Music Project Music Therapy Initiative. Funding was also not recommended at this time for the Edmonds Community College Student Health & Wellness Program, but more follow-up will be done. The committee also reviewed two requests for expanded funding - one from the Edmonds School District for the Move 60! Program to expand from 8 to all 23 elementary schools in the district; the other from Jeremiah Center to sustain their counseling program and increase the number of counseling hours they can provide. The committee is requesting additional outcome data from the Edmonds School District and is recommending waiting until later in the year to decide on the increased funding for the Jeremiah Center.

Marketing Report Ms. Piplic reported that an RFP for website design and development has been sent to 12 agencies. The RFP is also posted on Verdant's website and five additional agencies have expressed interest at this time. RFPs are due on August 17, 2012 with a final decision to be made by

#### October 1, 2012.

### Commissioner Comments

Commissioner Knowles asked the Program Committee if the Move 60! Program is intended for overweight school children or is it open to anyone.

Commissioner Knutsen reported that there is no dental care in the district for low-income residents and perhaps the commission can bring together some dental care providers to address this issue.

#### Superintendent's Report

Superintendent Zapora reported on three items:

- 1. There has been a leadership transition at Jeremiah Center and Mr. Zapora has reached out to their board chair.
- 2. Blue Zones Mr. Kosovich & Superintendent Zapora met with the HealthWays Blue Zones Project group in Nashville, TN. Superintendent Zapora will take the information to the Program Committee for review; then to the board. A trip to Nashville for the commissioners may be forthcoming if the program moves forward.
- 3. Board Retreat in November 2012 the original date of November 16 to 17 will not work due to the Swedish/Edmonds Gala on November 16. Superintendent Zapora will poll the commissioners to find another date.

#### Public Comments:

None

## Executive Session

President Langer recessed the regular meeting at 8:57 a.m. into Executive Session.

President Langer stated that no action would be taken in this Executive Session and the board would reconvene in approximately 15 minutes.

#### Open Session

President Langer reconvened into open session at 9:16

Motion was made, seconded and passed unanimously to approve a consulting agreement with HT Consulting for \$12,000 per month (E:39:12).

#### Adjourn

There being no further business to discuss, the meeting was adjourned at 9:30 a.m.

ATTEST BY:		
	President	
	Secretary	

# Public Hospital District #2, Snohomish County Balance Sheet As of July 31, 2012

		Dec 31, 2011	July 31, 2012	\$ Change	Comments:
ASSE	ETS				
	Current Assets				
1	Total Cash Balance	1,527,547	1,977,695	450,148	
2	Total Accounts Receivable	143	417,995	417,852	Projected Budget Neutrality Settlement
	Other Current Assets				
3	<b>Total Current Assets</b>	4,167	1,250	(2,917)	BofA Unamortized Financing Costs
4	Total Investments	36,416,633	37,724,583	1,307,950	
5	<b>Total Other Miscellaneous Receivables</b>	580,358	679,028	98,670	M&O Tax Levy Recv
6	<b>Total Prepaid Expenses &amp; Others</b>	27,033	45,990	18,957	
7	<b>Total Other Current Assets</b>	37,028,190	38,450,851	1,422,661	- -
8 -	Fotal Current Assets	38,555,880	40,846,541	2,290,661	
9 -	Total Fixed Assets	31,218,748	28,300,382	(2,918,366)	Depreciation Expense
10	Total Financing & Lease Costs	367,814	359,593	(8,221)	
11	Total Other Assets	3,762,072	3,762,072	_	<u>-</u>
TOT	AL ASSETS	73,904,514	73,268,589	(635,925)	_

