# SOUTH SNOHOMISH COUNTY COMMISSION FOR HEALTH PUBLIC HOSPITAL DISTRICT NO. 2 OF SNOHOMISH COUNTY, WASHINGTON BOARD OF COMMISSIONERS

Regular Meeting A G E N D A September 28, 2011 8:00 AM to 9:25 AM

	<u>ACTION</u>	TIME	<u>PAGE</u>
A. Call to Order		8:00	1
<ul><li>B. Approval of the Minutes</li><li>a) August 24, 2011 regular Board meeting</li></ul>	Action	8:01	2-4
<ul> <li>C. Board Finance Committee Report</li> <li>a) Review financial statement and cash activity</li> <li>b) Authorization for payment of vouchers and payroll</li> <li>c) Preliminary budget</li> <li>d) Schedule Board Study Session for budget</li> <li>e) Board Resolution for Enduris No. 2011-07</li> <li>f) Board Resolution for Verdant Health Commission No. 2011-08</li> </ul>	Action Action Information Action Action Action	8:03 8:13 8:14 8:17 8:18 8:19	5-12 13 14-17 18-19 20-21
<ul><li>D. Branding Report</li><li>a) Preview of logo &amp; branding roll out – Megan Aukema</li></ul>	Information	8:20	22-29
E. Executive Committee Report	Information	8:30	
<ul> <li>F. Program Oversight Committee Report &amp; Recommendations</li> <li>a) Conflict of interests inquiry</li> <li>b) Program investment recommendations</li> </ul>	Action Action	8:35 8:36	30-32
G. Commissioner Comments	Information	8:46	
H. Superintendent's Report	Information	8:51	
I. Public Comments (please limit to three minutes per speaker)		8:56	
J. Executive Session a) Legal matters		9:05	
<ul><li>K. Open Session</li><li>a) Action re: Legal matters</li></ul>	Action	9:20	
L. Adjournment		9:25	

## PUBLIC HOSPITAL DISTRICT NO. 2 OF SNOHOMISH COUNTY, WASHINGTON SOUTH SNOHOMISH COUNTY COMMISSION FOR HEALTH

#### **BOARD OF COMMISSIONERS**

Regular Meeting August 24, 2011

Commissioners

Charles Day, Secretary

Present

Deana Knutsen, Commissioner

J. Bruce Williams, M.D., Commissioner

Bob Knowles, Commissioner

Commissioners

Excused

Fred Langer, President

**Others Present** 

Carl Zapora, Superintendent Howard Thomas, Consultant

Erica Ash, Consultant

Karen Goto, Executive Assistant George Kosovich, Program Director

Lisa King, Finance Director

Josh Lewis & Eric Nicholson, Moss Adams

Citizens from the community

Call to Order

The Regular Meeting of the Board of Commissioners of Public Hospital District No. 2, Snohomish County, was called to order at 8:00 a.m. by Secretary Day.

Approval of Minutes

Motion was made, seconded and passed unanimously to approve

the minutes of the Regular meeting on July 27, 2011.

Motion was made, seconded and passed unanimously to approve

the minutes of the special meeting on August 19, 2011.

Board Finance Committee Moss Adams – Josh Lewis & Eric Nicholson presented the final financial statements of 2009 and 12.31.2010 (E:23:11). There were

no significant audit adjustments.

Commissioner Knutsen reported that the Finance Committee met on August 17, 2011 to review the financial statements and other

ongoing issues.

Profit & Loss
Statement

Ms. King reported on the financials for July (E:24:11).

Authorization for

Payment of

Warrant Numbers 10263 through 10288 for July for

payment in the amount of \$279,453.82 were presented for

## Vouchers & Payroll

approval (E:25:11). *Motion was made, seconded and passed unanimously to approve.* 

#### **Branding Report**

Mr. Kosovich reported that the commissioners met with Megan Aukema of Aukema & Associates on August 19, 2011 to review six additional naming options. The new name approved by the Commission is **Verdant Health Commission**. Aukema & Associates is working on a logo and will present the time line for the next steps in the branding process at the next regular Board meeting on September 28, 2011.

## **Board Executive Committee**

Commissioner Day reported that the Executive Committee met on August 18, 2011 to review the agenda for the August 24, 2011 Board meeting.

#### Program Oversight Committee Report &

Recommendations

Commissioner Knowles reported that the Program Oversight Committee met on August 10, 2011 to review four proposals (E:26:11). The commission elected not to fund at this time the Domestic Violence Services of Snohomish County's capital request for shelter expansion in Everett. However, the commissioners did discuss the need for domestic violence services in our district, and will consider proposals from the organization that provide more direct services to district residents. Finally, the commissioners did not elect to fund the Mid Sound Mental Health Alliance's project. *Motion was made, seconded and passed unanimously* to approve distribution of funds to the Senior Services of Snohomish County and the Little Red School House. There were no commissioner conflicts of interest on the four proposals.

## Superintendent's Report

Superintendent Zapora recognized Ash Consulting and Lisa King for their work on the audit with Moss Adams.

### Public Comments:

Mr. Al Rutledge asked about expanding the commission from five to seven members, noting that City budgets will be cut in 2013 and 2014, and the Edmonds cabin issue.

Ms. Marcy Shimada (Edmonds Family Medicine) commented on the need for direct support from the commission for mental health services and for Project Access which provides health care for the un-insured and is expanding from King County to Snohomish County. Mr. Kosovich reported that a proposal has not been received but is expected from Project Access.

Executive Session	Commissioner Day recessed the regular meeting at 8:44 a.m. into Executive Session to discuss legal matters.  Commissioner Day stated that the Commissioners would reconvene in approximately 15 minutes and no action would be taken in this Executive Session.
Open Session	Commissioner Day reconvened into open session at 9:15 a.m.
	Motion was made, seconded and passed unanimously to
	approve Resolution 2011-06 adopting VALIC Retirement
	Services Company Governmental Volume Submitter Plan.
Adjourn	There being no further business to discuss, the meeting was
	adjourned at 9:17 a.m.
ATTEST BY:	
	President
	Convoltory
	Secretary

## Public Hospital District #2 of Snohomish County Balance Sheet

As of August 31, 2011

	Dec 31, 2010	Aug 31, 2011	\$ Change	Comments:
ASSETS				
Current Assets				
1 Total Cash Balances	1,744,208	947,162	(797,046)	Transfer \$1.5 Million to P&R
2 Total Accounts Receivable	17,088,177	62,845	(17,025,332)	Swedish/Edmonds settlement payment
Other Current Assets				
3 Total Investments	11,647,481	33,334,283	21,686,802	
4 Total Limited Use Assets	1,580,358	2,973,175	1,392,817	Bond principal payments due in December
5 Total Other Miscellaneous Receivables	539,935	814,717	274,782	M&O tax levy receivable
6 Total Prepaid Expenses & Other	201,157	37,299	(163,858)	Prepaid insurance & bank fees
<b>Total Other Current Assets</b>	13,968,931	37,159,473	23,190,542	
7 Total Current Assets	32,801,316	38,169,480	5,368,165	
8 Total Fixed Assets	37,011,601	33,157,222	(3,854,379)	Monthly depreciation expense ~ \$482K
9 Total Financing & Lease Costs	391,074	378,345	(12,729)	
10 Total Other Assets	957,474	961,650	4,176	
TOTAL ASSETS	71,161,464 *	72,666,697	1,505,234	

<sup>\*</sup>Audited 2010 Financial Statements = \$70,737,185. Moss Adams netted the 3rd Party Payable and Receivable.

