Public Hospital District #2
Board Special Meeting Agenda

MARCH 28, 2016
8:00 to 9:00 a.m.

Verdant Community Wellness Center

1.	Call to Order	Fred Langer	8:00
2.	Strategic Long-Range Plan for the District	All	8:05
	• Strategic alignment		
	• Reserve plan / Property development		
	• Community Infrastructure		
3.	Public Comment	Members of the Public	8:55
4.	Adjourn	Fred Langer	9:00

PUBLIC HOSPITAL DISTRICT NO. 2 OF SNOHOMISH COUNTY, WASHINGTON
VERDANT HEALTH COMMISSION

SPECIAL MEETING
Verdant Community Wellness Center
March 28, 2016, 8:00 a.m.

Commissioners Present	Fred Langer, President Deana Knutsen, Commissioner Karianna Wilson, Commissioner (8:37 a.m. arrival)
Commissioners Absent	Bob Knowles, Commissioner J Bruce Williams, M.D., Commissioner
Staff	Carl Zapora, Superintendent George Kosovich, Assistant Superintendent & Program Director Lisa King, Finance Director Jennifer Piplic, Marketing Director Sue Waldin, Community Wellness Program Manager Sandra Huber, Community Outreach Specialist
Others Present	Members of the Public
	In the absence of quorum, Assistant Superintendent Kosovich began his presentation of the draft Strategic Plan (E:22:16).
Call to Order	The Special Meeting of the Board of Commissioners was called to order by President Langer at 8:37 a.m.
Strategic Long-range Plan for the District	Commissioner Knutsen voiced her concerns regarding spending disproportionately favoring seniors and children and called out the need to support adults and caregivers between the ages of 20 and 50 years old. She also expressed an interest for more research and assessment of community needs, and Assistant Superintendent Kosovich shared that additional community research is planned for later this year. Commissioner Langer does not want to be too rigid in tying funding to specific priorities. The Finance Committee recommendations for reserve fund balance and asset mix by 2020 were discussed. Commissioner Langer would like to challenge the commissioners on their thinking regarding the reserve floor of $35 million and would like further discussion on the reasoning behind this number. He asked staff to research how much other local municipalities have in reserves.

Discussion around potential development of the Value Village property occurred. Superintendent Zapora suggested having further discussion in executive session at the April board meeting regarding possible property acquisition.

Commissioner Langer stated that we should not let anything the State Auditor's Office says influence our decisions on Building Healthy Communities Fund projects. Commissioner Knutsen asked for additional information on mental health projects available to support in the District. Commissioner Wilson asked for specific instruction on how to proceed with the Building Healthy Communities Fund RFP. Assistant Superintendent Kosovich will develop a few RFP options for the program committee to review which include provisions for projects tied to other Verdant funding priorities.

Public Comment None.

Adjourn The meeting was adjourned at 9:08 a.m.

ATTEST BY:

Jerry Langer
President

Deana Knutsen
Secretary

E:22-16

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HEALTH COMMISSION
SERVING SOUTH SNOHOMISH COUNTY

Public Hospital District No. 2, Snohomish County / Verdant Health Commission

Building the Foundation for a Healthier Community

Agenda

- Review Strategic Plan
- Focus on Three Areas:
  - Strategic Alignment (F2)
  - Reserve Plan / Property Dev (H1, H2)
  - Long-Term Infrastructure (C1, C2)
- Using Strategic Plan Going Forward

Three Sections

- A-C: Long-Term Prevention
- D-E: Treatment/Access to Healthcare
- F-H: Verdant Organizational

Community Program Goals: Long-term Prevention

A. Increase Mental Health & Decrease Adverse Childhood Experiences (ACES)

1. Use data to identify key family and youth risk factors for improvement
2. Identify, invest in new evidence-based prevention programs and initiatives
3. Evaluate funded programs against expected results/outcomes and determine adjustments

B. Reduce childhood obesity

1. Measure and track community-level results for childhood obesity
2. Evaluate funded programs against expected results/outcomes and determine adjustments

C. Create long-term improvements that support healthy lifestyle

1. Explore indoor recreation facility
2. Expand active transportation and recreation opportunities (walking paths, biking, fields)

Community Program Goals: Treatment/Access to Healthcare

D. Treatment/Access to Healthcare

1. Identify & support capacity improvements for behavioral health system
2. Establish stronger connection with healthcare providers
3. Geriatric Center of Excellence
4. Evaluate funded programs against expected results/outcomes