<sup>\*</sup>Includes Moss Adams audit adjustments

# Public Hospital District #2, Snohomish County Balance Sheet As of July 31, 2012

		Dec 31, 2011	July 31, 2012	\$ Change Comments:
LIABII	LITIES & EQUITY			
li	abilities			
	Current Liabilities			
12	Total Accounts Payable	93,706	120,644	26,938
13	Total Credit Cards	277	1,933	1,656
	Other Current Liabilities			
14	<b>Total Accrued Salary &amp; Benefits</b>	1,240,384	34,516	(1,205,868) McCary Deferred Compensation
15	<b>Total Estimated 3rd Party Settlements</b>	1,619,754	720,000	(899,754) SFY2010 Interim CPE Payment
16	<b>Total Other Payables &amp; Accruals</b>	813,792	283,723	(530,069) P/L & W/C Settlements & Net S/E Payable
17	<b>Current Portion of L-T Debt</b>	2,114,247	2,114,247	<del>-</del>
18	<b>Total Other Current Liabilities</b>	5,788,178	3,152,486	(2,635,692)
19	<b>Total Current Liabilities</b>	5,882,161	3,275,062	(2,607,099)
	Long-term Liabilities			
20	Total Long-term Debt - Operations	6,890,790	6,112,580	(778,210) Banc of America Lease Payments
21	<b>Total Other Long-term Liabilities</b>	565,649	565,649	<del>-</del>
22	Total Long-term Liabilities	7,456,439	6,678,229	(778,210)
23 To	otal Liabilities	13,338,600	9,953,291	(3,385,309)
24 To	otal Equity	60,565,915	63,315,297	2,749,382 Net Income
TOTA	L LIABILITIES & EQUITY	73,904,514	73,268,589	(635,925)

<sup>\*</sup>Includes Moss Adams audit adjustments

## Public Hospital District #2 of Snohomish County Profit Loss

July 2012

		June 2012	July 2012	\$ Change	Comments:
	Ordinary Income/Expense				
1	Total Income	812,956	814,977	2,021	
	Expenses				
	Operating Expenses				
2	Total Salaries & Benefits	47,842	48,970	1,127	
3	Total Workers Comp	3,670	17,898	14,228	Annual BRAC Fee
4	Total Depreciation	416,909	416,909	-	
5	Total Insurance	2,193	2,193	-	
6	Total Interest Expense	14,694	14,225	(469)	
7	Total Other Amortization	1,317	1,317	-	
8	Total Professional Services	11,999	14,445	2,446	
9	Total Purchased Services	1,562	3,896	2,334	
10	Rent Expense	2,900	2,900	-	
11	Total Other Expenses	1,268	3,430	2,162	
12	Total Supplies	686	255	(431)	
13	Total Taxes	-	-	-	
14	Total Utilities	555	577	21	
15	Total Operating Expenses	505,597	527,015	21,419	
	Program Expenses				
16	<b>Total Program Expenses</b>	199,255	127,288	(71,967)	
17	Total Expense	704,851	654,303	(50,548)	
18	Net Ordinary Income	108,105	160,674	52,569	
	Other Income/Expense Other Income				
19	<b>Total General Obligation Bonds</b>	6,363	3,100	(3,263)	Gain on Investment / Settlement for Budget
20	<b>Total Non Operating Revenue</b>	720,167	298,124	(422,042)	Neutrality Appeal in June
22	Total Other Income/Expense	726,530	301,225	(425,305)	
Net	Income	834,635	461,899	(372,736)	