## Public Hospital District #2 of Snohomish County Balance Sheet

As of August 31, 2011

		Dec 31, 2010	Aug 31, 2011	\$ Change	Comments:
	SILITIES & EQUITY				
L	iabilities				
	Current Liabilities				
10	Total Accounts Payable	158,831	175,129	16,298	
11	Total Credit Cards	195	3,513	3,318	
	Other Current Liabilities			-	
12	Total Accrued Salary and Benefits	1,020,229	523,218	(497,011)	WC Reserve decreases by \$40K/mo + claims
13	Total Estimated 3rd Party Settlements	752,000	752,000	-	
14	Total Interest & Orig Issue Premium	23,692	18,274	(5,418)	
15	<b>Total Other Payables and Accruals</b>	699,563	546,534	(153,029)	Accrued expenses at year-end
16	Current Portion of L-T Debt	3,428,377	3,367,157	(61,221)	
	<b>Total Other Current Liabilities</b>	5,923,861	5,207,183	(716,678)	
	Total Current Liabilities	6,082,887	5,385,825	(697,062)	
	Long Term Liabilities			-	
17	Total Long Term Debt - Operations	9,010,706	8,226,827	(783,879)	Banc of America lease payments - McKesson
18	Total Other Long Term Liabilities	4,041,973	3,190,912	(851,062)	Prof Liability Claims and S-H settlement
	Total Long Term Liabilities	13,052,680	11,417,739	(1,634,941)	
Т	otal Liabilities	19,135,567	16,803,564	(2,332,003)	
19 T	otal Equity	52,025,900	55,863,133	3,837,233	
тот	AL LIABILITIES & EQUITY	71,161,464	72,666,697	1,505,234	

<sup>\*</sup>Audited 2010 Financial Statements = \$70,737,185. Moss Adams netted the 3rd Party Payable and Receivable.

**Accrual Basis** 

# Public Hospital District #2 of Snohomish County Profit Loss August 2011

		Aug 2011	July 2011	\$ Change	Comments:
	Ordinary Income/Expense				
1	Total Income	795,108.29	795,113.90	(5.61)	
	Expenses Operating Expenses				
2	Total Workers Comp	(71,585.73)	17,524.29	(89,110.02)	Supplemental Benefit Refund
3	Reserve LI Self Insurance	(40,000.00)	(40,000.00)	-	Release of workers comp reserve
4	Total Depreciation	482,155.12	482,155.12	-	
5	Total Insurance	11,467.21	12,067.24	(600.03)	
6	Total Interest Expense	20,787.70	26,762.55	(5,974.85)	
7	Total Other Amortization	1,316.67	1,316.67	-	
8	Total Other Expenses	724.50	432.99	291.51	
9	<b>Total Professional Services</b>	43,652.85	(73,704.73)	117,357.58	
10	Total Purchased Services	2,788.57	5,065.20	(2,276.63)	
11	Total Salaries & Benefits	40,190.20	49,870.59	(9,680.39)	July included 3 pay periods
12	Rent Expense	2,900.00	2,900.00	-	
13	Total Supplies	1,117.72	438.57	679.15	
14	Total Taxes	551.89	-	551.89	
15	Total Utilities	991.72	421.94	569.78	
	Total Expense	497,058.42	485,250.43	11,807.99	
16	Net Ordinary Income	298,049.87	309,863.47	(11,813.60)	
	Other Income/Expense Other Income				
17	<b>Total General Obligation Bonds</b>	100,168.54	100,130.83	37.71	
18	Total Non Operating Revenue	467,215.64	278,758.16	188,457.48	Gain on Investment
	Total Other Income	567,384.18	378,888.99	188,495.19	
Net	Income	865,434.05	688,752.46	176,681.59	

3:25 PM 08/16/11 Accrual Basis

## Public Hospital District #2 of Snohomish County Profit Loss Forecast vs. Actual

January through August 2011

		Α	В	C	D
		Annual Forecast	YTD Actual	Remaining Forecast	% of Total FCST Used
0	perating Revenues				
1	M&O Tax Levy	2,038,352	1,356,549	681,803	66.6%
2	Rental Income	7,542,844	4,980,564	2,562,280	66.0%
3	Pavilion Ground Lease Income	46,707	31,138	15,569	66.7%
4 <b>T</b>	otal Operating Revenues	9,627,903	6,368,251	3,259,653	66.1%
0	perating Expenses				
5	Salaries	397,712	204,893	192,819	51.5%
6	Benefits (not including WC)	81,237	33,388	47,849	41.1%
7	Workers Comp	(202,102)	(112,131)	(89,971)	55.5%
8	Insurance	141,606	93,706	47,900	66.2%
9	Interest Expense	351,530	218,120	133,410	62.0%
10	Amortization	15,800	10,533	5,267	66.7%
11	Rent Expense	26,100	14,500	11,600	55.6%
12	Consulting	468,071	325,007	143,064	69.4%
13	Legal	221,639	29,713	191,926	13.4%
14	Accounting/Auditing	69,357	86,180	(16,823)	124.3%
15	Other Professional Services	43,403	24,097	19,306	55.5%
16	Purchased Services	40,208	29,411	10,797	73.1%
17	Supplies	9,524	6,552	2,972	68.8%
18	Taxes	327	879	(552)	268.8%
19	Utilities	5,047	4,208	839	83.4%
20	Miscellaneous Expenses	34,162	27,864	6,298	81.6%
21 <b>T</b>	otal Operating Expenses	1,703,621	996,922	706,699	58.5%
22	Community Program Investments	3,909,000		3,909,000	0.0%
23 <b>N</b>	et Ordinary Income	4,015,282	5,371,329	(1,356,047)	133.8%
0	ther Income/(Expense)				
24	2003 GO Tax Levy	1,229,194	819,595	409,599	66.7%
25	2003 GO Bonds	(34,823)	(23,216)	(11,607)	66.7%
26	Investment Income	948,056	586,098	361,958	61.8%
27	Unrealized G/L on Investment	-	922,808	(922,808)	100.0%
28	Other Income (Expense)	17,722	17,726	(4)	100.0%
29 <b>T</b>	otal Other Income/(Expense)	2,160,149	2,323,011	(162,862)	107.5%
30 <b>N</b>	et Income (Before Depreciation)	6,175,431	7,694,340	(1,518,909)	124.6%
31	Depreciation	5,785,728	3,857,107	1,928,621	66.7%
32 <b>N</b>	et Income (After Depreciation)	389,703	3,837,233	(3,447,530)	<u>984.7%</u>