E. Improve Dental Care Access

1. Increase dental patient visits for uninsured residents
2. Decrease area emergency room visits from dental causes

Verdant Organizational Goals

F. Strategic Alignment

1. Develop sustainability strategy for large grants
2. Ongoing assessment of current programs for alignment

G. Community Need Data

1. Identify community data measures to improve tied to Verdant strategies
2. Identify broad community health metrics and collect data for district
3. Consider piloting neighborhood-based focus groups and/or community meetings

H. Financial Reserves & Investments

1. Financial reserve approach to determine mix of cash vs. real estate
2. Value Village development

Strategic Alignment

- Program Mix by Category:
  - Mental Health
  - Childhood Obesity
  - Long-term Healthy Lifestyle
  - Treatment/Healthcare Access
  - Dental
  - Other
    - Seniors
    - Community Paramedic/Care Coordination
    - Other Prevention

"Other" Category

- **Programs Not Matching Identified Priorities**
  - Early Intervention/Parenting Support
  - Other Wellness Programs: Alzheimer's, Brain Injury, Diabetes, Kidney, CPR, Flu

Individual Program Evaluation

1	ChildStrive - Nurse Family Partnership	1. Evaluation & Performance	Good	Program results have been good; outcomes were better than expected for measures like breastfeeding, immunization rates, and the mother's social/economic standing (ex. GED completion). Served 60 district families in 2015.
		2. Fit to Verdant Priorities	Good	Directly connects to priorities. Evidence-based program with clear outcomes.
		3. Budget Request	Okay	Program includes significant public and private funding ($810k).
2	Cascade Bicycle Club - Advanced Basics of Bicycling	1. Evaluation & Performance	Good	Met goals in first two years of program: 2,700 students participating; track measures like passing post-tests on riding and safety.
		2. Fit to Verdant Priorities	Okay	Connects to Prevention & Education priorities.
		3. Budget Request	Weak	Seeking a 40% increase in funding from current level. Additional funds requested for replacement bicycles, maintenance, and student incentives.

- **Reserve Plan / Property Acquisition (H1)**
- **Finance Committee Review & Recommendations**

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HEALTH COMMISSION
SERVING SOUTH SNOHOMISH COUNTY

Public Hospital District No. 2, Snohomish County / Verdant Health Commission

Building the Foundation for a Healthier Community

Floor of $35 million, consider bonds	2016	2017	2018	2019	2020
Grants/Program Investments	$6.4	$7.0	$7.6	$8.2	$8.8
Building Healthy Community Fund*	$1.4	$1.4	$1.4	$1.4	$1.4
Indoor Recreation Facility	$0.0	$0.0	$0.0	$0.0	$0.0
Other Real Estate Investment (ex. Value Village)	$0.0	$0.0	($10.0)	$0.0	$0.0
Bond Financing			$10.0		
Net Cash Flow	$1.4	$1.3	$1.0	$0.3	$0.0

*$1.4 existing commitment in 2016 and $625k in 2017

Reserve Balance	$35.5	$36.8	$37.8	$38.1	$38.1
Outstanding Debt	$3.6	$2.7	$11.8	$10.8	$9.5

- Reserve Range: $35-40 million
- Can't do too many large projects w/o borrowing

2020 Reserves, Real Estate & Liabilities		
	Non-Hospital Assets ($m)	Liabilities ($m)
Cash Reserves	$38.1	
VCWC	$2.5	
Kruger Clinic	$14.1	
Value Village	$10.0	
Indoor Rec Facility	$0.0	
Outstanding Bond Debt		$9.5
Totals	**$64.7**	**$9.5**

Community Infrastructure

- Discuss Plan Going Forward:
  - Section C1 & C2
  - Advocacy Options
- Building Healthy Community Fund Project Examples: Senior Center, Walking Paths, Fields, Fitness Equipment, VOA/Trinity Community Center
- Alternative Infrastructure Investments:
  - Projects tied to Verdant priorities (ex. mental health, dental, access to healthcare)
  - Community Wellness Center-type projects
  - Indoor Recreation Project

Next Steps

- Incorporate strategic plan into regular board meetings
- Explore Additional Funding Opportunities in Priorities
- Suggested Next Drill downs:
  - D2: Connection w/ healthcare providers
  - G1-3: Community Data