### Public Hospital District #2 of Snohomish County Profit Loss Budget vs. Actual January - July 2012

		Α	В	С	D		
		Jan-July 2012	Jan-July Budget	Over/(Under) Budget	% of Budget		
C	perating Revenues						
1	M&O Tax Levy	1,189,276	1,187,043	2,234	100.2%		
2	Rental Income	4,488,673	4,483,992	4,681	100.1%		
3	Pavilion Ground Lease Income	27,246	27,246	-	100.0%		
4	Other Operating Income	17,493		17,493	100.0%		
5 <b>T</b>	otal Operating Revenues	5,722,688	5,698,281	24,408	100.4%		
C	perating Expenses						
6	Salaries	349,420	341,665	7,755	102.3%		
7	Benefits	47,523	77,925	(30,402)	61.0%		
8	Workers Comp	23,948	31,063	(7,115)	77.1%		
9	Insurance	15,350	16,357	(1,007)	93.8%		
10	Interest Expense	109,969	140,890	(30,920)	78.1%		
11	Amortization	9,217	9,217	-	100.0%		
12	Rent Expense	20,300	20,300	-	100.0%		
13	Consulting	117,764	119,000	(1,236)	99.0%		
14	Legal	22,085	23,333	(1,248)	94.7%		
15	Accounting/Auditing	29,159	51,000	(21,841)	57.2%		
16	Other Professional Services	2,012	2,917	(904)	69.0%		
17	Purchased Services	12,280	42,988	(30,709)	28.6%		
18	Supplies	4,121	10,500	(6,379)	39.2%		
19	License and Tax	25	292	(267)	8.6%		
20	Utilities	4,477	3,138	1,338	142.6%		
21	Miscellaneous Expenses	19,972	22,208	(2,237)	89.9%		
22 <b>T</b>	otal Operating Expenses	787,620	912,794	(125,173)	86.3%		
23	Community Program Investments	974,860	2,391,667	(1,416,806)	40.8%		
24 <b>N</b>	let Ordinary Income	3,960,208	2,393,820	1,566,387	165.4%		
C	other Income/(Expense)				0.0%		
25	2003 GO Tax Levy	32,328	-	32,328	100.0%		
26	Investment Income	600,456	630,000	(29,544)	95.3%		
27	Unrealized G/L on Investment	420,817	-	420,817	100.0%		
28	Other Income (Expense)	653,940		653,940	100.0%		
29 <b>T</b>	otal Other Income/(Expense)	1,707,541	630,000	1,077,541	271.0%		
30 <b>N</b>	let Income (Before Depreciation)	5,667,749	3,023,820	2,643,928	187.4%		
31	Depreciation	2,918,366	3,375,008	(456,641)	86.5%		
32 <b>N</b>	let Income (After Depreciation)	2,749,383	(351,187)	3,100,570	-782.9%		

#### Public Hospital District #2 of Snohomish County Summary of Cash Receipts and Disbursements July 2012

	July 2012 Amount	
Receipts:		
Other Rental Income	26,222.92	Value Village
Swedish/Edmonds Rental Income	618,000.00	
Snohomish County Tax Levy	11,866.02	
Ground Lease Payments	4,166.67	
Misc Reimbursements/Refunds	272.24	Reimbursement and Interest Income
Total Receipts	660,527.85	
Disbursements:		
Debt Payment	114,171.30	Banc of America
Professional Services:		
Legal Fees	22,325.00	Litigation and Professional Liability Legal Fees
Accounting Fees	1,790.00	Ash Consulting & Moss Adams
Consulting Fees	-	
Professional Services	524.50	Workers Comp Administrator, Benefit Solutions Administrator, IT
Purchased Services	182.30	Paychex
Payroll	28,633.64	2 pay periods Plus Benefit Solutions and United Way Contributions
Payroll Taxes	9,601.00	2 pay periods and 2Q12 L&I state fund
Employee Insurance	3,725.57	Regence Medical & Dental, Principal Life
Employee Retirement Contributions	3,468.68	Valic
Program Expenditures	125,532.75	
Workers Compensation	27,505.53	Payments Issued by BRAC
Leasehold Excise Tax	8,951.67	2Q12 Leasehold Excise Tax
Other Miscellaneous Expenses	22,391.00	Supplies, Rent, Canon Lease, Dues, Interest Expense, Bond Remarketing
Total Disbursements	368,802.94	