#### Public Hospital District #2 of Snohomish County Summary of Cash Receipts and Disbursements August 2011

,	August 2011 Amount	
Receipts:		
Other Rental Income	25,468.54	Value Village
Swedish/Edmonds Rental Income	600,000.00	
Snohomish County Tax Levy	13,446.91	
Ground Lease Payments	4,166.67	August Lease Payment
Fidelity	15,000.00	McCary Deferred Compensation
LGIP Transfer In	202,133.25	Close Account
Other Reimbursements	106,533.55	Includes L&I Supplemental Benefit Refund & Insurance Policy Reimbursement
Total Receipts - August 2011	966,748.92	
Disbursements:		
Debt Payment	114,171.30	August Banc of America
Reissued Warrants	5,837.87	Does not affect Financial Statements
Professional Services:		
Legal Fees	64,788.98	Litigation and Professional Liability Legal Fees
Accounting Fees	10,080.00	Ash Consulting
Consulting Fees		Paid 2 months in July
Financial Statement & State Audits	2,766.00	Moss Adams
Professional Services	7,149.43	Marketing Consultant, Workers Comp Administrator, IT
Purchased Services	1,024.04	HR Services, Paychex
Payroll	33,186.81	2 pay periods Plus Benefit Solutions
Payroll Taxes	12,087.96	
Employee Insurance	3,045.80	Regence Medical & Principal Life
Bank Fees and Charges	351.00	
Other Miscellaneous Expenses	10,411.39	Supplies, Rent, Interest Expense, IRS Penalty
Transfer to Payden & Rygel	1,500,000.00	
Total Disbursements - August 2011	1,764,900.58	

#### Public Hospital District #2 Cash Activity

Warrant Number	Transaction Date	Payee	Amount	Purpose
Warrant Activi	ty:			
10289	8/1/2011	Leadership Snohomish County	2,050.00	Leadership Training for Finance Director
10290	8/1/2011	Comcast	313.96	Internet
10291	8/1/2011	CT Coresearch	890.00	Trademark name search
10292	8/1/2011	Moss Adams - Audit	2,267.25	December 31, 2010 Audit
10293	8/1/2011	Washington Employers	295.00	HR Training for Karan Goto
10294	8/1/2011	Bank of America	351.00	2Q11 Bank fees
10295	8/1/2011	Matthew Munn	162.31	Replace Warrant 529672 issued 7/16/09
10296	8/9/2011	J. Michael Hardy, DDS	612.70	Replace Warrant 40781 issued 9/26/08
10297	8/9/2011	Andy A Marashi, DDS	258.64	Replace Warrant 43386 issued 2/27/09
10298	8/9/2011	Bart, Cathleen	48.90	Replace Warrant 35109 issued 10/12/07
10299	8/9/2011	Davis, Rebecca	150.00	Repalce Warrant 45170 issued 6/5/09
10300	8/9/2011	Riordan, Maxine	150.00	Replace Warrants 37311 issued 2/29/08 & 40186 issued 5/15/08
10301	8/9/2011	Richard C Clark, DDS	133.00	Replace Warrant 38583 issued 5/23/08
10302	8/12/2011	Ash Consulting	10,080.00	July Consulting Fees
10303	8/12/2011	Berkley Risk Administrators Co	247.00	Workers Comp - July
10304	8/12/2011	Department of Retirement Systems	551.89	Old Age Survivor Benefit Insurance
10305	8/12/2011	Foster Pepper	8,402.22	June Charges
10306	8/12/2011	Maple Park Digital, LLC	3,724.28	IT installation and hardware purchase
10307	8/12/2011	Innovative Employee Solutions	880.88	HR Director Services
10308	8/19/2011	Bank of America Credit Card	1,795.00	Misc charges
10309	8/19/2011	Regence Blueshield	2,573.64	Medical Insurance
10310	8/19/2011	Banc of America Leasing	114,171.30	Monthly McKesson Lease Payment
10311	8/19/2011	Hambrecht, Laurie	594.00	Replace Warrant 43653 issued 3/13/09
10312	8/19/2011	Le, Tuyet-Mai	932.58	Replace Warrant 642885 issued 8/28/09
10313	8/24/2011	Department of Treasury	658.33	Penalty for late payment of 4/2/11 payroll taxes
10314	8/24/2011	Benefit Solutions	23.00	FSA fee - July & August
10315	8/24/2011	Lynnwood PFD	3,218.26	Rent
10316	8/24/2011	Moss Adams - Cost Report	498.75	Ongoing
10317	8/24/2011	Restoration Counseling Services	184.00	Replace Warrant 50069 issued 3/12/10
10318	8/24/2011	Comcast	313.96	Internet
10319	8/31/2011	Sedgwick CMS	15,000.00	Annual Fee Professional Liability