#### Public Hospital District #2 Cash Activity

cusinintentity				
Warrant Number	Transaction Date	Payee	Amount	Purpose
Warrant Activity	<i>י</i> :			
10014	7/6/2012	Comcast	317.29	Internet
10015	7/6/2012	Moss Adams - Cost Report	215.00	Accounting
10016	7/6/2012	WA Department of Revenue	8,951.67	2Q12 Leasehold Excise Tax
10017	7/6/2012	Robert J. Kornfeld, Inc. PS	20,000.00	Settlement
10018	7/6/2012	Awards Service Inc	95.82	Nameplates
10019	7/6/2012	T Mobile	45.87	Telephone
10020	7/6/2012	UNITED WAY	479.50	2Q12 Employee Charitable Contributions
10025	7/13/2012	Ash Consulting	1,575.00	Accounting Consulting
10026	7/13/2012	Berkley Risk Administrators Co	304.00	Workers Compensation Administration
10027	7/13/2012	Washington Employers	373.50	HR Membership
10028	7/13/2012	Ace Internet Services, Inc.	209.00	IT Support
10029	7/13/2012	Bank of America Merrill Lynch	9,287.67	1999 Bonds Remarketing Services 7/1/12 - 6/30/13
10030	7/13/2012	Economic Alliance Snohomish County	395.00	Annual Membership
10031	7/18/2012	Fitch Ratings	1,000.00	Annual Rating on 1999 Bonds
10032	7/18/2012	Foster Pepper	325.00	Legal
10033	7/18/2012	Bank of America Credit Card	854.09	Miscellaneous
10034	7/18/2012	Void	-	VOID
10035	7/25/2012	Fast Signs	887.72	Signage
10036	7/25/2012	Banc of America Leasing	114,171.30	Lease payment
10037	7/25/2012	Benefit Solutions Inc	11.50	FSA Administration Monthly Fee
10038	7/25/2012	Canon Financial Services	301.13	Copy Machine Lease
10039	7/25/2012	Lynnwood PFD	2,900.00	Rent
10040	7/25/2012	Regence BlueShield	3,125.30	Employee Medical and Dental Insurance
10041	7/25/2012	Sedgwick CMS	2,000.00	Professional Liability TPA (6 month contract)
10042	7/25/2012	Staples	255.39	Supplies
10043	7/25/2012	Principal Financial Group	600.27	Employee Life Insurance
10044	7/25/2012	Wells Fargo	1,218.31	Miscellaneous
		Total Warrants	169,899.33	
Workers Compe	nsation Claims	Activity:		
205698-205727				
300000-300003	July 2012	Various Claimants/Vendors	27,505.53	Administered by Berkley Risk

Warrant Number	Transaction Date	Payee	Amount	Purpose
Wire/ACH Acti	ivity:		_	
	7/1/2012	US Bank	3,248.91	1999 LTGO bond interest (LOC)
	7/13/2012	Payroll	13,559.33	ACH payroll transfer
	7/13/2012	Department of Treasury	4,866.49	Payroll taxes for 7/7/12 pay period ending
	7/13/2012	Paychex	101.80	Fee for payroll processing
	7/13/2012	Valic	1,743.34	Payroll 401(a)/457 Deposit
	7/27/2012	Payroll	14,332.52	ACH payroll transfer
	7/27/2012	Department of Treasury	4,358.21	Payroll taxes for 7/21/12 pay period ending
	7/27/2012	Paychex	80.50	Fee for payroll processing
	7/27/2012	Valic	1,725.34	Payroll 401(a)/457 Deposit
	7/16/2012	Boys & Girls Club of Snohomish County	8,161.00	Program Payment
	7/16/2012	City of Lynnwood	6,455.67	Program Payment
	7/16/2012	City of Mountlake Terrace	4,620.00	Program Payment
	7/16/2012	Community Health Center of Snohomish Co	8,333.33	Program Payment
	7/16/2012	Domestic Violence Services Snohomish Co	1,621.08	Program Payment
	7/16/2012	Edmonds School District No. 15	25,475.00	Program Payment
	7/16/2012	Edmonds Senior Center	2,000.00	Program Payment
	7/16/2012	Jeremiah Center	5,200.00	Program Payment
	7/16/2012	Little Red Schoolhouse	22,000.00	Program Payment
	7/16/2012	Parent Trust for WA Children	2,083.33	Program Payment
	7/16/2012	Project Access Northwest	6,666.67	Program Payment
	7/16/2012	Providence Hospice & Home Care Foundation	12,916.67	Program Payment
	7/16/2012	Puget Sound Christian Clinic	6,250.00	Program Payment
	7/16/2012	Senior Services of Snohomish County	11,666.67	Program Payment
	7/16/2012	YWCA of Seattle, King and Snohomish Co	2,083.33	Program Payment
	7/2/2012	Benefit Solutions Inc	14.65	FSA Payments
	7/3/2012	Benefit Solutions Inc	38.46	FSA Payments
	7/6/2012	Benefit Solutions Inc	14.95	FSA Payments
	7/11/2012	Benefit Solutions Inc	110.49	FSA Payments
	7/20/2012	Benefit Solutions Inc	38.46	FSA Payments
	7/23/2012	Benefit Solutions Inc	6.82	FSA Payments
	7/31/2012	Benefit Solutions Inc	38.46	FSA Payments
	7/10/2012	Harland Clarke Check	73.35	Wells Fargo Checks
	7/11/2012	Wells Fargo	166.65	Bank Service Fee
	7/11/2012	Wells Fargo	50.01	Bank Service Fee
	7/11/2012	Wells Fargo	17.01	Bank Service Fee

Warrant Number	Date	Payee	Amount	Purpose
Wire/ACH Activ	vity:			
	7/18/2012 7/19/2012	Bank of America - Fees Department of Labor and Industries	903.28 376.30	Bank Service Fee 2Q12 Payroll Taxes
		Total Wires/ACH Transactions	171,398.08	
		Total Disbursements	\$ 368,802.94	
	Date	Payer	Amount	Purpose
Deposits:				
	7/1/2012	Swedish/Edmonds	618,000.00	Monthly lease
	7/3/2012	Value Village	26,222.92	Monthly lease
	7/10/2012	Snohomish County	11,866.02	Tax levy deposit
	7/23/2012	Healthcare Realty Services, Inc.	4,166.67	Lease payment
	7/11/2012	Wells Fargo	73.35	Refund for additional checks
	7/23/2012	PFD - Copies	76.30	Reimbursment for copies
	7/31/2012	Valley Orthopedic Associates	106.26	Refund for Workers Comp
	7/31/2012	Comerica Interest	0.45	Interest Income
	7/31/2012	Wells Fargo-interest	15.88	Interest Income
		Total Deposits	\$ 660,527.85	

#### VERDANT HEALTH COMMISSION PUBLIC HOSPITAL DISTRICT #2 SNOHOMISH COUNTY, WASHINGTON

#### WARRANT APPROVAL

We, the undersigned Board of Commissioners of Public Hospital District #2 of Snohomish County, Washington, do hereby certify that the merchandise or services hereinafter specified have been received and that Warrant Numbers 10014 through 10044 have been issued for payment in the amount of \$169,899.33. These warrants are hereby approved.

Attest:			
Lisa M. King		Commissi	oner
		Commissi	oner
Payroll:	6-24-12 – 7-7-12 7-8-12 – 7-21-12	13,559.33 <u>14,332.52</u>	27,891.85
Warrants Processed:	7-1-12 – 7-31-12		169,899.33
Work Comp Claims Pd:	7-1-12 – 7-31-12		27,505.53
Electronic Payments:	Comerica Bank – Prof Liability Payroll Taxes Paychex Valic Retirement Benefit Solutions Interest Payments – US Bank Bank Fees Program Expenditures	0 9,601.00 182.30 3,468.68 262.29 3,248.91 1,210.30 125,532.75	<u>143,506.23</u>
	Grand Total		<u>\$368,802.94</u>