Warrant Number	Transaction Date	Payee	Amount	Purpose
10320	8/31/2011	Rebecca Lai	25.00	Replace Warrant 521057 issued 1/15/09
10321	8/31/2011	Carney Badley Spellmen	1,598.50	Legal
10322	8/31/2011	Barbara Dalbotten	293.09	Replace Warrant 526818 issued 5/21/09
10323	8/31/2011	Cash, Cherie	364.00	Replace Warrant 38940 issued 6/6/08
10324	8/31/2011	Deborah Johnson	44.15	Replace Warrant 547347 issued 7/8/10
10325	8/31/2011	WPAS	85.50	Replace Warrant 519702 issued 12/18/08
10326	8/31/2011	Robert H McCoy MD	1,800.00	Replace Warrant 541437 issued 3/11/10
10327	8/31/2011	Principal Financial Group	472.16	September Life Insurance
10328	8/31/2011	Maple Park Digital, LLC	1,970.15	Remaining Balance of IS Support and Installation
		Total Warrants	178,184.40	
Wire Activity:				
	8/1/2011	Comerica	39,788.26	Octagon Professional liability (Sedgwick)
	8/3/2011	US Bank	1,509.99	1999 LTGO interest (LOC)
	8/12/2011	Payroll	16,910.78	ACH payroll transfer
	8/26/2011	Payroll	16,182.04	ACH payroll transfer
	8/12/2011	Department of Treasury	6,340.38	Payroll taxes for 8/6/11 payroll period ending
	8/12/2011	Paychex	72.98	Fee for payroll processing
	8/26/2011	Paychex	70.18	Fee for payroll processing
	8/26/2011	Department of Treasury	5,747.58	Payroll taxes for 8/20/11 payroll period ending
	8/2/2011	Benefit Solutions	48.00	FSA Payment
	8/5/2011	Benefit Solutions	20.00	FSA Payment
	8/16/2011	Benefit Solutions	15.99	FSA Payment
	8/30/2011	Benefit Solutions	10.00	FSA Payment
	8/31/2011	Payden & Rygel	1,500,000.00	Transfer to Investment Account
		Total Wires/ACH Transactions	1,586,716.18	
		Grand Total -Warrants and Electronic	\$ 1,764,900.58	

	Transaction			_
	Date	Payee	Amount	Purpose
Deposits:				
	8/4/2011	LGIP	202,133.25	Close LGIP Account and transfer funds to General Fund
	8/9/2011	Apria Healthcare	828.86	Refund for Workers Comp Claim
	8/9/2011	Safety National Casualty Corp	87,210.71	Reimbursement for Insurance on Workers Comp Claim
	8/2/2011	Fidelity	15,000.00	McCary Deferred Comp Payment
	8/1/2011	Value Village	25,468.54	Monthly rent
	8/4/2011	Swedish	600,000.00	Monthly payment
	8/10/2011	Snohomish County	13,446.91	Tax levy deposit
	8/15/2011	Department of Labor Industries	18,335.95	2Q09-2Q11 Supplemental Benefit Refund
	8/23/2011	Healthcare Realty Services, Inc.	4,166.67	Lease payments
	8/25/2011	National Jewish Health	158.03	Refund for Workers Comp Claim
		Total Deposits	\$ 966,748.92	

# SOUTH SNOHOMISH COUNTY COMMISSION FOR HEALTH PUBLIC HOSPITAL DISTRICT #2 SNOHOMISH COUNTY, WASHINGTON

#### **WARRANT APPROVAL**

We, the undersigned Board of Commissioners of Public Hospital District #2 of Snohomish County, Washington, do hereby certify that the merchandise or services hereinafter specified have been received and that Warrant Numbers 10289 through 10328 have been issued for payment in the amount of \$178,184.40. These warrants are hereby approved.

Attest:			
Lisa M. King		Commiss	sioner
		Commiss	sioner
Payroll:	07-24-11 - 08-06-11 08-07-11 - 08-20-11	16,910.78 <u>16,182.04</u>	33,092.82
Warrants Processed:	08-01-11 – 08-31-11		178,184.40
Electronic Payments:	Payroll Taxes Comerica Bank – Prof Liability Paychex Benefit Solutions FSA Payden & Rygel Transfer Bond & Interest Payments	12,087.96 39,788.26 143.16 93.99 1,500,000.00 <u>1,509.99</u>	<u>1,553,623.36</u>
	Grand Total		\$1,764,900.58

### **Budget Calendar**

9/20/2011	Preliminary Budget to Finance Committee
9/28/2011	Preliminary Budget to Board / Call for Public Comment
TBD	Schedule Special Study Session to Discuss Budget
10/12/2011	Legal Notice will be published notifying the public of the 10/26 Meeting
10/19/2011	Legal Notice will be published notifying the public of the 10/26 Meeting
10/19/2011	Superintendent's Proposed 2012 Budget - Finance Committee Recommendation for Approval by Board
10/26/2011	Superintendent's Proposed 2012 Budget - to Board for Final Approval

## Public Hospital District #2 of Snohomish County 2011 Forecast vs. 2012 Budget

		2011 Forecast			2012 Budget			
		Legacy A	Start-Up B	On-Going C	Total D	Legacy E	On-Going F	Total G
	Income							
	Operating Revenues							
1	5020 - M&O Tax Levy	2,038,352			2,038,352	2,038,352	-	2,038,352
2	5791 - Rental Income	270,844		7,272,000	7,542,844	270,844	7,490,160	7,761,004
3	5792 · Pavilion Ground Lease Income	46,707			46,707	46,707		46,707
4	Total Operating Revenues	2,355,903	-	7,272,000	9,627,903	2,355,903	7,490,160	9,846,063
	Expense						·	
	Salaries							
5	6010 · Salaries			360,208	360,208	-	468,450	468,450
6	Commissioners Wages						49,920	49,920
7	6011 · Payroll Tax Expense			41,507	41,507	<u> </u>	51,500	51,500
8	Total Salaries	-	-	401,715	401,715	-	569,870	569,870
	Benefits							
9	6111 · Accrued Vacation/Sick Leave			6,217	6,217	-	10,000	10,000
10	6155 · Health Insurance			36,810	36,810	-	75,570	75,570
11	6156 · Dental Insurance			4,047	4,047	-	9,372	9,372
12	6160 · 401(a) Retirement Expense			10,974	10,974		28,107	28,107
13	6130 · Workers Comp Self Insurance	22,903			22,903	22,903	-	22,903
14	6131 · Workers Comp Service Fee	14,766			14,766	14,766	-	14,766
15	6135 · Workers Comp Claims Paid	244,395			244,395	244,395	-	244,395
16	6136 · Reserve LI Self Insurance	(485,000)			(485,000)	(500,000)	-	(500,000)
17	6137 · Workers Comp - State fund			834	834		1,632	1,632
18	6190 · Other Employee Benefits	8,489		14,700	23,189		9,644	9,644
19	Total Benefits	(194,447)	-	73,582	(120,865)	(217,936)	134,325	(83,611)
	Insurance							
20	6910 · Professional Insurance	56,744			56,744	14,266	-	14,266
21	6911 · Liability Claims Admin Fees	29,000			29,000	29,000	-	29,000
22	6915 · Other Insurance			63,347	63,347		70,000	70,000
23	Total Insurance	85,744	-	63,347	149,091	43,266	70,000	113,266
	Interest Expense							
24	6952 · 99 LTGO Bond Fees	170,580			170,580	170,580	-	170,580
25	6953 · 99 LTGO Interest Exp	34,883			34,883	34,883	-	34,883
26	6956 · Banc of Amer CSA Int Exp	100,427			100,427	100,427	<u>-</u>	100,427
27	Total Interest Expense	305,891	-	-	305,891	305,891	-	305,891
	Other Amortization							
28	6960 · Amortization - BA CSA	5,000			5,000	5,000	-	5,000
29	6968 · Amortization - 99 LTGO Bonds	10,800			10,800	10,800		10,800
30	Total Other Amortization	15,800	-	-	15,800	15,800	-	15,800