	А	В		С		D	E	F	G		Н
1		Activ	e Pro	gram Payout	s as c	of 8/15/2012					
2	Organization Name	Program Name	Total Award		Anr	nual amount	Length of Award	Payment Frequency	Payout Start Date		igust yment
3	Edmonds Senior Center	Enhanced Wellness	\$	86,600	\$	28,867	three years	monthly	September 15, 2011	\$	2,000
4	Edmonds School District No. 15	Move 60!	\$	917,100	\$	305,700	three years	monthly	September 15, 2011	\$	25,475
5	Boys & Girls Clubs of Snohomish County Lynnwood Parks Recreation & Cultural	Healthy Habits	\$	335,817	\$	111,939	three years	monthly	September 15, 2011	\$	8,161
6	Arts Department	City of Lynnwood Move 60: Teens!	\$	232,404	\$	77,468	three years	monthly	January 15, 2012	\$	6,456
7	Senior Services of Snohomish County	Care Coordination	\$	274,500	\$	137,250	two years	monthly	October 15, 2011	\$	11,667
8	Little Red School House	Nurse Family Partnership	\$	528,000	\$	264,000	two years	monthly	January 15, 2012	\$	22,000
9	Jeremiah Center	Counseling Services	\$	62,400	\$	62,400	one year	monthly	January 15, 2012	\$	5,200
10	Project Access Northwest	Project Access Northwest	\$	240,000	\$	80,000	three years	monthly	November 15,2011	\$	6,667
	Community Health Center of Snohomish	CHC /Swedish/Edmonds Emergency									
11	County	Room Diversion Project	\$	300,000	\$	100,000	three years	monthly	November 15,2011	\$	8,333
							two years				
12	Puget Sound Christian Clinic	Edmonds Mobile Medical Clinic Parent Trust Continuum of Family	\$	137,500	\$	68,750	(until end of 12/2012)	monthly	March 15, 2012	\$	6,250
13	Parent Trust for Washington Children YWCA of Seattle, King, and Snohomish	Support Services YWCA Children's Domestic Violence	\$	50,000	\$	25,000	two years	monthly	March 15, 2012	\$	2,083
14	County Domestic Violence Services of Snohomish	Program  Domestic Violence Services of	\$	75,000	\$	25,000	three years	monthly	May 15, 2012	\$	2,083
15	County Providence Hospice & Home Care	Snohomish County Providence Hospice & Home Care	\$	58,359	\$	19,453	three years	monthly	July 15, 2012	\$	1,621
16	Foundation	Foundation Medical Teams International - South	\$	465,000	\$	155,000	three years	monthly	June 15, 2012	\$	12,917
		Snohomish County Mobile Dental									J
17	Medical Teams International	Program	\$	144,000	\$	48,000	three years	monthly	August 15, 2012	\$	4,000
18			\$	3,906,680	\$	1,508,827		_	Total	\$	124,913

19 Program Expenses	2012	2013	2014
20 Budget	\$4,100,000	TBD	TBD
21 Committed to date	\$1,695,775	\$1,609,985	\$953,989
22 Program Budget Remaining	\$2,404,225	TBD	TBD

#### **August 2012 Program Committee Summary**

#### **Summary of August Items**

- Two new funding applications received (pg. 16-17)
- Pertussis project update and budget (pg. 18-19)
- "6 Weeks to a Healthier You" follow-up (pg. 20)
- Jeremiah Center update (pg. 21)

#### **New Program Applications**

#### **Recommended for Funding**

• Program for Early Parent Support (PEPS) - South Snohomish County Program: PEPS offers home based newborn and toddler support groups with the goal of building healthy families. The purpose of the program is to reduce the risk of abuse/neglect and social isolation, and offer developmental screening through the Ages & Stages Questionnaire (ASQ). Verdant funds would be used to support a part-time outreach staff member in South Snohomish County, cover testing, and provide fee reduction/scholarships to program participants. The goal is to expand the number of district residents served by the program from 72 today to 372 in the first year of the program. The committee is recommending funding this request at \$40,000 per year for two years. Because PEPS is based in Seattle, the committee would like the funding agreement to call out specific ways for the program to be established or 'anchored' in our service area.