## Public Hospital District #2 of Snohomish County 2011 Forecast vs. 2012 Budget

		2011 Forecast			2012 Budget			
		Legacy A	Start-Up B	On-Going C	Total D	Legacy E	On-Going F	Total G
	Other Expenses							
31	6000 - Rent Expense			26,100	26,100	-	34,800	34,800
32			13,242	4,414	17,656	-	5,000	5,000
33	6829 · Meals and Entertainment			1,496	1,496	-	3,600	3,600
34				1,700	1,700	-	2,400	2,400
35	6840 · Travel and Meetings			6,211	6,211	-	1,200	1,200
36	6842 · Conference Expenses			3,890	3,890	-	10,000	10,000
37	6580 · Gas/Mileage			392	392	-	400	400
38	6990 · Miscellaneous Expense			3,273	3,273		5,000	5,000
39	Total Other Expenses	-	13,242	47,476	60,719	-	62,400	62,400
	Professional Services							
40	6210 · Professional Fees		15,120	33,977	49,097	-	10,000	10,000
41	6230 · Consulting	275,000	64,000	106,132	445,132	75,000	45,000	120,000
42		180,748			180,748	10,000	30,000	40,000
43	6245 Legal Settlements	22,697		70.075	22,697		-	70.000
44	<u> </u>	25,000		78,975	103,975		70,000	70,000
45	Total Professional Services	503,445	79,120	219,085	801,650	85,000	155,000	240,000
40	Purchased Services		04.004		0.4.004		40.000	40.000
46	6650 · Purchased Services		34,231	40.000	34,231	-	19,980	19,980
47	6675 · Marketing/Advertising			13,002	13,002	-	40,000	40,000
48	6697 · Network Hosting			2,962	2,962		3,000	3,000
49	Total Purchased Services	-	34,231	15,964	50,195	-	62,980	62,980
	Supplies			0.005	0.005		40.000	40.000
50	6450 · Supplies			9,385	9,385	-	12,000	12,000
51 52	6460 · Postage			488	488	-	5,000	5,000
52				526	526		1,000	1,000
53	Total Supplies Taxes	-	-	10,399	10,399	-	18,000	18,000
54				572	572	_	500	500
55				307	307	_	-	-
56				879	879	_	500	500
	Utilities			0.0	0.0			
57	6550 · Garbage			1,127	1,127	-	1,560	1,560
58	6570 · Telephone			3,713	3,713	-	2,500	2,500
59	6575 · Internet			1,142	1,142	-	1,320	1,320
60	Total Utilities	_	-	5,982	5,982		5,380	5,380
63	Total Operating Expense	716,433	126,593	838,429	1,681,456	232,021	1,078,455	1,310,476
64	Community Programs			452,188	452,188		3,895,000	3,895,000
65	Superintendent Discretionary Fund						205,000	205,000
66	Total Program Expense	-	-	452,188	452,188	-	4,100,000	4,100,000
67	Net Ordinary Income	1,639,470	(126,593)	5,981,383	7,494,259	2,123,882	2,311,705	4,435,587
								16

#### Public Hospital District #2 of Snohomish County 2011 Forecast vs. 2012 Budget

			2011 Forecast			2012 Budget			
		Legacy A	Start-Up B	On-Going C	Total D	Legacy E	On-Going F	Total G	
60	Other Income								
68 69	General Obligation Bonds 8030 · 2003 GO Tax Levy	1,219,683			1,219,683				
70	8784 - Tax Funds - Int Income	13,302			13,302	10,000	-	10,000	
70	8956 - 2003 GO Interest	*			•	10,000	-	10,000	
71	8957 · Amort - 2003 Premium	(51,975) 21,121			(51,975) 21,121	-	-	-	
73	8968 · Amort - 2003 UTGO Bonds	(3,969)			(3,969)	-	-	-	
74	Total General Obligation Bonds	1,198,161			1,198,161	10,000	<del></del> -	10,000	
74	Total General Obligation Bolius	1,190,101			1,190,101	10,000	<del></del> -	10,000	
	Non Operating Revenue								
75	5781 - Investment Income	559,888		373,259	933,146	-	1,080,000	1,080,000	
76	5030 · Unrealized G/L on Investment	,		1,384,212	1,384,212	-	, ,	· · · -	
77	5500 - Other Income	17,722		, ,	17,722	-	-	-	
78	Total Non Operating Revenue	577,609	-	1,757,471	2,335,080	-	1,080,000	1,080,000	
79	Total Other Income	1,775,770	-	1,757,471	3,533,241	10,000	1,080,000	1,090,000	
80	Net Other Income	1,775,770	-	1,757,471	3,533,241	10,000	1,080,000	1,090,000	
81	Earnings before Depreciation	3,415,240	(126,593)	7,738,853	11,027,501	2,133,882	3,391,705	5,525,587	
	Depreciation								
82	6710 · Depr - Land Improvements	81,986			81,986	81,986	_	81,986	
83	6720 · Depr - Building	1,508,904			1,508,904	1,508,904	-	1,508,904	
84	6730 · Depr - Fixed Equipment	477,110			477.110	477,110	-	477,110	
85	6740 · Depr - Major Equipment	3,623,033			3,623,033	3,623,033	-	3,623,033	
86	6750 · Depr - Minor Equipment	94,694			94,694	94,694	-	94,694	
87	Total Depreciation	5,785,728	-	-	5,785,728	5,785,728	-	5,785,728	
00	Not become including depreciation	(2.270.407)	(426 F02)	7 720 0E2	F 244 772	(2 654 946)	2 204 705	(260.4.44)	
88	Net Income - including depreciation	(2,370,487)	(126,593)	7,738,853	5,241,773	(3,651,846)	3,391,705	(260,141)	

#### PUBLIC HOSPITAL DISTRICT NO. 2 SNOHOMISH COUNTY, WASHINGTON

#### RESOLUTION NO. 2011-07

A RESOLUTION of the Snohomish County Hospital District #2 authorizing membership with Enduris (formerly WGEP) for the purpose of providing liability and property insurance for the District; approving a Master Agreement and authorizing execution thereof; and accepting a Memorandum of Insurance coverages under such contract.

WHEREAS, the Snohomish County Hospital District #2, Snohomish County, Washington, the "District" is authorized, pursuant to Chapters 48.62 and 39.34 RCW, to join with other governmental entities of the State through an interlocal cooperation agreement for the purpose of providing property and liability insurance coverage for the District; and

WHEREAS, the Snohomish County Hospital District #2 hereby finds and determines that the best, most cost-effective means for securing such insurance is to become a member of Enduris (formerly WGEP).

NOW, THEREFORE, BE IT RESOLVED by the Snohomish County Hospital District #2, Snohomish County, Washington, as follows:

Section 1. Master Agreement. The form of Master Agreement attached hereto as Appendix A is hereby approved: and the President and Secretary of the Board are hereby authorized and directed to execute the Master Agreement on behalf of the District.

<u>Section 2. Severability</u>. If any provision of this Resolution or the agreements authorized herein on behalf of the District is declared by any court of competent jurisdiction to be contrary to law, such provision shall be null and void and deemed separable from the remaining provisions to assure continuous insurance coverage for the District.

by the Commission of Public Hospital District No. 2, regular open public meeting thereof this 22nd day of ners being present and voting.
President and Commissioner
Commissioner
Commissioner
Commissioner
Secretary and Commissioner

#### PUBLIC HOSPITAL DISTRICT NO. 2 SNOHOMISH COUNTY, WASHINGTON RESOLUTION NO. 2011-08

A resolution of the Commission of Public Hospital District No. 2, Snohomish County, Washington (the "District"), approving changes in the trade name under which the District operates and does business.

WHEREAS, since its creation in 1962, the District has operated and done business under the name of "Public Hospital District No. 2, Snohomish County, Washington"; and

WHEREAS, beginning with its acquisition of Stevens Memorial Hospital in 1963, the District operated its hospital facility under the trade name of "Stevens Memorial Hospital" (the "Hospital"); and

WHEREAS, in 1994, the District begin operating its Hospital under the trade name of "Stevens Hospital"; and

WHEREAS, pursuant to Resolution No. 94-13, adopted December 21, 1994, the Commission authorized the District to operate under the trade names "Stevens Healthcare" and "Stevens Partners"; and

WHEREAS, pursuant to Resolution No. 2007-01, adopted March 28, 2007, the District discontinued the use of the trade names of "Stevens Healthcare" and "Stevens Partners"; and

WHEREAS, effective September 1, 2010, the District entered into a Lease and Operating Agreement with Swedish Edmonds (the "Lease") under which the District leased to Swedish Edmonds all of its health care facilities including the hospital and medical center known as Stevens Hospital; and

WHEREAS, effective as of the date of the Lease, the District discontinued the use of the trade name "Stevens Hospital" and begin operating under the trade name "South Snohomish County Commission for Health"; and

WHEREAS, the District desires to discontinue the use of the trade name "South Snohomish County Commission for Health" and approve a new trade name under which the District will do business; NOW, THEREFORE,

BE IT RESOLVED by the Commission of Public Hospital District No. 2, Snohomish County, Washington, as follows:

<u>Section 1</u>. The Commission hereby approves and ratifies the District's termination of the use of the trade name "STEVENS HOSPITAL," effective as of September 1, 2010, and the

District's termination of the use of the trade name "SOUTH SNOHOMISH COUNTY COMMISSION FOR HEALTH," effective as of the date of this resolution.

<u>Section 2</u>. The District shall continue to operate and do business under its true and legal name "PUBLIC HOSPITAL DISTRICT NO. 2, SNOHOMISH COUNTY, WASHINGTON" and, effective as of the date of this resolution, the District shall also do business under the trade name "VERDANT HEALTH COMMISSION."

<u>Section 3</u>. The superintendent of the District is hereby directed, and granted the discretionary authority, to execute and deliver any and all other certificates, documents, agreements and instruments necessary or appropriate in his discretion to give effect to this resolution including filing trade name registrations.

ADOPTED AND APPROVED by the Commission of Public Hospital District No. 2, Snohomish County, Washington, at regular open public meeting thereof, held this 28th day of September, 2011, the following commissioners being present and voting in favor of this resolution.

President and Commissioner
Commissioner
Commissioner
Commissioner
Commissioner
Commissioner
Secretary and Commissioner

VERDANT HEALTH COMMISSION Communications Plan



**SEPTEMBER 28, 2011** 

To discuss any aspect of this plan, please contact:

Megan Aukema Aukema & Associates 911 Western Ave., suite 304 Seattle, WA 98104 206.706.4075, ext. 112 megan@aukemaassociates.com

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#### Introduction

The purpose of this marketing plan is to launch the new name and brand for Verdant Health Commission and set out the tactics needed to engage in an ongoing integrated marketing communications plan to support the organization's goals.

As discussed in the brand strategy report, the marketing communications recommendations that follow are designed to help drive the brand awareness and outreach activities of Verdant. Specifically, these communications tactics will:

- Strategically position the Verdant brand and image to reinforce its attributes and differentiators;
- > Build and enhance brand recognition for Verdant Health Commission among South Snohomish County residents, local health care organizations, and potential community partners; and
- > Lay the groundwork for becoming the primary health and wellness resource for the community.

#### **Umbrella Strategies / Overarching Principles**

We have developed the following overall communications principals as the foundation for the specific marketing strategies that we are recommending. This list of strategies/principles will serve as our checklist for all activities. If a marketing communication tactic or activity doesn't adequately address most if not all of these principles, we should reconsider it.

- We will reflect our commitment to our community in all communications, including partnering whenever possible on communications with other community organizations, and supporting local events and publications.
- 2. We will be highly visible and highly transparent in our communications.
- 3. We will avoid jargon, speaking to South Snohomish County residents in straightforward and compelling language.
- 4. We will promote consistency and repetition in Verdant materials—all external and internal communications will map back to key messages and company positioning.
- 5. We will look to all staff and commissioners as ambassadors of the Verdant brand and our messages.

#### **Brand Roll Out**

The first challenge will be to roll out the Verdant Health Commission brand to Verdant's target audiences: Residents of South Snohomish County, county and city officials, corporate and community leaders, local media, potential partners and the local healthcare organizations and providers.

We recommend a two-pronged approach that will allow us to quickly retire the old name, while planning for a more comprehensive roll out shortly thereafter.