#### **Not Recommended for Funding**

Center for Advanced Recovery Solutions – Recovery Support House: A new organization called the Center
for Advanced Recovery Solutions (CAReS) is seeking start-up funding for a recovery center targeting young
people (18-26). The committee is not recommending funding this program at this time. Although there is a
need for substance abuse services for teens, there were some concerns with this particular proposal given
the lack of organizational and financial track record of the organization and program.

#### **Verdant Health Commission Proposal Summary August 2012**

	А	В	С	D	E	F	G	Н	I	J
	Programs for July Review		Request for funding			Priority Area				
#	Name	Description	Year 1	Year 2	Year 3	Education & Empowerment	Prevention	Access to Healthcare	Policy & Advocacy	Primary Population Served
1	Center for Advanced Recovery Solutions	A new for-profit organization called the Center for Advanced Recovery Solutions (CAReS) is seeking start-up funding for a recovery center targeting young people (18-26).	\$107,000			Х	X	х		Young people in recovery
2	Program for Early Parent Support (PEPS)	PEPS offers home based newborn and toddler support groups with the goal of building healthy families. The program seeks to reduce the risk of abuse/neglect and social isolation, and offers developmental screening through the Ages & Stages Questionnaire (ASQ). Funds would be used to support a part-time outreach staff member in South Snohomish County, cover testing, and provide fee reduction/scholarships to program participants.	\$40,000	\$40,000		x	X			Families with young children
4										
	Total		\$147,000	\$40,000	\$0					

#### **Pertussis Project Update and Budget**

Several months ago, the board directed staff to investigate what we could do to improve pertussis vaccination levels in our community. Since then, we have pulled together a group of key community members including representatives from the Snohomish Health District, Community Health Center of Snohomish County, Swedish/Edmonds, Premera, Molina, Edmonds Community College, Edmonds School District and others. As a result, we've developed a plan focused on the following activities.

#### We are seeking board approval of the budget and plan outlined below.

#### **Education & Outreach**

- Launch an education campaign that has emotional appeal, consistent messaging, and sense of urgency.
- Develop tailored communication tools for employers and providers and other community members.
- Conduct proactive outreach to public (phone, automated calls, mail, e-mail, print/electronic media, social media) linking education to vaccine access.

#### **Access to Vaccine**

- Encourage employers and other community groups to offer vaccination clinics.
- Support the expansion of targeted vaccine clinics for low-income and uninsured residents.
- Communicate to people that do have insurance about how and where they can easily access vaccine.

#### **Budget**

Subtotal	\$113,000
to every household in district	\$85,000
Proactive phone outreach: 2 waves of calls in English & Spanish	
Other campaign materials (ex. door hangers, postcards)	\$10,000
Campaign messaging and materials	\$6,000
Employer and community toolkits	\$12,000
Education & Outreach	

Access to Vaccine: targeted clinics or vaccination events

Clinic Costs: Labor/rental fees for 12 one-time clinics @ \$2,000 each \$24,000

Note: donated vaccine is available through the Snohomish Health District for low-income and uninsured groups. Under the Affordable Care Act, commercial insurance now covers the vaccine with no cost sharing. One challenge is the cost for seniors on Medicare who might have to pay out of pocket for the vaccine.