#### The initial announcement – upon logo finalization

- 1. **Signage**—Update all building signage with new logo
- 2. **Business materials**—Update business materials business cards, stationery, all documents, contracts, etc.
- 3. **Web site**—Update website with temporary messaging:
  - Current site—Post message on the current site as a "coming soon" about new name (with some information on "why Verdant") and the new logo
  - New site—Create a "coming soon" page at the new URL:
     www.verdanthealth.org with the new logo and with a link back to the existing home page
- 4. **Email announcement**—Send a "coming soon" formatted email about the name change with the logo to all friends and family anyone on your typical e-mailing list (people who have attended meetings, partners, grantees and grant applicants, interested public officials, etc.), and have Commissioners send it on to their contacts as well.
  - List—If a good, comprehensive friends and family email doesn't exist (or if it needs updating), we should work to create one. It should include county and city officials and key contacts at all potential "partner" organizations such as: schools / school districts; libraries (Sno-Isle Libraries); Edmonds Community College; University of Washington Bothell; senior centers; Premera; Fire District 1; and hospitals—Swedish/Edmonds, Providence Regional Medical Center Everett, Group Health Lynnwood Medical Center
  - Email distribution tool—We recommend using a service like Constant Contact, Campaign Monitor or Mail Chimp. We will create a custom template for you and then you can easily send out ongoing formatted emails to a large group of people

#### Brand launch – 3-4 weeks after initial announcement

- 1. **The basics**—In addition to what was established in the first phase:
  - Fact sheet—Create a one-page, downloadable fact sheet about Verdant with new branding
  - Cheat sheet—Create a pocket-sized brochure or a frameable desktop placard for staff and Commissioners with the vision, mission, values and positioning statement
  - PowerPoint template—Create a Verdant PowerPoint template to use for all presentations. This will be used for the speaker series mentioned below
- 2. **Web site v1**—Create a simple site to replace the current SSCCH site, and have the current site point to it. This site will introduce the brand messaging and graphic identity, and will give some history and information on the name change. It will include content from the existing site as well. Please note that a larger web site re-design is recommended for the near future. Ultimately, we'd like to see the Verdant site start



functioning as a resource for the community to direct them to many different kinds of health and wellness tools, sites and resources in the area. We recommend creating this first small site as step one in the larger re-design effort.

3. **Media relations**—Send a press release about the name change to the local media, schedule an editorial board briefing with Everett Herald, and pitch Sharon Salyer over the next month. For the editorial board briefing, we will need to determine participants (Carl + Fred + potentially a grant recipient like Parks & Recreation) and create talking points. We would also reach out to The Weekly Herald, the Journal newspapers, possibly the Seattle Times, and the Edmonds Beacon.

#### **Ongoing Communications**

#### Ongoing outreach to the community

- 1. Online newsletter—A concise, focused online newsletter can help community members, partners, government officials and others stay up-to-date on Verdant's activities and selected events and resources in the community. The key to good readership will be to provide bite-sized pieces of relevant information with more information available to those who want to delve deeper. We recommend a monthly or quarterly format depending the amount of content you can reliably generate. We can also consider a print version of this newsletter to reach a different, less web-savvy demographic.
  - Letter to the community—About once or twice a year, one of the scheduled newsletters should be a "letter to the community" – probably co-signed by Carl and Fred – that briefly gives the high points of the Commission's accomplishments. This letter could potentially go to an expanded list of recipients.
- 2. Web site v2—One of the key messages for the organization is to become the community's public resource on health. A robust web site that provides searchable information on both Commission related and non-Commission related events and opportunities in health and wellness in the area is an ideal way to develop that reputation. We recommend transforming Verdant's basic informational web site into a true community resource.
- 3. Social media—A Facebook page and Twitter account would enhance the transparency of the Commission to residents and provide a low-cost way to disseminate information to the public (particularly the younger demographic). A note: when considering social media activities, we should carefully assess the amount of time that will be required to keep up-to-date, and develop a plan so that the accounts don't stagnate. For example, Twitter should be updated at least weekly if not more often. Facebook should be updated weekly.
- 4. **Media relations**—Educating the media on the work of and issues of importance to the Commission will be key in gaining widespread recognition of the organization and ultimately promoting adoption of Verdant-sponsored programs. The media relations



work will start with the development of all the necessary tools (media kit, and optional media training for Commissioners if desired); and then include relationship building with media (one-on-one meetings with reporters and with editorial boards as needed), media announcements and ongoing pitching. We will track all media hits and make sure to include them in communications. We should use letters to the editor as an extremely useful tool to promote causes we care about and remind people about the mission of the Commission, and look into publishing an ongoing bylined column in the Edmonds Beacon or The Weekly Herald about issues around health and wellness. This type of column would be used to disseminate useful information to the community and establish your credibility as a source on health and wellness. It would not be promotional. Though you may mention programs you've funded, that would not be the main focus of the article.

- 5. **Event Sponsorships**—We recommend that you become extremely visible at local community-wide events, especially those that can be tied to health and wellness. That means that for the highest visibility events with a health & wellness theme, you should be the top, or one of the top, sponsors. This might include fun runs, walk-a-thons, and health fairs. For other types of community-wide festivals and events like Tour de Terrace, Taste of Edmonds, and the Edmonds Rotary Waterfront Festival, you should consider a prominent sponsorship and participation with a booth if applicable. In general, we should find sponsorship opportunities that allow you to do something very high visibility and creative possibly even participatory instead of just having the Commission listed in a long list of contributors. We should also look for opportunities to share with grantee organizations. This may mean including give-aways and collateral in each other's booths, or sharing a booth—there are lots of possibilities.
  - o **Booth**—We will need to develop booth graphics and signage
  - Give aways—It will be important to have some kind of fun give away for when
    you participate in events. Things like window clings and bumper stickers may be
    a staple, but we should also look into health-related brandable items like firstaid kits, calorie counters, etc. Something useful to most people but a little
    different will work the best.
- 6. **Guidelines for grantees**—We should create a styleguide to be given to grantees spelling out how they should use the Verdant brand including logo use, wording, links to the Verdant site. and more.
  - Case studies—Part of the agreement with grantees should be that they assist us in creating case studies about funded projects. Ideally, these would feature or include real community members and their experience, and would include testimonials from participants. These would be short – no more than 2 pages each.
- 7. **Collateral**—We recommend creating one-page downloadable collateral:
  - An overview of Verdant (already mentioned above) Note: if you think that you
    will want to hand out collateral at events, etc., a brochure should be created in
    addition to the one-pager. The brochure should be very small and fit into a
    back-pocket.
  - o One-page overviews of each project funded by Verdant



- Success stories/case studies of the projects funded by Verdant (already mentioned above)
- 8. **Speaking Tour**—On an ongoing basis, Commission staff and/or Commissioners should speak at local Rotary, Chamber of Commerce and other groups.
- 9. Partner co-promotion—We should try to use any available existing communications vehicles whenever possible. Partners and others invested in the Commission's success can link to the Verdant site and we can link to theirs. We can include their materials whenever possible and vice versa. We will need to remain on the lookout for opportunities. We've had good success with other similar organizations in creating an "outreach committee" composed of Commission staff and their partners. The objective would be to help the Commission reach out to the community. (These types of committees need to be closely managed so it doesn't turn into constant appeals for sponsorship money.)
- 10. Advertising—We should consider advertising print, online, radio/public service announcements, and even direct mail, bus, theatre and billboards for targeted messages to the residents of South Snohomish County. Because of the cost of advertising, we would recommend this tactic be used to in conjunction with a special campaign or event rather than developing an ongoing awareness campaign. Advertising could also be done alone or in partnership with other community groups around health awareness events.

#### Health Awareness Calendar (Selected samples)

- Oct 3 Child Health Day
- Nov Diabetes Awareness Month
- Nov 17 Great American Smokeout
- Jan Blood Donor Month
- Feb Heart Month
- Feb National Children's Dental Health Month
- Mar National Nutrition Month

#### **Possible Advertising Venues**

#### **Daily Newspapers (Regional)**

- Seattle Times North Zone edition
- Everett Herald

#### Weekly Newspapers (Snohomish County)

- The Edmonds Beacon
- The Weekly Herald (Mill Creek, Lynnwood, Edmonds, Mountlake Terrace, Brier)
- Snohomish County Tribune
- Snohomish County Business Journal



#### **Special Interest Publications**

- Senior Focus Newspaper
- Parent Map zoned edition

#### TV

Comcast Newsmakers

#### Online

- · Seattletimes.com
- Seattlepi.com
- comcast.net
- King5.com
- Komo4.com
- Edmonds.Patch.com
- Crosscut.com
- Micro community sites and blogs

#### Radio (Regional)

- WARM106.9
- KPLZ Star 101.5
- KIRO Radio News
- KOMO Radio
- KPLU Radio
- KUOW Radio

#### **Radio (Snohomish County)**

- KRKO Radio
- KSER Radio

#### **Measuring Success**

There are a number of subjective and objective ways in which success can be measured with any sort of advertising, media and public relations campaign. With advertising and direct marketing, response rates can be measured for specific promotions, or scientific random sample awareness surveys can be undertaken on a periodic basis. For extensive public relations and media relations campaigns focused on achieving coverage from the "earned media" there are formulas for researching and measuring coverage – and applying a dollar value based on advertising rates, believability of the marketing source and the amount of coverage. When it comes to specific products, success is often measured by the dollar value of products sold or ordered.

Each of these techniques for measuring success is time-consuming and costly. We recommend a more informal measurement including tracking web site hits, Facebook and Twitter followers, media coverage (number of articles or mentions), number of give aways distributed at events, etc. We could consider a more comprehensive phone survey of residents on a semi-annual basis to assess awareness and name recognition for a more scientific appraisal.





#### **September 2011 Program Oversight Committee Summary**

#### **Summary of September Applications**

- 4 applications from 4 different organizations
- Priority areas addressed (some address more than one):
  - o 3 Access to Healthcare
  - o 1 Prevention
  - o 2 Education & Empowerment
  - 1 Policy & Advocacy

#### **Committee Recommendations**

After applying the Commission's evaluation criteria, the committee is recommending investing in the following programs:

- 1. **Project Access Northwest:** a program that links uninsured patients to donated medical and specialty care. Proposal aims to double physician volunteers to 75 in Snohomish County. Funds would be used to assist 192 patients per year and develop new physician relationships.
- 2. **Jeremiah Center Counseling Services:** counseling program for adolescents and their families that are uninsured or cannot afford typical counseling fees. Request would enable center to hire a full-time counselor. **Committee recommends one year funding with option to renew if successful.**
- 3. Community Health Center Emergency Room Diversion Project: a program designed to reduce non-emergency visits to the Swedish/Edmonds E.R. by utilizing new Community Health Center clinic in Edmonds. Funds would be used to pay for a case manager to work with 200 diverted ER patients a year to develop a care plan including alternatives care to the ER (Primary Care Provider, nurse advice line, same day appointments, etc.).

#### **For Additional Discussion**

The committee recommended additional discussion by the full Board of Commissioners on the Sticks 2 Schools Foundation request. The program is run by a non-profit that partners with WA Stealth Lacrosse team to provide schools with equipment, curriculum, and support to schools to introduce lacrosse into Physical Education curriculum as a way to fight childhood obesity.

- **Strengths:** unique program that combines curriculum, school assemblies with Stealth players, and teacher training. Program has succeeded in other school districts. One time request.
- **Weaknesses:** could set a precedent (or perception of one) on funding general youth sports. Harder to track long-term outcomes of program in reducing childhood obesity.



	Α	В	С	D	Е	F	G	Н	ı	J
		Program Expenses	2011	2012	2013					
		Budget	\$3,900,000	TBD	TBD					
		Committed to date	\$306,096	\$1,202,019	\$1,104,532					
		Program Budget Remaining	\$3,593,904	TBD	TBD					
		Committee Recommendations	\$60,600	\$226,800	\$180,000					
	Programs for September'11 Review		Re	quest for fun	ding		Priority A	Area		
#	Name	Description	Year 1	Year 2	Year 3	Education & Empowerment	Prevention	Access to Healthcare	Policy & Advocacy	Primary Population Served
1	Project Access Northwest	Program that links uninsured patients to donated medical and specialty care. Proposal aims to double physician volunteers in Snohomish County.	\$80,000	\$80,000	\$80,000			х		Low income and uninsured
2	Jeremiah Center Counseling Services	Counseling program for adolescents and their families that are uninsured or cannot afford typical counseling fees.	\$62,400	\$62,400	\$62,400			x		Adolescents and their families
3	Community Health Center Emergency Room Diversion Project	Emergency room (ER) diversion project designed to reduce non-emergency visits to the Swedish Edmonds E.R. by utilizing new CHC Edmonds clinic.		\$100,000	\$100,000	х	х	х	х	Low income families
4	Sticks-2-Schools Foundation	Non profit program that partners with WA Stealth Lacrosse team to provide schools with equipment, curriculum, and support to schools to introduce lacrosse into Physical Education curriculum.	\$32,000			x				Children
			\$274,400	\$242,400	\$242,400					