**Evaluation:** Engage UW School of Public Health, track outcomes, summarize findings \$11,000

**Grand total** \$148,000

#### Goal: a measureable increase in the number of residents vaccinated against pertussis

#### **Targeted Project Outcomes**

- 1. Community members are informed about the pertussis epidemic and motivated to get vaccinated
- 2. Community members have many opportunities to get vaccinated in visible locations with minimal barriers (cost, convenience, etc.)
- 3. Insurer and healthcare provider policies support increased vaccination
- 4. Results of the project are well-documented and evaluated
- 5. Longer-term vaccination improvements are identified and sustained

Timeline and Action Items		June	July	August	Sept	October	November	December	January	
	1A	Conduct key informant interviews to confirm assumptions, get commitments	Outreach to providers, insurers, key employers							
n & Motivation	1B	Launch education campaign that has emotional appeal, consistent messaging, and sense of urgency		Design campaign materials and messages			Launch campaign			
	1C	Develop tailored communication tools for employers and providers, 'how to get a clinic' toolkit		Design toolkits	Outreach to providers	, employers, key stake	eholders, face-to-face em	ployee presentations	ıs	
Education &	1D	Provide central location of information with access in multiple languages via Internet/phone that is quick, easy and connects to a 'live person'		ilable and identify tion hub			'			
	1E	Conduct proactive outreach to public (phone, automated calls, mail, e-mail, print/electronic media, social media) linking education to vaccine access	Design proactive outreach			Conduct proactive outreach				
Access	2A	Increase vaccine access through clinics, providers, and partnerships, and mobile clinics		rs, pharmacies, etc. to ations, expansions			Clinics operate			
	2B	Simplify access so its easy to tell where you go if you have commercial insurance, Medicare, Medicaid, or are uninsured	Learn what is availa	ble through insurers	Simple access documented in campaign materials					
Policy	3A	Policy changes, for example: -Providers and Insurers offer Tdap instead of just Td -Insurance providers cover vaccination at 100% -Providers routinely screen patients for Tdap -Data entered by providers into state registry	Information gathering to identify needed policy changes		Advocate for/implement policy changes					
Evaluation	4A	Evaluation	Design/gather baseline data, incorporate best practices into efforts						Post Campaign Evaluation	

#### 6 Weeks to a Healthier You Follow-Up

We are interested in reconnecting with "6 Weeks to a Healthier You" participants as a means to track their progress now that some time has passed post-program. We are seeking board member feedback on the following two options:

#### **Option A**

- Regular email communication with motivational messaging from Joe Piscatella and updates on Verdant work.
- Biometrics offered to all participants at the 6-month, post-program mark.

Emails would be sent to participants as a means to reconnect and motivate as well as holding biometrics again near the 6-month mark (November 2012). In order to best track the success of the program, the biometric results are critical, and the email communication is a means to motivate participation in the biometrics. **These two items will cost approximately \$4,500.** 

#### **Option B**

- A "reunion" event at the convention center, including a program with Joe Piscatella and incorporating some of the guest experts who presented during the six weeks.
- Regular email communication with motivational messaging from Joe Piscatella and updates on Verdant work.
- Biometrics offered to all participants at the 6-month, post-program mark.

The program committee directed staff to survey all participants regarding their interest in a reunion session. With 95 respondents to the survey question, roughly 80 percent (76 people) said they would be interested in attending. The estimated cost of a reunion event would be an additional \$10,000. **These three items will cost approximately \$14,500.** 

#### Jeremiah Center Program Update

Since our last update to the board, Jeremiah Center's board has taken action. The Jeremiah Center board has voted to suspend operations of the agency and they have selected Center for Human Services (CHS) to assume operations of the youth counseling program funded by Verdant. Verdant staff have met with staff from Jeremiah Center and from CHS to discuss a possible transfer.

CHS was identified by Jeremiah Center because the organization has experience providing mental health services to adults and young people, and CHS has an existing working relationship with the Edmonds School District, including a staff member located at Scriber Lake High School.

Before making a decision on transferring the program to the Center for Human Services, we have a meeting scheduled on August 31 to discuss the program with Edmonds School District leadership. Both CHS and Jeremiah Center would like to have a transition in place as soon as possible, so staff and services could be maintained. The current funding level is \$5,200 per month for the counseling program.